

WINTER 2014 ISSUE 36

scrapbook & cards

today

Ideas • Imagination • Inspiration



SCT's most
creative
issue of the year!

- scrapbook your holiday memories
- love is in the air
- seasonal cards
- hello 2015
- watercolour 101
- stunning, simple layouts



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in this issue



63

the 3 t's } tips, tricks & techniques

- 21 **scrapbooking with 6x6 paper pads**
Tips and techniques from our team
- 29 **cardmaps**
Three sketches, six cards and loads of inspiration
- 33 **easy, detailed, expert**
- 37 **card café**
Watercolouring 101

the 3 i's } ideas, insights & inspiration

- 43 **seasonal memories**
Holiday, winter and love-inspired pages
- 50 **stories with heart**
A heartfelt series from Ali Edwards
- NEW! 54 **clean & simple scrapbooking**
A stress-free approach by Cathy Zielski
- 59 **pocket-style scrapbooking**
Part 4: wrap-up
- 63 **reader's gallery**
An inspiration-packed assortment
- 80 **before we go**

noteworthy

- 4 **take 2 and 3**
Two more great takes on our cover layout
- 5 **from the editor**
- 6 **extra! extra!**
- 74 **marketplace**
- 75 **directory**
- 79 **what's next**
A sneak peek at our spring issue



9

the essentials

- 9 **10 most wanted**
Our favourite new winter products
- 12 **the colour suite**
Summer brings you an unexpected winter colour palette
- 15 **our 3 designer challenge**
- 18 **project: trend**
Vicki showcases what you can do with vellum



21

take 2 ... and 3!

We asked three designers to work with our cover photo and, because they all did such a fabulous job, we just had to share the other two outcomes with you!

on our cover

the sweetest elves

BY NICOLE SAMUELS

supplies CARDSTOCK, PATTERNED PAPER, TAGS: American Crafts; VENEER LETTERS, LETTER STICKERS: Studio Calico; WOOD VENEER: PinkFresh Studio; DIE CUT FILE: Kolette Hall Studio; OTHER: embroidery floss, ribbon, vellum

cover photo by Jaymee Foster



Nancy's quilt-inspired, diamond background helped establish her colour palette and created a dramatic backdrop to this beautifully-designed layout.

BY NANCY DAMIANO

supplies CARDSTOCK: Core'dinations; PATTERNED PAPER: Elle's Studio; MINI STAPLER, STAPLES, TAGS: American Crafts; LETTER STICKERS: American Crafts, Jillibean Soup; SHAPE STICKERS: American Crafts, Crate Paper; ENAMEL DOTS: American Crafts, BasicGrey; WOOD SEQUINS: Chic Tags; SEWING MACHINE: Janome



Strong lines and bold, eye-catching colours make Emily's layout really pop. And the paper-pieced Santa hat, perched on the corner of the photo, offers a festive finishing touch.

BY EMILY PITTS

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER: Fancy Pants Designs, Pebbles, Studio Calico; DIE CUT SHAPE: Fancy Pants Designs; LETTER STICKERS: Fancy Pants Designs, Pebbles; CLOTHESPIN, TWINE: Maya Road; ADHESIVE: GlueArts, Stampin' Up!, Xyron

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& cards TODAY

DESIGN TEAM: Vicki Boutin, Lisa Dickinson, Summer Fullerton, Nicole Harper, Marla Kress, Kimber McGray, Virginia Nebel, Nicole Nowosad, Christa Paustenbaugh, Emily Pitts, Sheri Reguly and Laura Vegas

from the editor



Our winter issue is, hands down, my favourite one of the year! Our talented designers and contributors worked their magic to bring you layouts and cards that celebrate all of the seasonal events, from Christmas to Valentine's Day. Before you know it, you will have dog-eared every project by the time you reach the last page! Here are several stand-outs to get you started.

Have you wondered how to scrapbook a 12x12 page using a 6x6 paper pad? Well, wonder no more and turn to the 3T's (page 22) for tips and tricks. You'll be a watercolour pro in no time with the help of Jill Foster's tutorial in this issue's Card Café (page 37).

Check out Ali Edwards' From the Heart installment (page 51), where she'll guide you through creating three authentic "yesterday-today-tomorrow" pages. And, as always, the Reader's Gallery (page 63) is brimming with seasonal projects that will leave you inspired.

From all of us at *Scrapbook & Cards Today*, may your holidays be filled with peace and joy.

Becky
BECKY FLECK
Editor



To download the "Joy" electronic die cut file created by Becky, visit scrapbookandcards.com/bonus-files.

joy frame & trees

BY BECKY FLECK

supplies CARDSTOCK, INK, PATTERNED PAPER: BoBunny; CARDSTOCK, VELLUM: Bozill Basics; GLITTER CARDSTOCK: American Crafts; DIES: Spellbinders, Taylored Expressions; GEMS: Doodlebug Design; FELT: Taylored Expressions; GLITTER, INK, PAINT: Ranger; FRAME: Darice; ADHESIVE: Helmar, Xyron

extra! extra!

cold, cozy nights ... warm blankets ... hot chocolate ... winter is here!

No, really, we'd love to hear from you!

We truly do love hearing from our readers. Whether you have a raving review or a constructive criticism, don't be shy! Send your feedback to editor@scrapbookandcards.com

12 Days of Holiday Giving



Our most popular giveaway promotion of the year is just around the corner! Join us on the blog December 8-19 for our annual "12 Days of Holiday Giving, SCT Style" for 12 gift-packed days of jolly papercrafting goodness. We've teamed up with many of your favourite manufacturers, and the prizes are absolutely amazing. This is one celebration you won't want to miss!

2015 Planner & Sketch Calendar



Have you ordered your 2015 Scrapbooking Planner and Sketch Calendar? At just \$12.95, it's a perfect gift for you and your friends! Last year's Planner sold out in record time, so don't miss your chance to own this year's copy. Order one at scrapbookandcards.com/2015-scrapbooking-planner-and-sketch-calendar.

Secret Santa

The elves have been up to something sneaky here at SCT, and you could benefit from their clandestine tricks! Before the winter issue shipped, the warehouse elves placed a special sticker inside 12 random subscription copies. If you are the lucky recipient of one of those special copies, email info@scrapbookandcards.com to claim your prize. What is it, you ask? Why, the elves wouldn't even tell us!

Crop & Create: Delivered



Have you checked out a Crop & Create: Delivered kit? A generous mix of papers, embellishments, exclusive stamps and so much more will make this your favourite quarterly kit! Order one today at <http://scrapbookandcards.com/crop-create-delivered-kits>

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the essentials



one

You'll crush on the fresh and modern Just Sayin' collection, created by Rhonna Farrer for My Mind's Eye. mymindseye.com



two

Marla wrapped up her sweet Valentine's project with lovely ribbons and trims from May Arts. mayarts.com



10 most wanted

Your seasonal paper projects will shine with these trendy, new products!

by MARLA KRESS

supplies CARDSTOCK, PEN: American Crafts; PATTERNED PAPER, BRADS, CHIPBOARD, DIE CUTS, SHAPE STICKERS: My Mind's Eye; RIBBON, TWINE: May Arts; DIE: Spellbinders; ADHESIVE: Xyron



three

The deliciously new Gramercy Road collection, created by One Little Bird for Gossamer Blue, is one of three new collections debuting by this popular kit club. gossamerblue.com



four

The new hybrid ink pads from My Favorite Things Stamps come in a gorgeous array of 14 colours. These vibrant pads are slow-drying, archival safe and great for embossing. mftstamps.com



five

With Chameleon marker pens, you can create smooth transitions, highlighting, shading, gradations and blending, all with one pen! chameleonpens.com



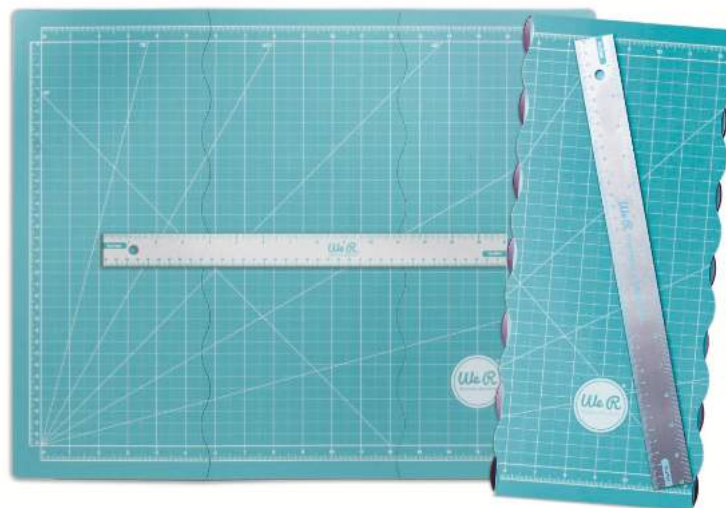
We go together,
like rama lamma
lamma ka dinga da
dinga dong!

six

From homemade Valentines to wedding albums and more, We Go Together by Pebbles will have you perfectly love struck. pebblesinc.com

seven

The new Amy Tangerine dispensing sticker roll will put a kraft and gold embellishment right at your fingertips.
americancrafts.com



eight

We R Memory Keepers' easy-to-store, 16"x20" folding magnetic mat is double-sided with a self-healing cutting surface.
weronthenet.com

these are way cuter than the tickets at the deli!

nine

From ho-ho-ho to winter snow, Good Cheer from Elle's Studio will bring a festive look to all of your holiday and winter papercrafting projects.
shopellesstudio.com



ten

The sleek look of the newly designed Silhouette Cameo features a full-colour LCD touch-screen optical scanner and so much more.
silhouetteamerica.com

the colour suite



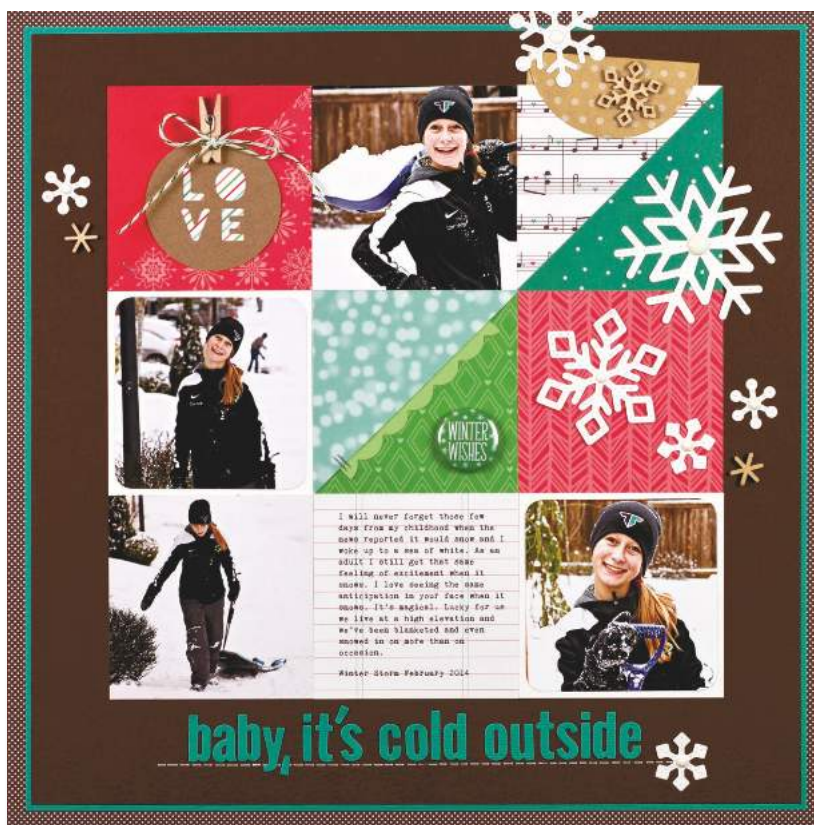
colour inspiration BY SUMMER FULLERTON

Colours, textures and shapes from images can ignite a creative spark. Summer Fullerton is here to show you how to capture that spark as you create your next layout.



For an extra pop of colour, Summer thinly matted the dark brown cardstock onto a piece of teal.

To ground her title in the open space at the bottom of her page, Summer added faux stitching beneath her letter stickers using a white gel pen.



baby, it's cold outside

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER, FLAIR, TWINE, WOOD VENEER: Lawn Fawn; ENAMEL DOTS: Doodlebug Design; DIES: Lawn Fawn, My Favorite Things, Spellbinders; PEN: Sakura; CLOTHESPIN: Maya Road; ENVELOPES, TAGS: Jilibean Soup; MINI STAPLER, STAPLES: Tim Holtz; ADHESIVE: GlueDots International, Xyron

I love putting a modern twist on a traditional colour scheme and winter pages are a great opportunity to introduce unexpected hues. I started with shades of holiday red and green, then paired them up with a rich espresso brown and two variations of teal, taking this winter Colour Suite out of the holiday zone. These colours are great for just about any winter topic and would look great on cards, too. By simply changing the focal colour (like the dark brown on my page), your layout will have an entirely new look.

Summer

Visit the Colour Suite archives at scrapbookandcards.com/the-colour-suite

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our 3-designer challenge

Nicole Nowosad, Sheri Reguly and Becky Williams were provided the same six products. Here are their unique results.

Always up for a challenge, our talented designers welcomed this latest opportunity to put their creativity to the test. How did each artist work with these products to make them her own? Turn the page to see just how different three layouts using the same six products can be.



products used

- | | | |
|---|---|--|
| <p>1 Holly Berry Borscht by Jillibean Soup jillibean-soup.com</p> | <p>3 Classic Cardstock by Bazzill Basics bazzillbasics.com</p> | <p>4 Enamel Dots & Shapes by Teresa Collins Designs teresacollinsdesigns.com</p> |
| <p>2 Paper Doilies by Doodlebug Design doodlebug.ws</p> | <p>4 Glittered Thickers by American Crafts americancrafts.com</p> | <p>6 Snowflake Wood Veneers by Lawn Fawn lawnfawn.com</p> |



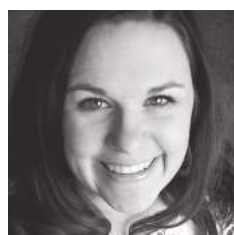
Becky Williams

To create her background tree, Becky trimmed strips of patterned paper in ascending lengths, cutting a v-notch into both ends. She then stacked the strips from small to large and adorned them with veneer snowflakes. This technique is a great way to showcase a variety of paper patterns without overpowering the design.

For added whimsy, Becky doodled hearts as part of her hand-drawn frame. How cute!

be merry

additional supplies PUNCHES: Fiskars, Project Life; SPRAY MIST: Heidi Swapp; PAINT: DoCrafts; MINI STAPLER, STAPLES: Tim Holtz; PEN: Newell Rubbermaid; ADHESIVE: American Crafts



Nicole Nowosad

To emphasize the theme of her page, Nicole trimmed the numbers one through five from patterned paper to form her paper countdown on the left side of her layout. The way she cropped her photo of Santa adds mystery and anticipation to her magical layout.

Nicole used the asterisks from the letter stickers as additional snowflakes on her page.

waiting on santa

additional supplies SPRAY INK: Ranger; BUTTON, BasicGrey; ADHESIVE, Scrapbook Adhesives by 3L





Sheri Reguly

Sheri's double layout does double duty, serving as both a count-down to Christmas and a beautifully-designed keepsake for her family scrapbook album. We like how she divided the numbered patterned paper into two sections to frame the core design of her page.

candy cane kisses

additional supplies PUNCH: American Crafts; ADHESIVE: Xyron



stay in touch with us

BY VICKI BOUTIN



Read on to discover ways you can incorporate vellum into your projects all season long.

Vicki

you+me

To prevent vellum from cracking when dry embossing, place a piece of copy paper in the embossing folder together with the vellum.

we wish you a merry christmas

supplies CARDSTOCK: Bazillz Basics; PATTERNED PAPER: Doodlebug Design, My Mind's Eye; VELLUM: Recollections; DOILY, ENAMEL DOTS, PAPER CLIP, STICKERS: Doodlebug Design; DIE CUT SHAPE: Simple Stories; PUNCHES: Fiskars; DIE: Sizzix; EMBOSSING FOLDER: Provo Craft; ADHESIVE: Scrapbook Adhesives by 3L

give it a try!

step one

Die cut a shape from vellum. Using pigment or chalk ink and an inking sponge, ink the back side of the die cut and heat set it. Turn the die cut to the front.



step two

In a pouncing motion, apply a light coat of embossing ink to the front of the die cut. Sprinkle it with blue-green embossing powder and heat set the powder.



step three

Repeat step two using white embossing powder. Designer note: Do not cover the entire die cut shape with embossing powder. Let portions of each layer show through.



Follow the step-by-step instructions to the right to create your own frosted vellum look!

joy

supplies CARDSTOCK, TWINE: Core'dinations; PATTERNED PAPER: My Mind's Eye, Simple Stories; VELLUM: Recollections; DIE CUT SHAPES: Crate Paper, My Mind's Eye; ENAMEL DOTS: Doodlebug Design; MINI STAPLER, STAPLES: Tim Holtz; DIE: Sizzix; EMBOSSING POWDER: American Crafts, Ranger; INK: Ranger; OTHER: adhesive





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petite packs a punch

6x6 paper pads: small in size but huge on creativity

They are perfect for making cards and mini albums, but what about 12x12 scrapbook pages? Grab your 6x6 paper pads and read on to see what you can create using these downsized sheets.

pagemaps pg 29

easy, detailed, expert pg 33

card café pg 37

In the world of papercrafting, the versatility of a 6x6 paper pad is virtually endless. It is a go-to staple for those who make cards, artist trading cards (ATCs) and mini albums, but what about the traditional 12x12 and 8.5x11 scrapbookers? The paper is too small, you say? Not so! Read on to see how our designers make creative use of this mini version of paper in their full-size projects.



heart full of love

BY NICOLE NOWOSAD

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER, BUTTONS, CHIPBOARD, JOURNALING CARD, LETTER STICKERS, SHAPE STICKERS, TAGS: Fancy Pants Designs; ADHESIVE: American Crafts



create a paper quilt

Nicole is our resident stitcher extraordinaire, and this 6x6 challenge provided the perfect opportunity for her to create one of her trademark paper-quilted patterns using mini sheets in place of her go-to 12x12 variety. Here's how you can recreate her look.

- 1 Die cut nine 1" squares from a variety of 6x6 sheets.
- 2 Adhere the 1" squares onto white cardstock in a nine-square grid.
- 3 Nest two circle dies (2.75" and 1.5") together to form a ring. Place the nested dies over the nine-square grid, securing in place using washi tape. Die-cut a ring. Repeat steps 1-3 until you have 12 rings.
- 4 Adhere the 12 rings in four rows of three to the left side of a sheet of white cardstock, with each edge touching, as shown.
- 5 Machine-stitch double rows of stitching, horizontally and vertically, forming a stitched square inside each circle.

Because the patterns in a 6x6 pad are often 50% of the original 12x12 size, they are much smaller and more densely distributed, making them a great choice for this type of technique.

paper quilting tips from nicole

- ★ To make quick work of a repetitive design (like my rings above), use dies or punches of equal size and shape.
- ★ Keep the shapes simple, like circles, squares and triangles.
- ★ For an authentic quilted look, stitch over the seams where two pieces of paper meet.
- ★ When using several different patterns, choose one that unifies all of the colours and repeat it in each quilted section.
- ★ Enhance the quilted look by stitching around, across and through each shape.



create photo foundations

As you work with 12x12 paper, you may find the scale of the patterns to be quite large or busy, which can complicate photo and embellishment placement—you don't want overwhelm your design. When this is the case, turn to the 6x6 counterpart, which often sizes down the bold patterns you love, making it easy to then cluster and layer over them. Lisa's well-designed double page is a great example of this.

Lisa trimmed out elongated rectangles from a variety of patterns and arranged them across the center of her kraft base to form a colourful rainbow. On each rectangle, she added a photo, several coordinating embellishments and strips of white journaling. Each section is like a small canvas on which she developed a design, carrying her goals for 2015 across the page. The entire row is unified with the addition of scalloped strips across the top and bottom edges and sewing details stitched in black thread.

We love the tone-on-tone title that Lisa created and split into two parts. Not only is it eye-catching, but the neutral colours maintain focus on her core design.

2015 goals

BY LISA DICKINSON

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER, BRADS, BUTTONS, GEMS: BoBunny, Crate Paper; DIES, STAMPS: Taylored Expressions; CHIPBOARD: American Crafts; FRAMES, SHAPE STICKERS, WOOD VENEER: PinkFresh Studio; INK: Hero Arts, Ranger, Stampin' Up!; SPRAY MIST: Studio Calico; ADHESIVE: Xyron





create a pocket page

With only a 6x6 paper pad and a few packages of embellishments, Virginia was able to create this beautiful, well-designed pocket page! If you are just getting started in pocket scrapbooking, a 6x6 paper pad is a must-have resource to include in your arsenal of supplies. In fact, you will discover that it can often take the place of pre-printed journal and title cards, as Virginia's page demonstrates.

Virginia filled each of the pockets with a trimmed piece of 6x6 patterned paper, then designed each section, one pocket at a time. We love her easy, stress-free approach!

happy holidays

BY VIRGINIA NEBEL

supplies PATTERNED PAPER, DIE CUT SHAPES, ENAMEL DOTS, STICKERS: Simple Stories; DIES: Sizzix; ADHESIVE: Xyron

6x6 pocket page tips from virginia

- ★ Because 4x6 is a common pocket size, 6x6 pads are a natural choice. Simply trim off two inches and you have quick and cute insert.
- ★ Designer motifs and larger graphics make a great foundation for creating a title element. The pre-printed tree that I used for my "Happy Holidays" title pocket was the perfect proportion.
- ★ Take the extra step to mat your photos using 6x6 sheets. Again, because of the smaller scale of the patterns, you'll be able to see them, even on thinner borders.
- ★ Don't be afraid to place embellishments directly on your photos. The dead area or white space of a photo is the perfect home for small labels and letter stickers.
- ★ Look for 6x6 paper stacks that included lined and grid patterns, which make for easy journaling spots.



Virginia was able to create a dimensional tree design by adding low-profile enamel dots and sequins to a trimmed piece of patterned paper.



create a grid layout

A grid design is one of the easiest page formats to create and is a popular style amongst clean and graphic scrapbooking fans. But the design doesn't have to be linear or perfectly designed horizontally or vertically to be considered a grid layout. Summer tilted her grid design 45 degrees and the result is stunning! Even better, all of her patterned squares came from a 6x6 paper pad, giving her numerous pattern options without taking focus away from her holiday photos. The patterned squares, rotated on point, create a great foundation and the white matting gives the whole page flow and continuity. Read Summer's tips below and give this style of grid a try. You'll love the results!

the magic of christmas

BY SUMMER FULLERTON

supplies CARDSTOCK: Bazzill Basics, Jillibean Soup; PATTERNED PAPER, CHIPBOARD, ENAMEL DOTS, SHAPE STICKERS, TAGS, TRANSPARENCIES: Teresa Collins; LETTER STICKERS: Jillibean Soup; DIES: My Favorite Things, Spellbinders; WOOD VENEER: Studio Calico; ADHESIVE: Scrapbook Adhesives by 3L, Xyron

Small details, like replacing the "i" in Summer's title with a small tree, makes layouts like hers even more special.

angled page tips from summer

- ★ Consistency is key. No matter the angle you choose, make sure you apply that same tilt throughout your page design. A long ruler will be your friend!
- ★ To help you determine what part of the 6x6 paper you want to cut out, create a template from a scrap of vellum or transparency. You can slide the template around the paper until you identify the section you want to use.
- ★ For geometric shapes, use a punch or die for perfectly straight edges every time.





snowy play

BY MARLA KRESS

supplies CARDSTOCK, LETTER STICKERS, MARKER: American Crafts; PATTERNED PAPER: BasicGrey, We R Memory Keepers; BRADS: My Mind's Eye; TWINE: May Arts; ADHESIVE: Xyron

create 12" strips

One of the challenges when using a 6x6 paper pad is covering an area of space that is longer than 6". Marla has two ways to solve this dilemma.

For the multi-striped piece, she simply cut two pieces and butted them together across her page. With a striped pattern, the seam barely shows.

For the vertical strip of brown patterned paper (far left), she trimmed two pieces to two equal lengths and glued them to her page with a gap in between. Marla then covered the gap with one of her 12-point stars. Clever! **SCU**

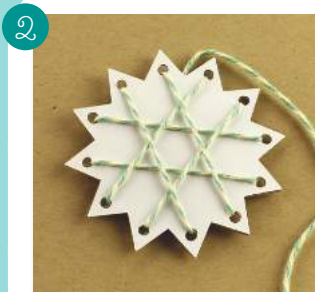


To download the 12-point star electronic die cut file created by Marla, visit scrapbookandcards.com/bonus-files.

give it a try!



Die cut two small 12-point stars—one from thin chipboard and one from white cardstock. Adhere the white star to the chipboard star. Punch a 1/8" hole into the tip of each point. (Note: Think of the 12 punched holes as the numbers on a clock.)



Trim 36" of twine. Glue or tape one end of the twine to the back of the star. From the back at 12 o'clock, pull the twine through to the front. Thread down through the hole at 5. Repeat in this order: up at 11, down at 6; up at 10, down at 3; up at 9, down at 4; up at 8, down at 1; up at 7, down at 2.



Continue weaving by threading the twine up at 7 and down at 12. Repeat in the following order to complete the pattern: up at 6, down at 1; up at 5, down at 10; up at 4, down at 11; up at 3, down at 8; up at 2, down at 9. Glue or tape the remaining twine to the back and trim excess.



Attached a glazed brad to the center of the finished star. Die cut one large 12-point star from contrasting patterned paper. Adhere the twine star to the patterned star.

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Merry & Bright — NICOLE NOWOSAD, 2014



Trim the tree with buttons and stars



Additional layers of paper and stitching add dimension to the quilt



STITCH STORY NO 531:

A MERRY QUILT AND A SHINING STAR

As a professional designer, Nicole is challenged to develop countless new looks to excite the global scrapbooking community. Inspired by quilt patterns, Nicole heads to her paper stash, not fabric, and 'pieces' together alternating triangles. The tree design is echo stitched and embellished with buttons and stars; none more merry or bright than her favorite subject: her daughter. Nicole sews on a simple, solid Janome. You can find your next sewing or quilting machine online or at your local Janome dealer, www.janome.ca



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A STORY IN EVERY STITCH

card ~~page~~ maps

Three sketches, three talented designers
and six terrific results! BY BECKY FLECK



winter greetings

Who wouldn't love to receive one of these beautiful, wintry cards after the December holidays have come and gone? We love the unexpected and refreshing colour palette that Kimber chose for both cards, and the sparkling glitter accents are the perfect touch.

winter wishes & let it snow

BY KIMBER MCGRAY

happy holidays supplies CARDSTOCK: Jillibean Soup, Stampin' Up!; PATTERNED PAPER, GLITTER, TAG: Jillibean Soup; DIES, STAMPS: My Favorite Things; INK: Stampin' Up!; MINI STAPLER, STAPLES: Tim Holtz; ADHESIVE: Scrapbook Adhesives by 3L

let it snow supplies CARDSTOCK: Jillibean Soup, Stampin' Up!; PATTERNED PAPER, BUTTON, TAG, TREAT BAG: Jillibean Soup; DIES, STAMPS: My Favorite Things; INK: Stampin' Up!; TWINE: Creative Impressions; ADHESIVE: Scrapbook Adhesives by 3L



cards of thanks

A handmade thank-you card is the nicest way to express one's gratitude and both of Julie's cards say "thanks" in a big way! She chose a silver and gold theme, then unified her cards by using the colour red on each one. Silver rhinestones and gold embossing powder add glimmer and shine.

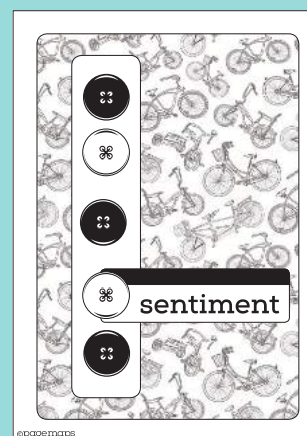
many thanks & a million & one thanks

BY JULIE KOERBER

many thanks supplies CARDSTOCK; CutCardStock; PATTERNED PAPER, ENAMEL DOTS, STAMPS: Teresa Collins; INK: Tsukineko; DIES: Spellbinders; GEMS, PUNCH: Stampin' Up!; ADHESIVE: 3M

a million & one thanks supplies CARDSTOCK, BUTTONS, EMBOSSING POWDER, RIBBON, STAMPS, TWINE, VELLUM: Stampin' Up!; PATTERNED PAPER, DOILY, SEQUINS: Teresa Collins; INK: Tsukineko; DIES: Spellbinders; ADHESIVE: 3M

bonus card sketches





christmas greetings

By using pre-printed sentiments and coordinating die cuts, Sheri made quick work out of creating both of her gorgeous holiday cards. She modified the circular design on the sketch to better work with the die cut shapes, creating two distinct, dimensional cards.

season's greetings & merry christmas

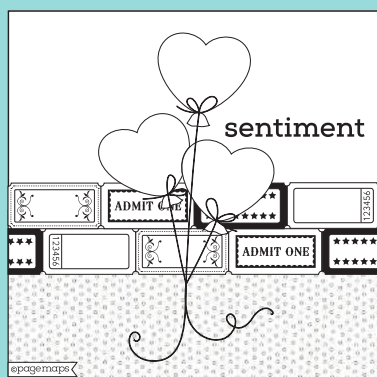
BY SHERI REGULY

season's greetings supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER, BRADS, DIE CUT SHAPES, STICKERS: BasicGrey; ENAMEL DOTS: My Mind's Eye; DIE: Paper Smooches; GLITTER GLUE: Ranger; OTHER: punch

merry christmas supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER, BRADS, DIE CUT SHAPES, STICKERS: BasicGrey; ENAMEL DOTS: My Mind's Eye; DIE: Paper Smooches; GLITTER GLUE: Ranger; OTHER: punch



bonus card sketches



These bonus sketches are available for download on our website at scrapbookandcards.com

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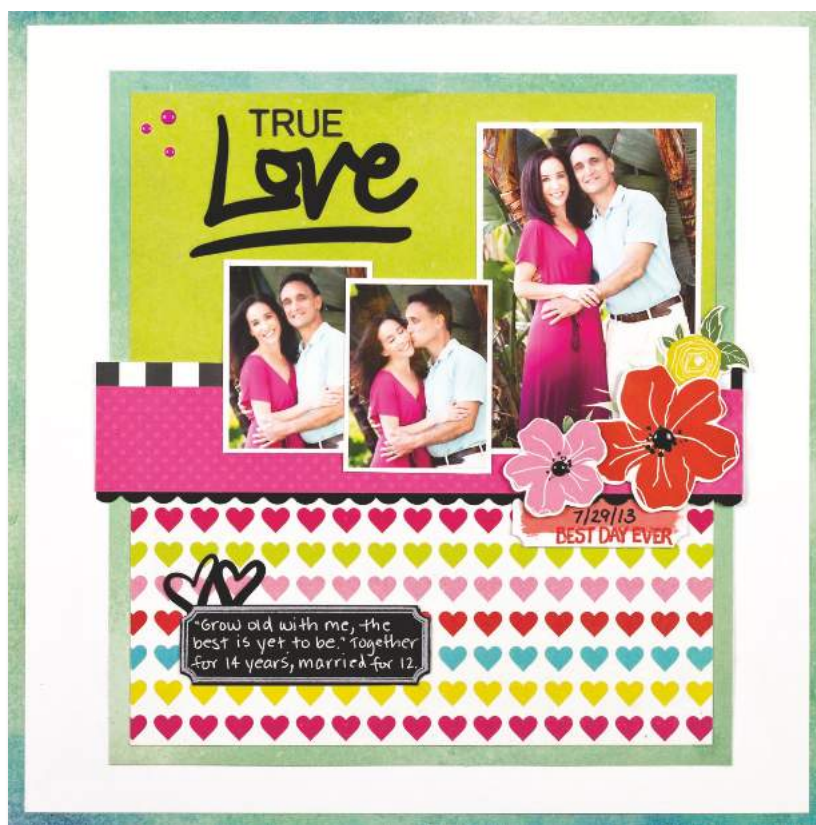
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easy, detailed, expert

BY STACY COHEN

Whatever level of difficulty appeals to you, our easy, detailed, expert column has fantastic ideas to try today

Ordinarily, I'm a very slow scrapbooker. I enjoy spending two or three evenings on a layout, fussing over all the details until everything looks just right. But, occasionally, I just want to make a simple page that can be completed in one sitting. Whether you like to take your time exploring your creative possibilities or want something that's simple and comes together quickly, you can create a layout that fits your style, mood, and time frame. All you need are a few basic design variations, like the ones I've put together here.



true love

supplies CARDSTOCK: Bazzill Basics, The Paper Company; PATTERNED PAPER, DIE CUT SHAPES, ENAMEL DOTS, RUB-ONS: My Mind's Eye; LETTER STICKERS: BasicGrey; SHAPE STICKERS: Crate Paper, My Mind's Eye; PUNCH: Fiskars; PENS: American Crafts, Sakura; ADHESIVE: Beacon Adhesives, EK Success, Tombow

For my **easy** layout, I kept the design clean and simple, using coordinating products from a single paper collection to streamline my creative process. By opting for a fairly linear design, I didn't spend time trimming intricate shapes or sizes—just a few basic rectangles were needed. I made a quick title by pairing letter stickers with a rub-on word. And nothing says "time saver" like pre-made die cuts, stickers and enamel dots, which easily add a bit of punch to any page.



To give my **detailed** layout some pop, I matted the paper and photos with black cardstock. I kept with the same linear page design but softened the overall look a bit by rounding the corners in the center. And the combination of chipboard letters, a "love" sticker, and faux stitching creates an eye-catching title. For more dimension, I replaced the die cut flowers with a chipboard variety. Finally, a chipboard heart next to the journaling label balances out the page by creating a design triangle. By strategically placing my three chipboard elements (the hearts and the flowers) by my three main areas of emphasis (the title, my photos and the journaling), I'm able to help direct the overall flow of my page.

true love

supplies CARDSTOCK: Bazzill Basics, The Paper Company; PATTERNED PAPER, BRADS, DIE CUT SHAPES: My Mind's Eye; CHIPBOARD: Heidi Swapp; LETTER STICKERS: American Crafts; SHAPE STICKERS: Crate Paper, My Mind's Eye; FLOWERS: Prima Marketing; GEMS: Queen & Co.; PAINT: DecoArt; PUNCH: Fiskars; DIES: Sizzix; PENS: American Crafts, Sakura; ADHESIVE: Beacon Adhesives, EK Success, Tombow

For my **expert** layout, I hand-stitched the title—a technique that requires more time but is worth it for the fresh texture it adds. I carried that same texture through to the center border, which I outlined with additional hand-stitching. I made the pink roses using floral dies, and I fussy cut some daisies from patterned paper. To create the clock accents, I stamped on a transparency using solvent ink, which doesn't smear on smooth surfaces, making it easy to create your own custom transparency images. By adhering my banners using dimensional adhesive, I created extra depth, while the rhinestone-filled heart adds some pizzazz.

true love

supplies CARDSTOCK: Bazzill Basics, The Paper Company; PATTERNED PAPER, DIE CUT SHAPES: My Mind's Eye; LETTER STICKERS: American Crafts; CHIPBOARD: Heidi Swapp, My Mind's Eye; SHAPE STICKERS: Crate Paper, My Mind's Eye; FLOWERS, STAMPS: Prima Marketing; INK: Clearsnap, Tsukineko; GEMS: Queen & Co.; PUNCH: Fiskars; DIES: Spellbinders; GLITTER GLUE: Ranger; ADHESIVE: Beacon Adhesives, EK Success, Tombow; OTHER: transparency



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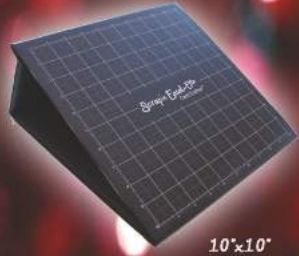
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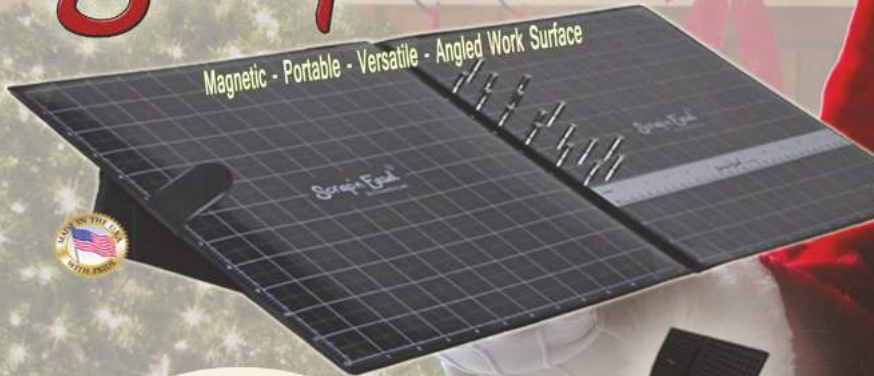
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watercolouring 101 BY JILL FOSTER

From markers and watercolour pencils to reinkers and Gelatos, there are many approaches you can take when it comes to creating the trendy, hot look of watercolour. Read on to discover a few artistic approaches to watercolour using markers.

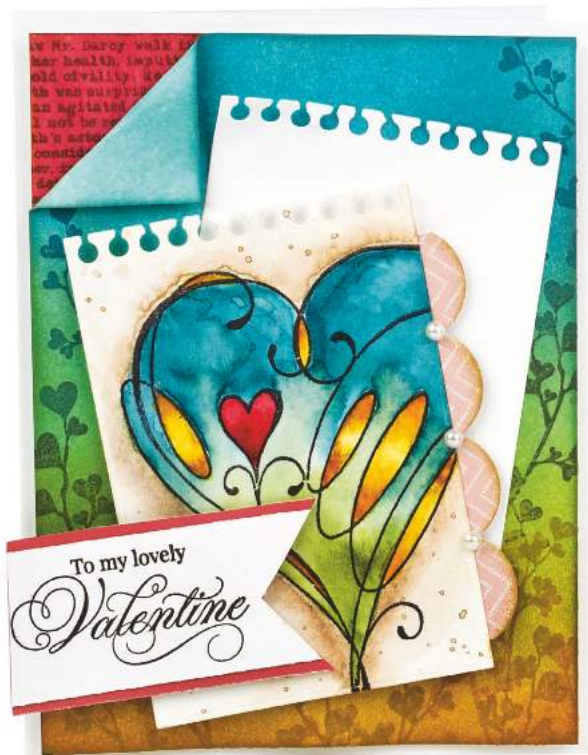


you are my happy

- 1 Trim and fold a 4.25"x5.5" card base from white cardstock, with the opening at the right.
- 2 To create the red foundation piece, trim a 4"x5.25" piece from watercolour paper. Colour the piece using a red water-based marker and blend using a paint brush and water (refer to tutorial on page 39).
- 3 Apply Gesso to the edges of the piece using your fingertip, and set the piece aside to dry. Once dry, adhere the piece to the card base using foam adhesive.
- 4 Trim three 1.5"x2" pieces from patterned paper, including a sentiment piece, as shown. Ink the edges of each piece using dye-based ink and an ink blending tool (or sponge).
- 5 Referring to the photo for placement, adhere the pieces to the card using foam adhesive.
- 6 Trim a 1.5"x2" piece from watercolour paper and stamp a hedgehog (or other image of your choice) using black dye ink. Colour the stamped image using water-based markers and blend using water and a small paintbrush (refer to tutorial on page 39). Set it aside to dry. Adhere the piece to the card using foam adhesive.
- 7 Add a butterfly sticker and sentiment circle using foam adhesive to complete the design.

supplies CARDSTOCK: Neenah Paper; WATERCOLOUR PAPER: Canson; PATTERNED PAPER, STICKERS: Pebbles; INK, MARKERS: Ranger; GESSO: Faber-Castell; STAMPS: Penny Black; ADHESIVES: Scrapbook Adhesives by 3L

turn the page for watercolouring tips!



to my lovely valentine

- 1 Trim and fold a 4.25"x5.5" card base from white cardstock, with the opening at the right.
- 2 Trim a 4"x5.25" piece from white cardstock. Ink and stamp the piece following the steps on page 39.
- 3 Ink the back side of the upper left corner of the background piece using blue ink. Fold the corner down, as shown, and secure using foam adhesive.
- 4 Trim a small square of cardstock to fit upper left corner of card (where the piece is folded over). Colour the square using a marker, and stamp with a text image. Adhere the piece to the top, left corner of the card base.
- 5 Adhere the completed background piece to the card using foam adhesive.
- 6 Die cut two notebook pages, one from watercolour paper and one from white cardstock. Adhere the white cardstock piece to the card, as shown.
- 7 Stamp a designer heart onto the watercolour die-cut piece using black dye ink. Colour the piece using water-based markers and blend using water and a paint brush. Add splatters to the background area using your paint brush and watered down ink. Adhere the piece to the card using foam adhesive.
- 8 Trim a 2.5"x1.25" piece from white cardstock, and stamp a sentiment using black dye ink. Trim a 2.75"x1.5" piece from pink patterned paper. Mat the sentiment piece to the pink piece and cut a v-notch into the right end. Adhere the assembled piece to the bottom, left side of the card at a slight angle using foam adhesive. Trim excess paper.
- 9 Die cut a 1/2"x3" scalloped piece from pink patterned paper and adhere it to the right edge of the stamped notebook piece. Add pearl enamel dots to complete the design.

supplies CARDSTOCK: Neenah Paper; WATERCOLOUR PAPER: Canson; PATTERNED PAPER: Pebbles; INK: Ranger, Tsukineko; MARKERS: Ranger; ENAMEL DOTS: Recollections; STAMPS: Penny Black; DIES: Penny Black, Pebbles; ADHESIVE: Scrapbook Adhesives by 3L



you have my heart

- 1 Trim and fold a 5.5"x4.25" card base from white cardstock, with the opening at the bottom.
- 2 Trim a 5.5"x4.25" piece from notebook patterned paper and adhere it to the card base.
- 3 Trim a 5.5"x4" piece from watercolour paper. Stamp a floral background around the four sides using black dye ink. Note: Allow the stamped design to go off the edges, as shown.
- 4 Colour the stamped image following the instructions on page 39.
- 5 Add black splatter using a paintbrush and marker ink mixed with water.
- 6 Wrap twine around the stamped piece three times and secure the ends to the back of the piece. Center and adhere the piece to the card front using foam adhesive.
- 7 Attach white pearl dots to several of the flowers, as shown.
- 8 Stamp a sentiment onto a chalkboard sticker using embossing ink. Sprinkle with white embossing powder and heat set.
- 9 Hand-draw a frame around the inside edge of the sticker using a white pastel pencil. Lightly ink a few areas of the chalkboard sticker using white ink and your fingertip to create faux chalkboard "dust."
- 10 Adhere the sticker to the card using foam adhesive. Tie a length of twine into a bow and adhere to the left side of the chalkboard sticker.
- 11 Add a pearl dot to the center of the bow to complete the design.

supplies CARDSTOCK: Neenah Paper; WATERCOLOUR PAPER: Canson; PATTERNED PAPER, STICKERS: Pebbles; DIMENSIONAL GLAZE, MARKERS: Ranger; INK: Ranger, Tsukineko; PENCIL: Faber-Castell; STAMPS: Penny Black; TWINE: May Arts; ENAMEL DOTS: Recollections; ADHESIVES: Scrapbook Adhesives by 3L; OTHER: white embossing powder

watercolour image



Stamp an image onto watercolour paper using bleed-proof, dye-based ink such as Ranger Archival ink. Die cut into a shape as desired.



Using Tim Holtz distress markers*, apply colour to the areas where the shadow would be the darkest.



Working in one small section at a time, apply water to the area that would be the lightest using a paint brush.



Using a paint brush, gently move the water into the coloured area, allowing the marker ink to blend and bleed on its own.



Allow each section to dry completely, especially areas that are side-by-side. You can speed up the drying process using a heat tool.



To add depth and strengthen your colours, repeat steps 2-4 directly over the same areas.

* Tim Holtz Distress Pens: Barn Door, Broken China, Fired Brick, Peeled Paint, Old Paper, Spiced Marmalade, Wild Honey, Worn Lipstick

watercolour background



Trim a piece of smooth, white cardstock to fit the front of your card.



Using a foam blending tool, apply orange ink** in a circular motion across the bottom of the cardstock, working towards the top.



Using green ink, apply it above the orange ink in the same circular motion, allowing it to slightly blend into the orange ink.



Using blue ink, apply it above the green in the same manner, allowing it to slightly blend into the aqua green.



Stamp a random pattern over the inked background using light brown ink.



Strengthen the colours around the edges by applying more ink with a foam blending tool.

** Tim Holtz Distress Ink: Broken China, Peeled Paint, Spiced Marmalade

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seasonal memories

Feast your eyes on these projects for some joyful inspiration!

Before you know it, the winter season will be here and gone. From Christmas to Valentine's Day and all of the events in between, these projects will allow you to treasure those memories long after the season is over.

stories with heart p.50

clean & simple p.54

reader's gallery p.63

There are so many events and celebrations that take place during the winter months that they're often referred to as the "1,000 photo season." But long after the festivities give way to spring, the task of scrapbooking all of those photos can be nothing short of daunting.

As scrapbookers, we sometimes find it easier to create pages commemorating the big occasions while overlooking the smaller happenings. But some of the most meaningful memories come from those unexpected, "minor" experiences, and it's important to work them into your story-telling and family album, even if that means taking an occasional break from the big stories.

valentine's day

Emily's strip journaling tells the story of a pact she made with her husband when they were first married. A meaningful memory like this is deserving of a page in her album and will no doubt evoke a smile and a collective "aww" from future generations of her family. We love the peek Emily shows of her well-trained husband in the background of one of her photos. What a guy!



anything but roses

BY EMILY PITTS

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER, ACRYLIC SHAPES, CORK, JOURNALING CARD, LETTER STICKERS: We R Memory Keepers; TWINE: Maya Road; PEN: Newell Rubbermaid; ADHESIVE: GlueArts, Stampin' Up!, Xyron

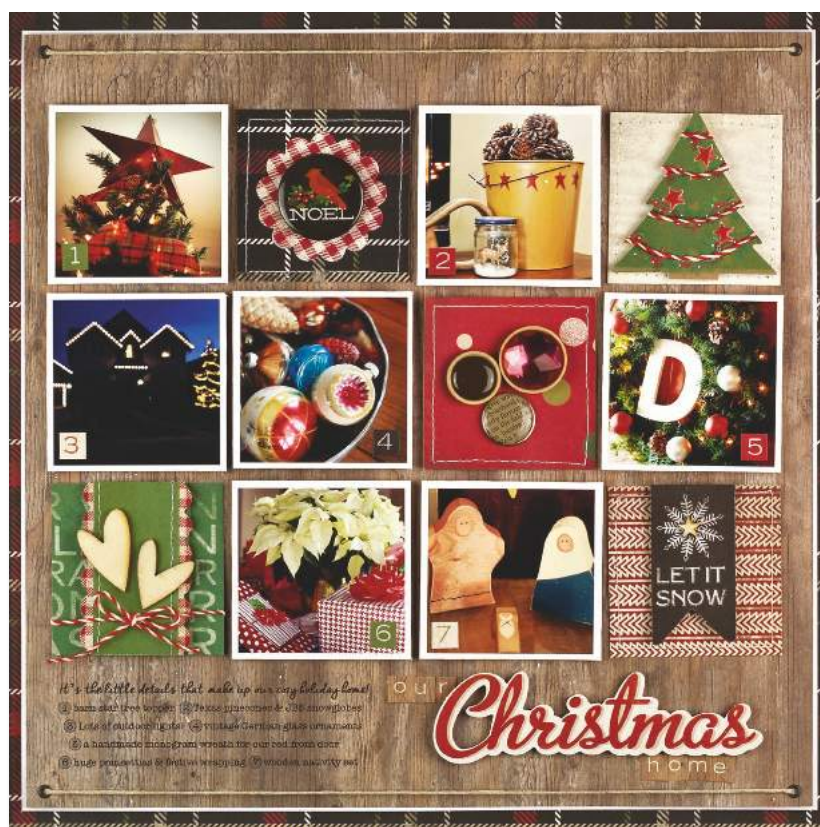
Look closely and you'll see that Emily propped one of her smaller photos onto four acrylic photo corners. What a great idea!

holiday décor

There's nothing better than the tradition of decking the halls (and every other surface in your home) to prepare for the festivities of the season.

Whether you put out the same nostalgic decorations each year or change your theme from time-to-time, be sure to take photos of your decorating efforts. Years from now, the photos of your beautiful ornaments and trimmings will tell a meaningful story, particularly to those who inherit the decorations.

Lisa incorporated a legend into her 12-square grid layout, with number stickers that correspond to the same numbers in her journaling. Like a puzzle, each number takes the reader to the photos in search of its mate, making her page interactive and fun. This idea would also work great with photos of specific ornaments, cookies and candy, or shots of gifts your children received from Santa. Give them all a try!



our christmas home

BY LISA DICKINSON

supplies CARDSTOCK, EYELETS: Bazzill Basics; PATTERNED PAPER, DIE CUT SHAPES, FLAIR, STICKERS: My Mind's Eye; WOOD VENEER: Jilibean Soup, Studio Calico; BRAD: Crate Paper; TWINE: Lawn Fawn; PUNCHES: EK Success, Fiskars; ADHESIVE: American Crafts, Tombow

When documenting your home decor, don't forget a shot or two of your home's exterior. Consider using a tripod and your camera's night setting for the perfect shot.



Lisa's tips for holiday décor shots

- ★ Avoid the blur and use a tripod for crisp, clear photos.
- ★ Shoot from a variety of angles (above, below, tilted and straight on) for added interest.
- ★ Capture those up-close shots by using your camera's macro setting (generally the flower icon on your dial).
- ★ Rely on natural light by opening the blinds, shades and adjoining room doors.
- ★ To capture the beauty of your holiday lights, avoid using your flash. Instead, increase your ISO and stabilize your camera using either a flat surface or a tripod.



ride on

BY MELANIE BLACKBURN

supplies CARDSTOCK: American Crafts; PATTERNED PAPER, ENAMEL DOTS, LETTER STICKERS, SHAPE STICKERS, STAMPS, WOOD VENEER: Gossamer Blue; RUB-ONS: Jenni Bowlin; CLIPS: Freckled Fawn; INK: Prima Marketing; SPRAY MIST: Studio Calico; PUNCHES: Fiskars; FLAIR: October Afternoon; ADHESIVE: Tombow

winter play

The winter months offer a wide variety of outdoor activities, from sledding and skiing to snow forts and snowball fights. And if you live in the southern hemisphere, your winter fun no doubt includes beaches and other summertime escapes.

No matter the activity, there is sure to be a memory you'll want to chronicle on a layout. For Melanie, it was a chilly, fun day of sledding with her two daughters.

Melanie's unexpected palette of non-traditional winter colours adds energy to the page and makes her photos stand out. The wood veneer snowflakes are a subtle reminder that fun was had in the snow.

The funky reindeer head on Melanie's layout is an instant tell-tale of her outdoor winter theme.

winter page starters

- ★ Snow Happy
- ★ All Bundled Up
- ★ Flurries of Fun
- ★ Winter Wonderland
- ★ Up to Snow Good
- ★ Snow Cute
- ★ Baby, It's Cold Outside
- ★ Snow-Kissed
- ★ Having A (Snow)Ball
- ★ Winter Memories
- ★ Let It Snow!
- ★ Snow Day
- ★ Warm & Cozy
- ★ So Flakey
- ★ Feeling Frosty
- ★ Snow Business
- ★ First Snow
- ★ Angels in the Snow

in the kitchen

How many times have you said to yourself, "They grow up so fast!"? That statement is one of the many reasons why we scrapbook—to ensure we capture as many memories as we can while our children are young. Cooking with your kiddos is one occasion you don't want to miss preserving. It is likely something you did with your mother or grandmother and is a tradition worth continuing.

Christa created this pocket page about a day spent making cookies with her two girls. From her heartfelt journaling to her beautiful photos, this page will be long appreciated by both of her young bakers.



Christa's tips for cooking photos

- ★ Take a photo of all the ingredients before mixing them together.
- ★ Take action shots of your kids (or other helpers) measuring, mixing and preparing food.
- ★ Light, bright settings create engaging photos, so open up those kitchen curtains.
- ★ Capture before and after photos of your baked items.
- ★ Despite the mess, a flour war will result in some wonderful photos!
- ★ Take a before and after shot of your work area.
- ★ Be sure to take a photo of everyone enjoying the fruits of your cooking labour.



kisses & cookies

BY CHRISTA PAUSTENBAUGH

supplies PATTERNED PAPER, DIE CUT SHAPES, STICKERS: Simple Stories; TWINE: Studio Calico, The Twinery; PEN: American Crafts; PAGE SLEEVE: Project Life; ADHESIVE: Martha Stewart Crafts, Tombow

Christa's title is a fun play on words and is well-supported by her photos. Small details like this are not only clever but often unify the photos and elements of a page.



holiday countdown

Form and oh-so-fun function meet holiday style on Shellye's adorable advent calendar. Tiny clips and clothespins hold miniature pockets closed until their reveal date, leaving little ones wondering what's inside.

The whimsical theme of her calendar can easily be substituted with alternate paper and embellishments to match any decor. For complete instructions on how you can recreate Shellye's advent calendar, please visit scrapbookandcards.com/ bonus-files. **SCT**



santa express advent calendar

BY SHELLEY MCDANIEL

supplies PATTERNED PAPER, BRADS, BUTTONS, ENAMEL DOTS, GEMS, LETTER STICKERS, PAPER CLIPS, SHAPE STICKERS, TWINE: Doodlebug Design; PAINT: Anita's; DIES: Top Dog Dies; CHIPBOARD: ThunderBolt Paper; ADHESIVE: Beacon Adhesives, Be Creative, Elmer's, GlueDots International, Martha Stewart Crafts, Scrapbook Adhesives by 3L

There are so many small details to discover on Shellye's advent calendar. What will you add to yours to make it extra special?

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By Marielle Le Blanc

stories with heart

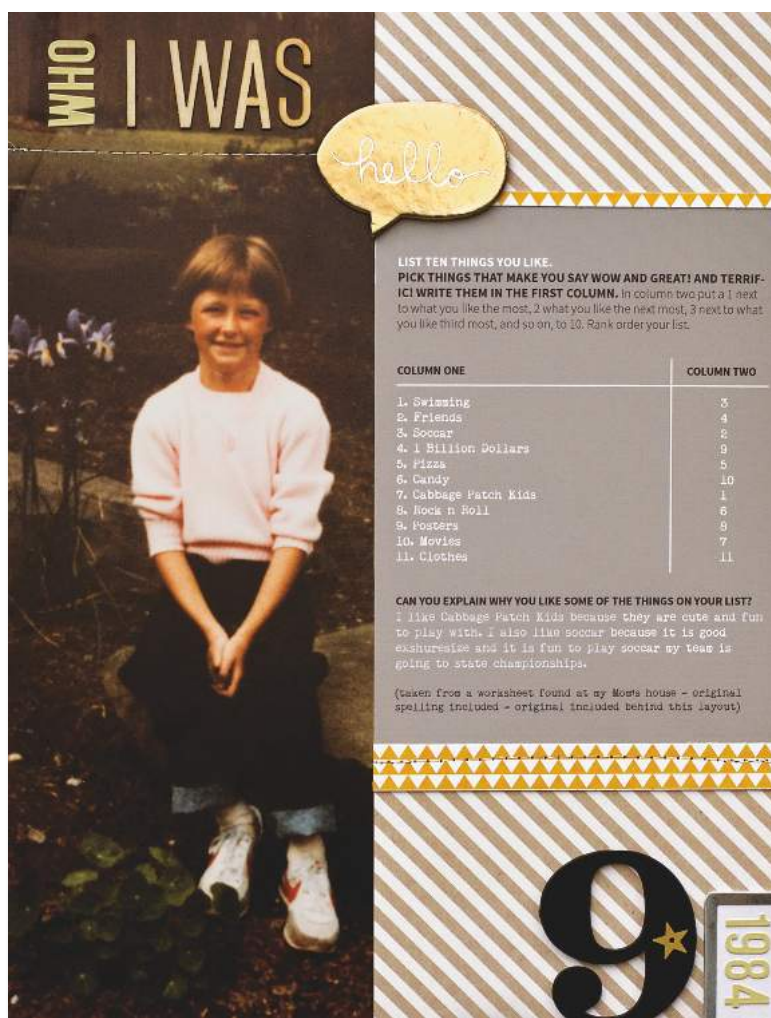
Work with the memories you have—that lovely combination of facts and feelings BY ALI EDWARDS

Last year, I spent time with my Mom at my childhood home, where we went through school papers and such that she had collected for my two siblings and me over the years. She's one of those wonderful people who keeps just about everything (challenging to store, but a total treasure trove). As a memory keeper, getting to flip through that collection and pick out what was meaningful to me was so cool.

One of the things I came across was a list of my favorite things, which I had written at age nine (in 1984). So awesome. I immediately took a photo of the list, both because it's a great representation of the kind of thing I want to document about my own children and their childhood experiences, and because I found it to be the perfect jumping off point for a series of three layouts about me—Who I Was, Who I Am and Who I Want To Be.

It's the process of putting this series of pages together that I want to share with you. I think you'll find it to be an informative approach to documenting your story, as there is often much self discovery that takes place when the creation of pages includes both reflection (looking back) and intention (assessing today and looking ahead).

How do you even attempt to encapsulate all that you were, are and want to be on just three layouts? The truth is, you don't. Instead, you work with the memories you have—that lovely combination of facts and feelings.



who i was

supplies PATTERNED PAPER: Webster's Pages; CHIPBOARD: Crate Paper; LETTER STICKERS: Simon Says Stamp; WOOD VENEER, SEQUINS: Studio Calico; PLASTIC NUMBER: Tim Holtz

layout 1: who i was

In my case, having that list of Things I Like from 1984 definitely provided some concrete facts about what I was into at that point in time. Without it, my story would have been different—broader and less specific. Not better,

who i was

layout 1 ideas

- 1 Do you have any memorabilia from your childhood or early years that tell a piece of your story? How can you incorporate it onto a layout? I didn't use my actual list but instead used Photoshop to create a new one. I also could have added the photo I took of the original list to my layout.
- 2 Are your memories a bit . . . rusty? Try an online search. Sites like Pinterest can offer amazing trips down Memory Lane. Simply type in a year or decade and any supporting search terms that could help jog your memory (ex. 80s cartoons, 70s fashion, 60s music). Odds are, the results will have your list of likes coming back to you in a very fun way.

layout 2 ideas

- 1 Create a list of 10 things you like right now (or 10 things that are important to you) as a way of communicating who you are at this point in time. I went with pretty general things, but you could easily get more specific (gummy bears, for instance).
- 2 Play with your approach of adding your list to your page. On this layout, I printed out my 10 things and cut them up before adding them to my layout, rather than just adhering the list directly to my page.

who i am

not worse, and still just as real. No matter the approach you take, facts, feelings or a combination of the two, it remains about working with what you have.

Without my list, I simply would have asked myself the question, "What things were important to me in my childhood?" I likely would have remembered some of the things on the list (soccer, swimming, movies), but I seriously doubt "\$1 Billion dollars" would have maintained. That type of thinking comes directly from the mind of a child, and I love that my mother's willingness to keep my belongings allowed me to tap into that youthful mentality.



who i am

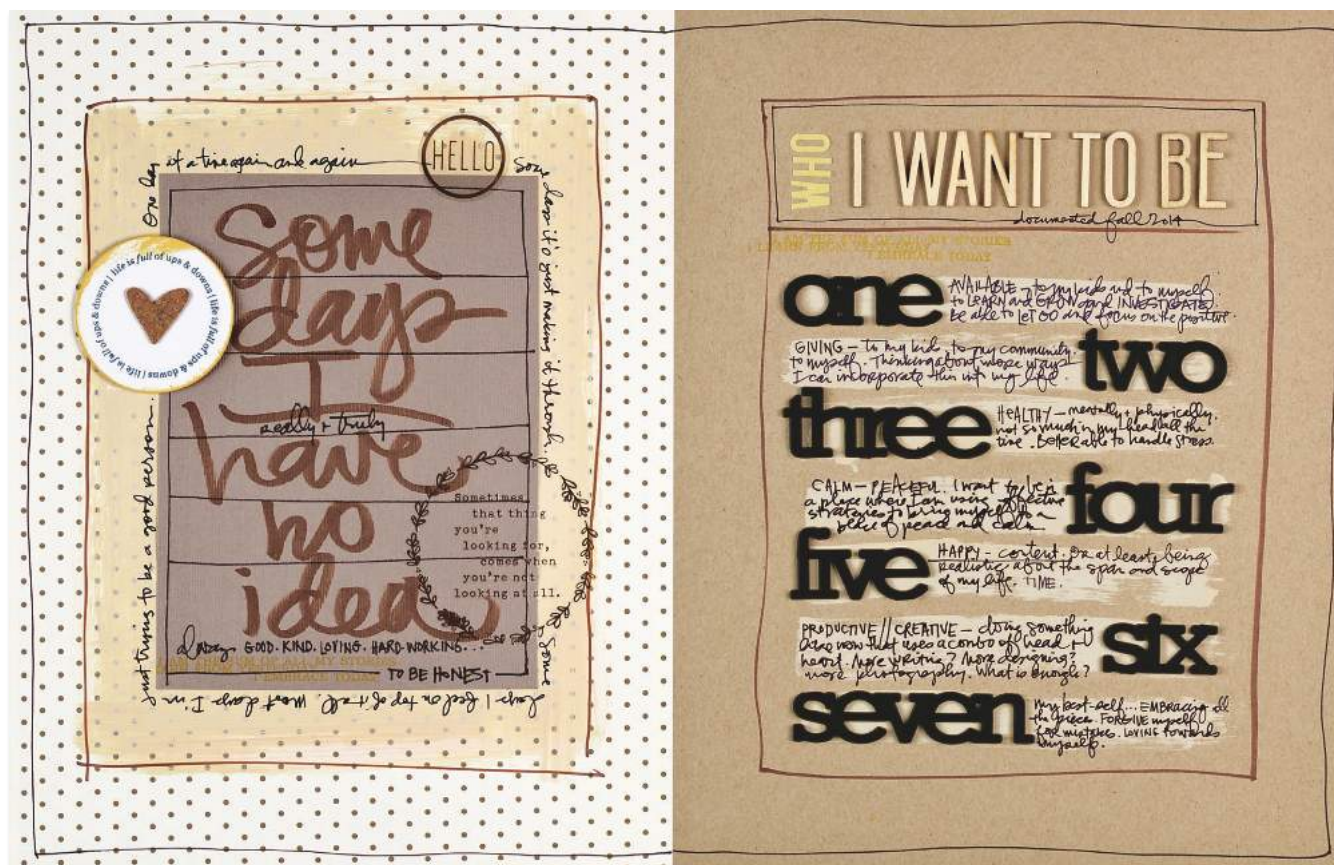
supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER: Webster's Pages; DIE CUT SHAPE, TRANSPARENCY: BasicGrey; PLASTIC NUMBERS: Tim Holtz; LETTER STICKERS: Simon Says Stamp; WOOD VENEER: Studio Calico; PENS: American Crafts, Sakura; STENCIL: The Crafter's Workshop; SPRAY MIST: Heidi Swapp; STAMP: Ali Edwards; INK: Tsukineko

layout 2: who i am

Inspired by my nine-year-old self, I used the same list approach to document who I am now, listing my current likes. Naturally, this exercise was easier than the Who I Was, because I'm in it right now. On the other hand, it also proved more challenging, because life is more complicated than Cabbage Patch Dolls and posters on my bedroom wall.

With life's many adult complications, you may find it challenging to focus your list. To help target my approach, I started with a broad brush—home, family, kids, and music—areas of high importance to me. By ensuring those topics were covered, the smaller details were also able to come into view—hello, Gummy Bears and Staying Sane!

As you create your list, don't worry or overthink it. The reality is, most of the things on your Who I Am list could result in their own layouts. Create those pages as you're inspired to do so, but don't feel obligated to do so now. This is simply meant to be a snapshot of your life. Again, no right or wrong, just choices we each make as we figure out the paths we want to walk with our stories.



who i want to be

supplies CARDSTOCK, LETTER STICKERS: Simon Says Stamp; PATTERNED PAPER: Elle's Studio; PAINT: Golden; STAMP: Ali Edwards; INK: Ranger; TRANSPARENT STICKER: Me And My Big Ideas; RUB-ONS: Crate Paper; PENS: American Crafts, Copic; CORK, INK, WOOD VENEER: Studio Calico; PLASTIC NUMBERS: Tim Holtz

layout 3: who i want to be

Unlike your previous layouts, this topic may require more of you, as it's asking you to think about your life to come. To help prepare me to write this chapter, I found myself getting up and walking out of the office several times over the course of a couple of days. I needed to step away from any distractions and

really think about how I wanted to address the topic of Who I Want to Be. After all, that's a pretty darn big life topic. My answer ten years ago would probably have included different things than my list today. And my answer a few years from now will likely differ from right now.

Sure, I could have simply listed things I want to have in the future—an approach that would naturally align itself with the other two pages I've created for this series. Instead, I decided to go more with feelings and write about the person I hope to be. I addressed some of the things I struggle with right now that I

who i want to be

hope to either accept as they are or let go of so I can move on. This approach allowed me to keep the story authentically me, because, truth be told, most of the time I have no idea who I want to be "when I grow up." But I do know what's real, and that's what I can offer my story.

I hope you enjoy taking this complete look at your amazing life and the self-discovery it offers. In the spirit of that self exploration and with the New Year around the corner, I'd like to invite you to join me for my 12-month One Little Word workshop. Each month, I'll present a creative prompt to help you make your word of the year more visible in your life. The workshop is about reflection and intention and becoming that person you want to be. Learn more at aliedwards.com.

ali

For more great ideas and inspiration, visit Ali's new website at aliedwards.com

layout 3 ideas

- 1 Because you aren't a time traveler, you won't have a photo of your future self to use on this page. No worries. Instead, fill a large area of your page with a large sentiment. Hand-write, stamp or print out your word(s) of emphasis.
- 2 Let yourself be messy. Generally, I tend towards clean lines, but sometimes I find a looser design style to be a nice option as I work through stories that aren't clear cut.



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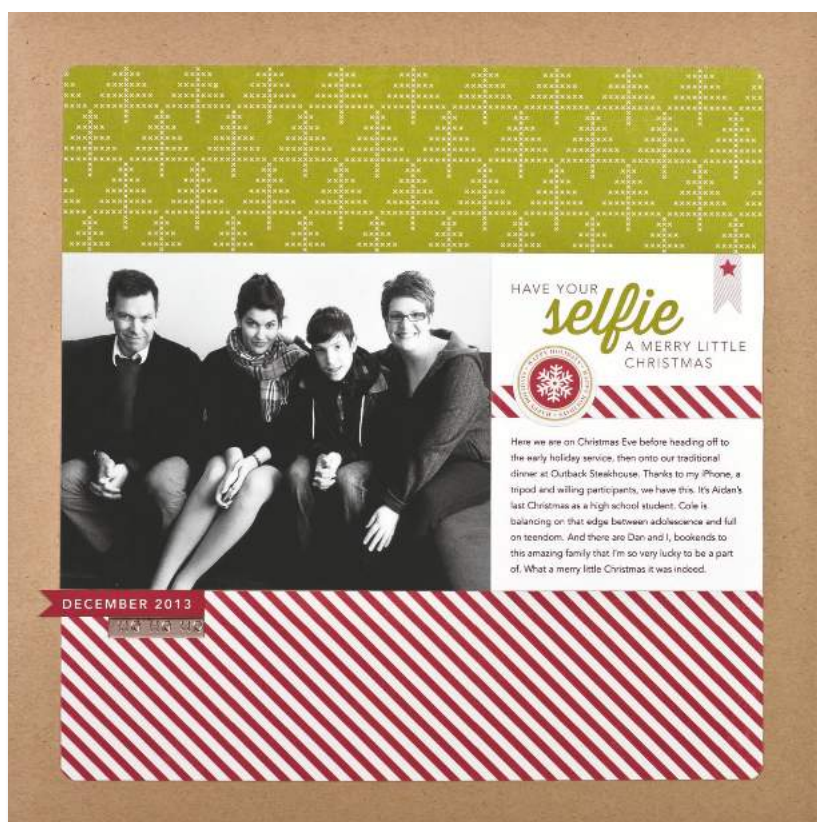
BY CATHY ZIELSKE

I'm no papercrafting Scrooge, but I'm going to level with you: I used to loathe scrapbooking the holidays. Every December, I'd put my memory keeping on hold for the month. Why? A number of reasons, but mostly I felt there was too much pressure to nail the perfect holiday pages. I mean, let's face it: the winter holidays are pretty picturesque, right? But I just couldn't handle the pressure I put on myself to capture those memories perfectly.

Then I got over it and realized that I didn't need to change my approach to scrapbooking just because of big, intimidating holidays. I could keep it simple, add a little fun to the mix and not take the holidays quite so seriously. I've got some ideas to help you do the same in an effort to keep your holiday memory keeping stress-free.

pg 1: have your selfie ...

tip: use your camera phone and a self-timer app to capture a fun holiday photo



have your selfie a merry little christmas

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER, STICKERS: Pink Paislee

Who doesn't love a great family photo? I know I do! But the reality is, sometimes it's tricky to get one. Last Christmas Eve, I came up with a modern, inexpensive solution: I put my cell phone on a shelf and used an app that let's you trip the shutter by clapping (see more details about the clap app on page 55).

We sat on the couch. I clapped my hands. Family selfie magic ensued. With the number of camera apps including self-timers today, you can create a fun family-selfie moment just about anywhere.

Not sure about camera-phone placement? I have a little gadget called a Griptight Mount (see sidebar on page 55) that screws into my tripod and holds my phone securely in place. It has been amazing for selfies of all kinds.

The point is, when you let go of grand expectations for the perfect family photo, you might find your cell phone is the key to creating a truly memorable holiday portrait.

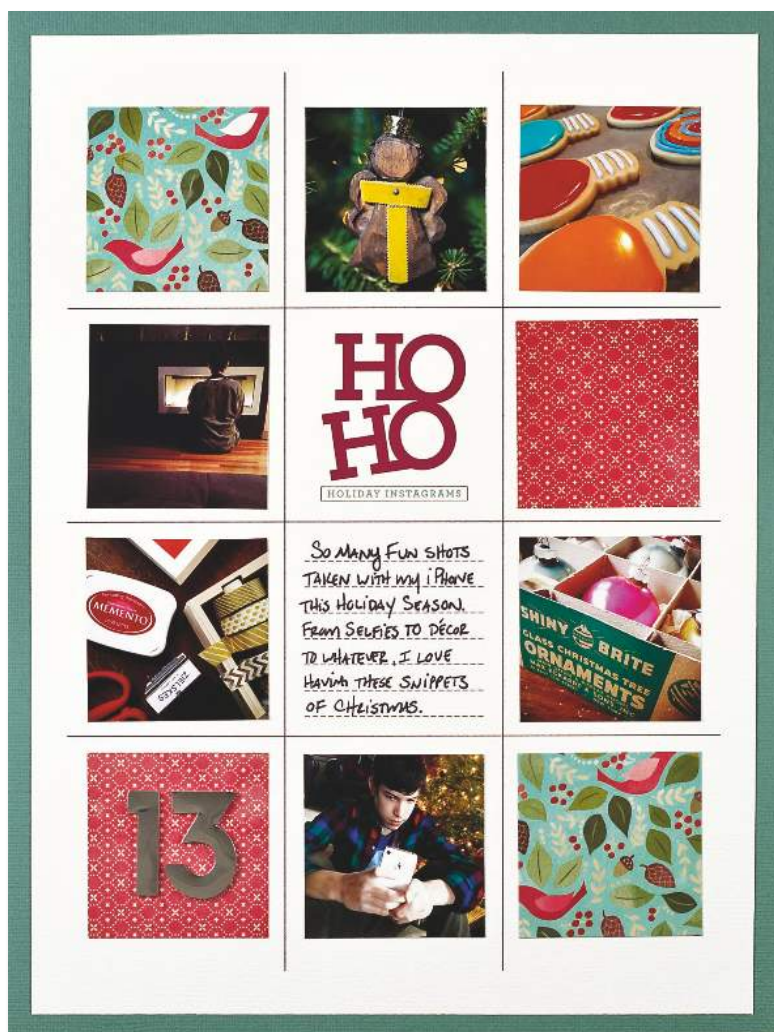
pg 2: ho ho ...

tip: put your Instagram images to work on a simple grid design

More and more I am using my iPhone to document my life, and this is especially true around the holidays. It's always with me and it's far less obtrusive than hauling around my big, old DSLR camera. Don't get me wrong, I love my big fancy camera, but it's my camera phone that lets me snap a photo that I might not otherwise take.

I'm a huge fan of Instagram and I love taking holiday photos. From the twinkle lights on the tree to the amazing cookies I make with my daughter, I snap away and share many of the moments as I capture them. I decided to take advantage of my shared images by printing a handful of them out and making a simple grid design incorporating some fun holiday patterned papers. Every image is two inches square, making for easy size matching.

Whether you're an active Instagram user or simply appreciate the square approach to photos, you can easily draw a grid for your images and embellishments. It's a fun way to combine a handful of holiday images onto a single layout.



ho ho holiday instagrams

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER: BasicGrey; EMBELLISHMENT: Pink Paislee



video resources:

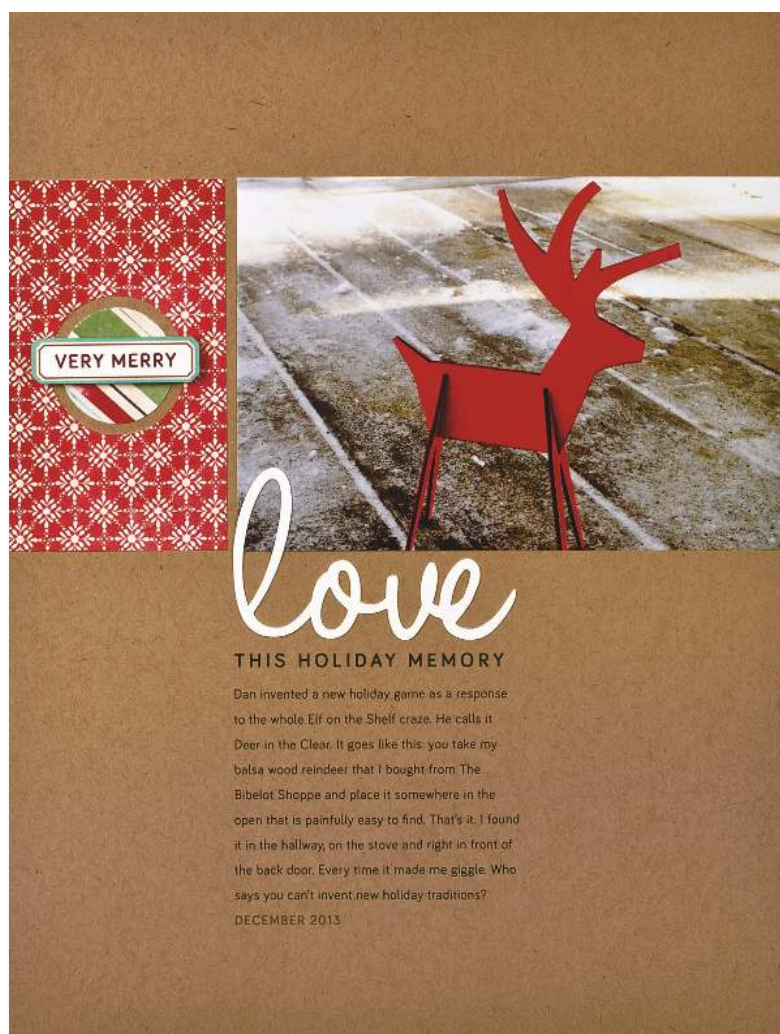
Download Cathy's printable journaling card and page template to create your holiday selfie page. New to digital? Watch her step-by-step video tutorial on how to use this template:

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selfie resources:

- Joby GripTight Smartphone Tripod: joby.com/smartphones/griptight-mount
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- Camera MX Photo Effects app for Android: play.google.com/store/apps/details?id=com.magix.camera_mx&hl=en



love

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER: BasicGrey; EMBELLISHMENT: CZ Design Digitals;
CIRCLE PUNCH: Fiskars DIE-CUTTING MACHINE: Silhouette



Cathy has created a treasure trove of exclusive freebie files, including the "love" title (above), a digital template of her 12x12 layout (page 60), and a "have your selfie ..." colour printable. Grab them all at:

scrapbookandcards.com/bonus-files

love

pg 3: love this ...

tip: zero in on a single photo and one memory that matters

As soon as I let go of the pressure to document everything, I can focus on some of my favorite photos and memories. There is no rule that says you have to document every holiday shot you take.

For this page, I found one photo that just made me smile. My husband, Dan, invented a silly game last Christmas called "Deer in the Clear" in response to the whole Elf on the Shelf craze. Instead of a mischievous Elf doing silly things around the house, he simply placed this little balsa-wood deer in very conspicuous locations and when someone spotted it (which trust me, was not hard to do!) they had to shout, "DEER IN THE CLEAR!"

I'm guessing everyone has fun little traditions during the holidays and if so, take a photo and share a single story on a layout. Yes, there are probably a ton of holiday photos in your stack but when you focus on one story you really love, you'll know that you've saved a story that really matters.

Say 'bah humbug' to holiday scrapbooking stress!

Letting go of big expectations around the holidays is such a great approach to saving the memories that matter most. I learned years ago, when my kids were little, to focus less on saving the perfect memory and more on the making of them. With this in mind, use your phone's camera to quickly and easily snap your shots. Give yourself permission to document a story or two you really love. Don't worry about covering the entire holiday season. I promise if you hit a few points here and there, you'll be as golden as the star on top of the tree or the menorah on your mantle. Happy clean & simple holidays to you! **SCT**

For more great ideas, free templates and digital inspiration, visit Cathy's web site at cathyzielske.com



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pocket-style scrapbooking

The final chapter in our four-part series on memory-keeping using pocket pages

BY NICOLE HARPER

In the final installment of this Pocket Scrapbooking series, I thought it would be cool to break down a pocket page and show you up-close examples of the many tips and techniques I have shared with you throughout this series. Some may be familiar, but I've put a fresh spin on many of them to further illustrate the versatility of this style of scrapbooking.

As I've mentioned many times, there is no right or wrong way to pocket scrapbook. Like any other type of scrapbooking, we each have a unique style. As you delve into this scrapbooking approach, stay true to that personal style and your pocket pages will always reflect YOU!



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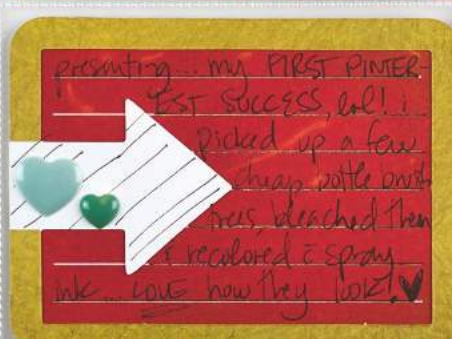
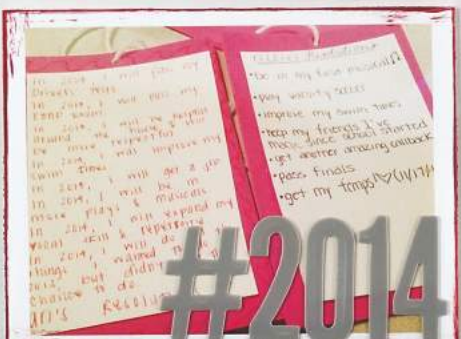




A simple way to create a shaker pocket (like the one I created for my layout on page 59) is to slip a bunch of sequins into a pocket and seal it with washi tape.

Whip up a quick journaling card by combining a piece of patterned paper with an office supply tag.

Memorabilia, like receipts, tickets and used gift cards, are excellent snapshots of your life that fit nicely in pockets.



If you can't resist the bulk of a really cute wood veneer or cork embellie (like me!), just glue it outside the sleeve so that the accent doesn't buckle the pocket.

Many of your photos will have open space. Fill that space with stamped images, rub-ons or small stickers to dress up your shots.

Don't be afraid to mix several styles of pocket page protectors in your albums. Not only will it add variety but your choices of pocket sizes will be that much greater.

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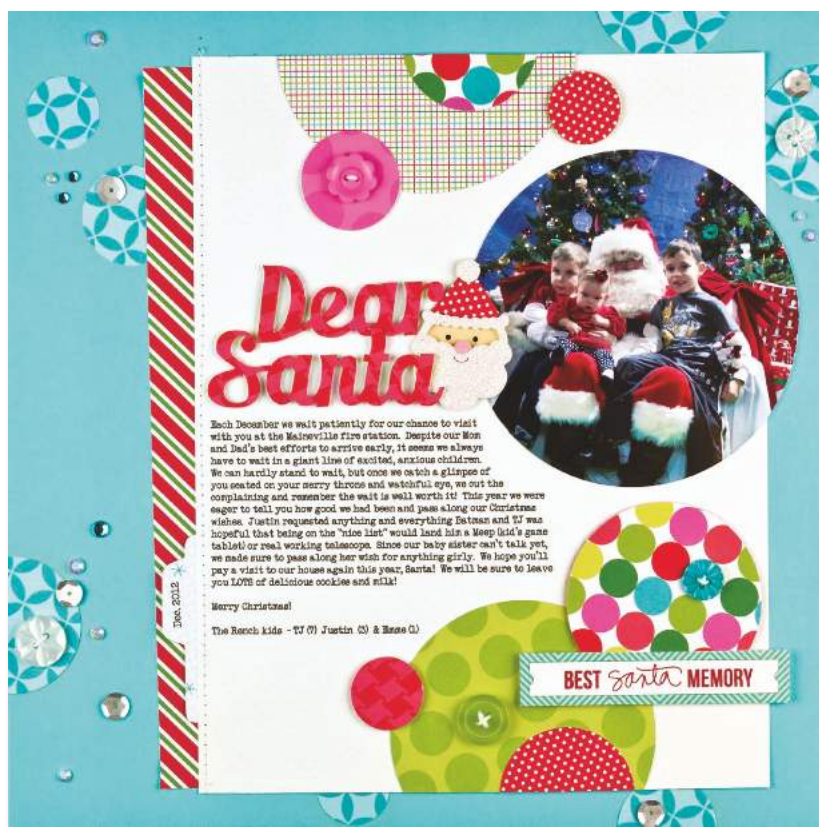
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winter 2014 reader's gallery





The circle shapes floating about on Jaclyn's layout look like falling snowflakes and her placement of buttons, gems and sequins adds to the falling-snow feel of her design.

dear santa

BY JACLYN RENCH

supplies CARDSTOCK: Bazzill Basics, Doodlebug Design; PATTERNED PAPER, BUTTONS, GEMS, SHAPE STICKERS: Doodlebug Design; STAMPS: Technique Tuesday; INK: Stampin' Up!; DIE CUT SHAPES: Elle's Studio; SEQUINS: Studio Calico; PUNCHES: EK Success, Fiskars; ADHESIVE: Stampin' Up!, Tombow

Hats off to Wendy, who fussy cut the strings of lights that grace her holiday page! The mitered corners of her foundation beautifully frame this keepsake of her little one's first Christmas.

twinkle twinkle

BY WENDY ANTENUCCI

supplies CARDSTOCK: American Crafts; PATTERNED PAPER, CHIPBOARD, LETTER STICKERS: Bella Blvd.; SELF-ADHESIVE PAPER: Silhouette; CUT FILES: Kerri Bradford Studio; PEN: Newell Rubbermaid; ADHESIVE: 3M, Beacon Adhesives



Through small embellished words and heartfelt journaling, Wendy's page captures the memories of a day with her son in New York City. The contemporary design is so eye-catching.

tradition

BY WENDY GOODMAN

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER: October Afternoon, Studio Calico; DIMENSIONAL GLAZE, INK: Ranger; CHIPBOARD, DIE CUT SHAPE, FLAIR, LETTER STICKERS, SHAPE STICKERS, WOOD VENEER: Studio Calico; STAMPS: American Crafts, Studio Calico; ADHESIVE, PEN: American Crafts



Laura's page is a wonderful example of a neutral-plus-one-colour design. Not only is it beautiful, but it keeps the focus on the photos of her son, who is definitely in the holiday (musical) spirit!

choir

BY LAURA WHITAKER

supplies CARDSTOCK: Recollections, Staples; PATTERNED PAPER, CHIPBOARD, DIE CUT SHAPE, ENAMEL DOTS: Teresa Collins; INK: Tsukineko; TWINE: Close to My Heart; ADHESIVE, STITCHING TEMPLATE: Bazzill Basics



Regine combined white die cut layers of pine trees and snow, tucked in amongst contrasting red layers of charming township scenes. The result? A winter wonderland to remember!

christmas

BY REGINE ENDRES

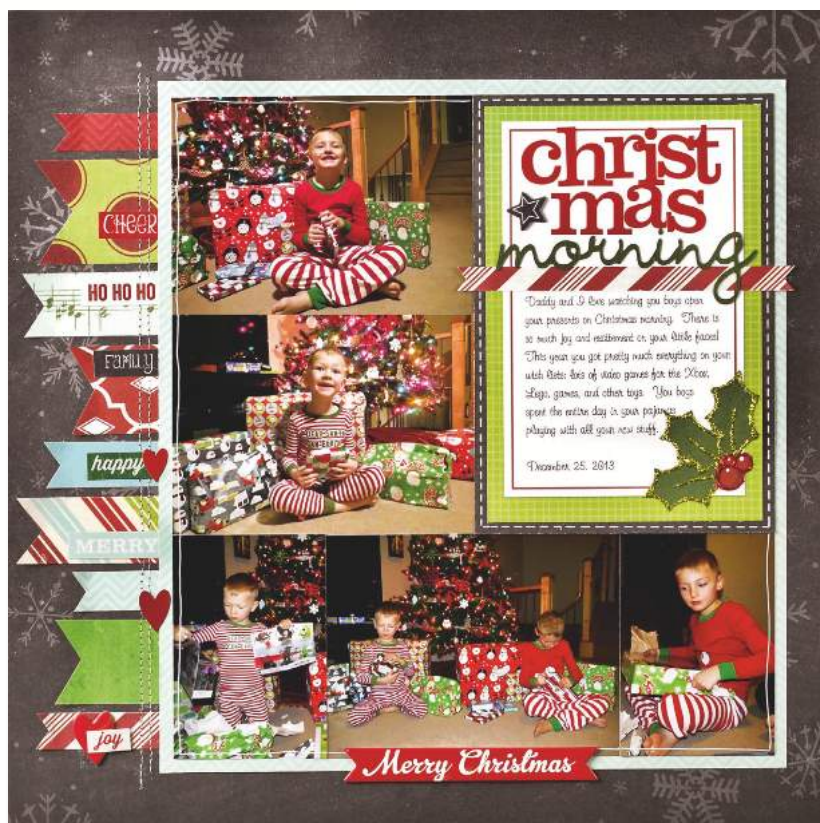
supplies DIES: Paper Smooches; EMBOSSING PLATE: Fiskars;
OTHER: cardstock, patterned paper

We couldn't resist the happy Christmas-morning smiles that Brenda captured of her two sons on this delightful holiday page! The black background allows the colours on the page to really stand out.

christmas morning

BY BRENDA CAZES

supplies PATTERNED PAPER, CHIPBOARD, LETTER STICKERS, SHAPE STICKERS: Simple Stories; TRIM: Bella Blvd.; GLITTER GLUE: Ranger;
PEN: Sakura; ADHESIVE: Scrapbook Adhesives by 3L, Tombow





this is a great day

BY LEANNE THORNTON

supplies CARDSTOCK: American Crafts; PATTERNED PAPER, LETTER STICKERS, SHAPE STICKERS: Echo Park; INK: Ranger; SPRAY MIST, WOOD VENEER: Studio Calico; PEN: Marvy Uchida; ADHESIVE: 3M, Scrapbook Adhesives by 3L

By starting with a strong grid design, Leanne was able to create four square vignettes that showcase her adorable son's day of play in the snow. The red, white and blue colour scheme is so engaging and enhances her neutral photos. It's not hard to see why this was a staff fav!



Melanie's darling little girl is truly a thief of hearts and this photo is well-deserving of the many sweet embellishments that Melanie included on her page. We love the added yellow hue!

& you stole my heart

BY MELANIE BLACKBURN

supplies CARDSTOCK: Bazzill Basics; STAMPS, STITCHING TEMPLATE: American Crafts; INK: Prima Marketing; DIE CUT SHAPES, FLOWER, LETTER STICKERS, SHAPE STICKERS: Bella Blvd.; ENAMEL DOTS: My Mind's Eye; CLOTHES PIN: Pebbles; SPRAY MIST: Studio Calico; PIGMENT STICK: Faber-Castell; ADHESIVE: Tombow

Kristine's trendy combination of pink and teal, enhanced with touches of black, makes for one very eye-catching layout. Her handwritten journaling is a perfect touch. Yes, we will be yours!

will you be mine

BY KRISTINE DAVIDSON

supplies CARDSTOCK, PEN: American Crafts; PATTERNED PAPER, DIE CUT SHAPES, FLAIR, SHAPE STICKERS: Crate Paper; LETTER STICKERS: American Crafts, Jilibean Soup; CLIPS: Maya Road; ENAMEL DOTS: My Mind's Eye; INK: Cocoa Daisy; MINI STAPLER, STAPLES: Tim Holtz; ADHESIVE: Scrapbook Adhesives by 3L





winter fun!

BY MARCIA DEHN-NIX

supplies CARDSTOCK: CutCardStock; PATTERNED PAPER, CHIPBOARD, DIE CUT SHAPES, FLAIR: Fancy Pants Designs; INK: Ranger; PUNCH: Martha Stewart Crafts; DIES: My Favorite Things; SEQUINS: Studio Calico, Teresa Collins; PEN: Sakura; ADHESIVE: Imaginisce, Xyron; OTHER: Gesso

Marcia's delightful, wintry page caught our editor's eye right away. "You can't go wrong with photos of Marcia and her best furry friend, and pairing them up with an adorable paper-pieced snowman made this page a must-publish on my list!" shared Becky.



Clearly the dogs have it in this issue's Reader's Gallery, and what's not to love about the happy pup on Kim's vibrant page? Her amusing photos crown the top of layered papers and embellishments, and the oversized title says it all.

puppy love

BY KIM WATSON

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER, VELLUM, DIE CUT SHAPES, STICKERS, FRAME, BUTTON, SEQUINS, CHIPBOARD: Fancy Pants Designs; INK, CLOTHESPIN: Maya Road; PEN: EK Success; ADHESIVE: Tombow, Therm O Web, Scrapbook Adhesives by 3L



There is a soft, romantic quality to Jody's card that we simply can't resist! She tucked layers of die cuts underneath vellum, then added sewing details using pink thread. So lovely!

love

BY JODY ROGERS

supplies CARDSTOCK: Bazzill Basics; VELLUM: Doodlebug Design, Stampin' Up!; CHIPBOARD: Crate Paper; DIE CUT SHAPES: Crate Paper, Studio Calico; TWINE: May Arts; GEMS: Prima Marketing; SPRAY MIST: Heidi Swapp; PUNCHES: Recollections; MINI STAPLER, STAPLES: Tim Holtz; DOILY: Wilton; ADHESIVE: Scrapbook Adhesives by 3L, Studio G

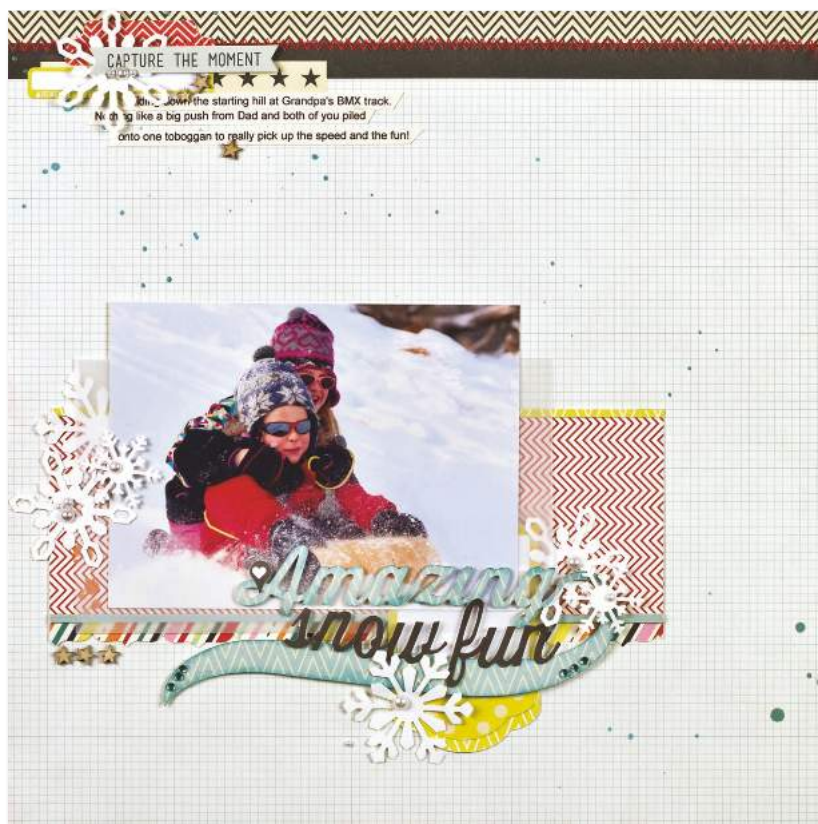
up to snow good

BY SUZANNE LEE

supplies CARDSTOCK, VELLUM: Core'dinations; PATTERNED PAPER: Echo Park, Teresa Collins; BRADS, DIE CUT SHAPES, LETTER STICKERS: Teresa Collins; DATE STAMP, PEN: American Crafts; TWINE: The Twinery; STENCIL: Simon Says Stamp; SPRAY MIST: Ranger; PUNCHES: Martha Stewart Crafts, Tonic; DIES: Couture Creations; ADHESIVE: Tombow

In a striking combination of black, white and red, Suzanne's photos are prominent on this well-designed, wintery page.





Like the snowy hill that Sarah's children sled down, her title follows a fun curve, lending motion and interest to her page. We love her unexpected colour combination, too!

amazing snow fun

BY SARAH WEBB

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER, CUT FILES, DIE CUT SHAPES, LETTER STICKERS, SHAPE STICKERS: Pink Paislee; WOOD VENEER: Studio Calico; GEMS: KaiserCraft, Want2Scrap; SPRAY MIST: Heidi Swapp; INK: Ranger; PUNCHES: Fiskars, Martha Stewart Crafts; ADHESIVE: American Crafts, Therm O Web, We R Memory Keepers

Patricia collected a heart-warming list of the many ways her family experiences and expresses love. She then brought them together in this beautiful mini tag album.

this is love tag album

BY PATRICIA ROEBUCK

supplies PATTERNED PAPER, DIE CUT SHAPES, LETTER STICKERS, STAMPS, WOOD VENEER: Elle's Studio; INK: Hero Arts; EMBOSSING POWDER: Recollections; RIBBON: Hug Snug; GEMS: Prima Marketing; ADHESIVE: 3M, Beacon Adhesives; OTHER: doily



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As determined bulbs peek through the ground (and perhaps even the snow!), could it be that spring is just around the corner? When it arrives, so will our spring issue, including these inspiring features.

- * A 3T's throwdown by our team of talented designers
- * All of the must-have products hitting stores this spring
- * A 3-2-1 inspiration challenge you're sure to love
- * A reader's gallery brimming with everything spring



The new Open Book collection from Crate Paper is a beautiful combination of feminine patterns, floral embellishments and a spring-like colour palette. So pretty!

my story short & sweet

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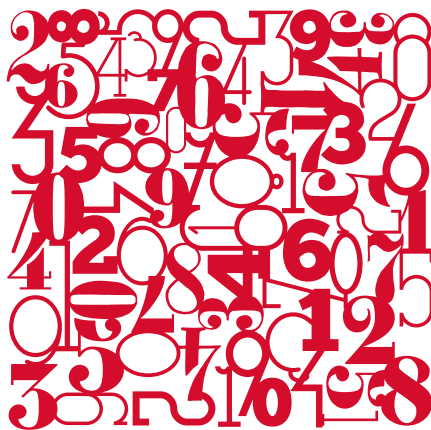
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