

SPRING 2015 ISSUE 37

scrapbook & cards

today

IDEAS • IMAGINATION • INSPIRATION



fresh ideas for
spring!

day planner style
for your layouts

back to basics
new uses for
classic supplies

step up your
snapshots with
elisha snow

creative cards by
jennifer mcguire

2015 meet our
creative team!



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our **NEW** bag of tricks!



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size



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size

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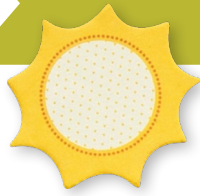
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in this issue



the 3 t's } tips, tricks & techniques

- 21 **back to basics**
Use those classic supplies in fresh ways.
- 29 **sketch savvy**
Design blueprints for cards and layouts.
- 33 **easy, detailed, expert**
- NEW** 37 **creative card techniques**
Jennifer McGuire brings her card expertise to this new column.

the 3 i's } ideas, insights & inspiration

- 43 **planner play**
Using day planner supplies in your scrapbooking.
- 50 **spark your story**
New name, same great column from Ali Edwards.
- 54 **clean & simple**
- 59 **card café**
Greetings that celebrate spring.
- 63 **reader's gallery**
Projects submitted by our talented readers.

noteworthy

- 4 **take 2 and 3**
Two more great takes on our cover layout.
- 5 **from the editor**
- 6 **extra! extra!**
- 74 **marketplace**
- 75 **store directory**
- 79 **what's next**
- 80 **before we go**



the essentials

- NEW** 9 **10 most wanted**
Our favourite new spring products.
- 12 **step up your snapshots**
Photographer Elisha Snow shares her best tips and tricks.
- 15 **our 3-designer challenge**
- 18 **project: trend**
Learn to give dip dye a try with Vicki Boutin.



take 2... and 3!

We sent our beautiful cover photo to three talented scrapbookers and asked each of them to create a layout for cover consideration. The outcome: They each did a brilliant job! Check out the two additional examples here.

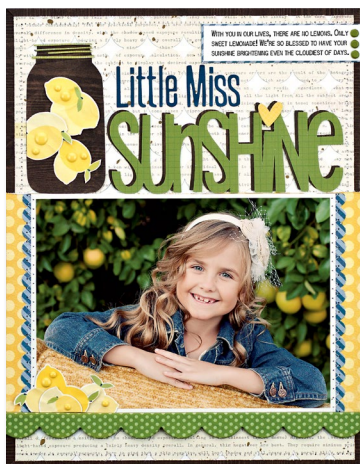
on our cover

little miss sunshine

BY SARAH WEBB

supplies CARDSTOCK, RIBBON: American Crafts; PATTERNED PAPER, CHIPBOARD, DIE CUT SHAPES: Pink Paislee; LETTER STICKERS: American Crafts, Jillibean Soup; ENAMEL DOTS: My Mind's Eye; TAG: Studio Calico; TWINE: Bernat; ADHESIVE: American Crafts, Xyron.

cover photo by Maggie Holmes



BY LAURA VEGAS

supplies CARDSTOCK: American Crafts; PATTERNED PAPER: American Crafts, Crate Paper, Echo Park, My Mind's Eye, Simple Stories; CHIPBOARD: Bella Blvd.; STICKERS: Jillibean Soup; ENAMEL DOTS: Doodlebug Design; BRADS: Heidi Swapp; SPRAY MIST: Studio Calico; PUNCH: Stampin' Up!; ADHESIVE: Scrapbook Adhesives by 3L.

Inspired by the lovely photograph, Laura pulled her product colours directly from the image. The combination of a denim blue, lemon yellow, and spring green creates a happy colour combination that will work well for pages about little girls and little boys.



BY SHELLEY MCDANIEL

supplies CARDSTOCK, ENAMEL DOTS: Doodlebug Design; PATTERNED PAPER, LETTER STICKERS: Authentique; TWINE: The Twinery; ELECTRONIC CUT FILE: SVG Cuts; INK: Tsukineko; DIE: Sizzix; ADHESIVE: Beacon Adhesives, Scrapbook Adhesives by 3L, Xyron; OTHER: Felt leaves, punch.

When life gives you lemons... create a clever journaling spot. Shellye decided to add her words to one of her lemon motifs, making excellent use of space and allowing her sweet story to stand out.

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spring 2015 issue 37

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scrapbook
& cards TODAY

DESIGN TEAM: Vicki Boutin, Nancy Damiano, Lisa Dickinson,
Marla Kress, Virginia Nebel, Nicole Nowosad, Christa Paustenbaugh,
Emily Pitts, Sheri Regulay, Laura Vegas

from the editor



Spring—a time of change. A time when bulbs planted in the past start to sprout and grow. If I’m being honest, I feel a bit like one of those bulbs. The wonderful team at *Scrapbook & Cards Today* welcomed me to the fold a year ago, as the magazine’s copy editor. Since that time, I’ve learned so much and am beyond tickled to now be springing forth as the new Editor-in-Chief of this great publication. Thank you for offering me such a positive place to bloom and grow as an editor and fellow crafter.

Also new are two remarkably talented columnists—Jennifer McGuire and Elisha Snow. Jennifer is known for her card-making techniques and expertise with ink and stamps. Elisha has a passion for photography and is often found behind the lens of a camera. I’m so happy to announce that each of these ladies will be sharing their tricks of the trade in each issue, starting right here, on pages 12 (Elisha) and 37 (Jennifer).

You currently know Cathy Zielske as a contributing writer for the magazine, with the wonderful addition of her *Clean & Simple* column last year. Now you can add the title of Art Director to her list of magazine roles. She’s stepping in to lead the charge on the layout and design of each issue. With a strong design background and a first-hand love of all things paper, we’re definitely in very capable and talented hands!

And what would the pages of this magazine be without its inspiring projects? Turn to page 6 to see our full design team line-up for 2015. These lovely ladies have creativity to spare and their projects are nothing short of fantastic!

Yes, this most certainly is a season of growth. But don’t worry that your beloved magazine will be changing too much! We all share your admiration for this established magazine and are thrilled to be offering our unique expertise and experience as we work to bring you more of what you love—creative ideas for scrapbooking, card-making and papercrafting. Thank you for allowing us such an incredible opportunity!

Warmly,

Megan

MEGAN HOEPPNER
EDITOR-IN-CHIEF



pinwheel wreath

BY MEGAN HOEPPNER

supplies VELLUM: Doodlebug Design;
STICKERS: PinkFresh Studio; TRIM: Maya
Road; ADHESIVE, FOIL: Therm O Web;
OTHER: Pins, stickers, foam wreath base.

extra! extra!

longer days...

the sweet sound of birds singing...

open windows...

Nine is divine!

Believe it or not, we're celebrating our ninth birthday this year! In true SCT style, we want to celebrate this special occasion in a big way, so we've prepared NINE DAYS of birthday celebrating on our blog. Join us March 21-29 for daily giveaways, project ideas, and more. This is one party you won't want to miss! scrapbookandcardstodaymag.typepad.com



The Whole Kit 'n Caboodle



scrapbookandcards.com/crop-and-create-delivered-kits

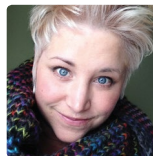
Lisa Dickinson, our new kit coordinator, has gathered the latest new items to hit the crafting scene. Visit our website to get a copy of our spring 2015 kit before it runs out.

let's get social!

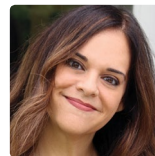
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Meet the 2015 SCT Design Team



Vicki Boutin



Nancy Damiano



Lisa Dickinson



Maria Kress



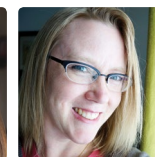
Virginia Nebel



Nicole Nowosad



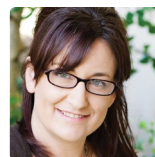
Christa Paustenbaugh



Emily Pitts



Sheri Reguly



Laura Vegas

We are thrilled to welcome this talented group of crafters to our internal design team for the 2015 year!

Crop & Create 2015

Our in-person events are back and bigger than ever. Come learn new techniques, test-drive new tools, win any number of awesome prizes, and simply enjoy spending time with friends doing what you love. Visit our website for more information on a Crop & Create nearest you.

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2015 Dates

Moncton, NB: March 20-22, 2015

Winnipeg, MB: April 18-19, 2015

Thunder Bay, ON: September 18-19, 2015

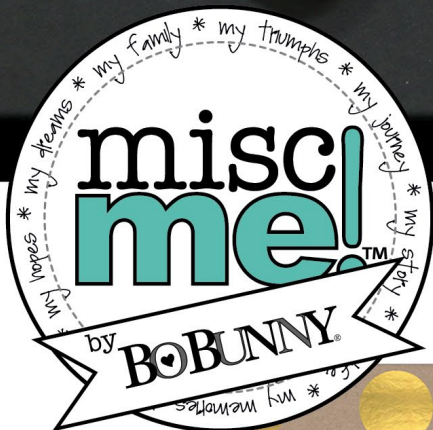
Cornwall, ON: September 25-27, 2015

WHERE INSPIRATION BEGINS



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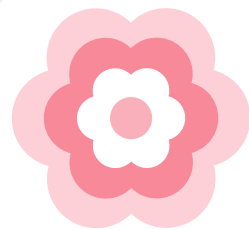
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the essentials



two

Turn your metal dies and embossing folder into stamps using the award-winning Inksheets and Transfer Pad by Sizzix.

sizzix.com

one

Make any party (or paper project) sweeter with a little Confetti, a new collection by Maggie Holmes for Crate Paper.

cratepaper.com

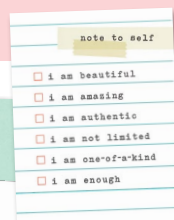


10 most wanted

New and inspiring products coming to a store near you.

spring fling BY MARLA KRESS

supplies PATTERNED PAPER, VELLUM: Crate Paper; DIES, INK SHEETS: Sizzix; BRAD, MARKER, RIBBON: American Crafts; ADHESIVE: Scrapbook Adhesives by 3L, Xyron.



I am...super excited to get my hands on this stunning new line.

three

I Am... [fill in the blank]. After all, this collection by Simple Stories is all about you and who YOU are, so use I Am to tell your story in a beautiful way.

simplestories.com



four

Meet Cracked Pistachio, the January Distress Color of the Month by Ranger Industries. That's right! The Distress family of colour products you love from Ranger will have a new hue added to the mix each month, for a total of 12 new colours this year. rangerink.com



five

We've seen enamel dots, we've seen enamel shapes, but now we get to see and use Enamel Words, thanks to this new embellishment idea from Chickaniddy Crafts, available in the 365 and Yippee collections. chickaniddy.com



Charming, whimsical and so very fun! We love Shimelle's style!

six

"A collection of everyday daydreams" is how Shimelle describes her new collection for American Crafts. And with motifs including rocket ships and teacups, it's easy to see how this dreamy assortment will add a bit of whimsy to your next design.

americancrafts.com

seven

If you're a fan of foil, you're going to love Heidi Swapp's new Minc. Foil Applicator. With this tool, you can add shining foil texture to Minc. specific products or you can dress up your own designs that have been printed on a Laser printer.

heidiswapp.com



eight

As its name suggests, the Photo Sleeve Fuse by We R Memory Keepers fuses plastic page protectors together using heat. The pocket potential is now limitless as far as the size and combination of dividers you can create.

weronthenet.com



nine

The Hearts a Flutter die by Taylored Expressions will certainly have your creative heart skipping a beat as it cuts the group of tiny hearts to lift partially off of your design.

tayloredexpressions.com

ten

The happy assortment of Clear Cuts, new 12 x 12 transparency overlays by Bella Blvd., will add a fresh texture and structure to your scrapbook pages, cards, and other paper projects.

bellablvd.net



step up your snapshots

Know your lighting basics. BY ELISHA SNOW

Understanding the different types of lighting and how to use them can make all the difference in a picture you like vs. a picture you love. Let's shine a light on this fundamental of photography.



Front Light

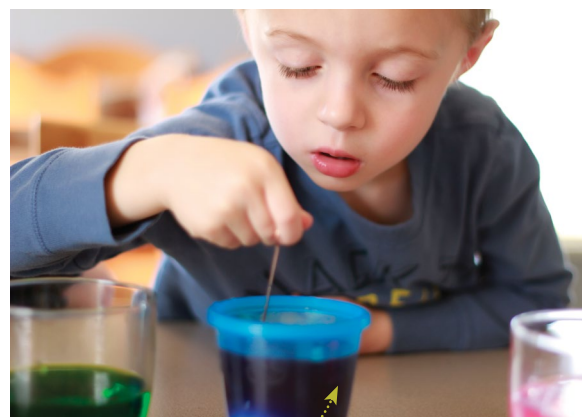
CAMERA SETTING:

ISO 100; f/2.8; 1/125 sec

WHAT: Light shining directly on the subject.

WHY: Good for glamour shots, photos of children, and other situations where you want to provide flat, non-dimensional lighting, and eliminate as many shadows as possible. This light is also best for getting both your subject and the background properly exposed.

WHEN/HOW: Best used when the front light isn't too bright (to avoid squinting eyes). If you're outdoors, use the sun just after it rises, or just before it sets (any other time of day it would be considered "overhead light"). If you're indoors, turn your subject directly facing a window.



Side Light

CAMERA SETTING:

ISO 400; f/1.8; 1/250 sec

WHAT: Directional light coming in from the side, where one side of the subject is bright, and the other side is slightly shaded.

WHY: Used to create shadows and show depth and dimension, this lighting is commonly used in studio-style portraits, as well as classic art portraits.

WHEN/HOW: If you're outdoors, position your subject so the sun is shining on one side of the face, creating soft shadows on the other. Sunrise and sunset lighting is best. If indoors, position your subject so they're turned slightly away from the window/light source (about 45 degrees).

Back Light

CAMERA SETTING:

ISO 400; f/14; 1/160 sec

WHAT: Directional light, where the light source is directly behind your subject.

WHY: Used to create silhouetted photos.

WHEN/HOW: If you are familiar with manual mode on your camera you can manipulate settings (ISO, shutter speed, and aperture) in order to get your camera to "see" the subject rather than the background light. The result: a properly exposed subject and a blown out background.



PHOTO BONUS

Go online for one more expert photo tip. Elisha shares how to use filtered lighting techniques. scrapbookandcards.com/step-up-your-snapshots



For more from Elisha, please visit her online at elishasnow.com



freckled fawn

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FreckledFawn.com



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our 3-designer challenge

Nancy Damiano, Greta Hammond, and Lisa Dickinson were provided the same seven products. Here are their inspired results.

As the following lovely projects prove, it doesn't take having a room full of supplies to make something beautiful. With little more than these seven basic elements, our scrapbookers turned out quite the impressive trio of designs.



products used

- 1 Let's Polka, Mon Ami patterned paper by Lawn Fawn lawnfawn.com
 - 2 3/8" Double Faced Satin ribbon by May Arts mayarts.com
 - 3 Fancy Pants designs fancypantsdesigns.com
 - 4 Wood Chips, Words by Freckled Fawn freckledfawn.com
 - 5 Sprinkles enamel dots by Doodlebug Design doodlebug.ws
 - 6 mymindseye.com
 - 7 Cardstock by Stampin' Up! stampinup.com



Nancy Damiano

No letter stickers? No problem. To create the whimsical title on her layout, Nancy simply drew

block letters and cut them out. With the majority of her background being white, this clever patterned play allows her title to stand out in a big way.

A few stitched lines around your journaling is just enough to give your words a designated place on your page without detracting from your story.

favorite

additional supplies DATE STAMP: American Crafts; INK: Stampin' Up!; SPRAY MIST: Studio Calico. ADHESIVE: Xyron.



Lisa Dickinson

Here's a creative idea you'll want to circle—mix those monochromatic patterns!

Lisa's pattern mixing on

her background would have been ultra cute with the single layer of prints. But by adding pops of a second pattern, circled with pieces of twine, it adds new and exciting texture to her already darling design.

The kraft treat bag on Lisa's layout is pulling double duty. Not only is it a great way to group her photos, it also works to hold her journaling.

lovely, fun, amazing

additional supplies ADHESIVE: American Crafts, Therm O Web; OTHER, twine.





Greta Hammond

Do you ever find yourself leaning on 12" x 12" cardstock when it comes to creating backgrounds for your 12" x 12" and 24" x 12" layouts? This feminine

design from Greta goes to show that patterned paper can be a beautiful alternative to the solid structure of cardstock you may be used to. Don't be afraid to mix things up once in a while and put your solids in the foreground. It will allow your photos to shine and have you seeing your cardstock/patterned paper relationship in a new way. **SCT**



Accent clusters, or small groupings of embellishments, make the solid foreground of Greta's design pop. By placing those clusters around her photos, the focus remains on the heart of her design as the eye is naturally guided from one striking image to the next.

hello lovely

additional supplies PEN: UniBall; ADHESIVE: Therm O Web.

our website

visit scrapbookandcards.com for:

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- free electronic cutting files
- free digital templates
- read and download the current inspiration

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scrapbook
& cards **TODAY**



project: trend

A report on the latest trend-setting products hitting the scrapbook runway (and scrapbook stores).

This issue: dip dying. BY VICKI BOUTIN



This craze, which is present in everything from hair trends to stationery, will have you wanting to dip it and dip it good. The trend: dip dying, of course! It has hit the scene in every aspect of design and fashion including Kool-Aid tinted locks, chic dipped vases, colourfully dyed linens, and hip spectrum clothing. Extremely versatile, this look can be very fluid and airy (think ombre) when created using dyes, or it can offer you a solid, linear motif (think colour blocking) when created using opaque mediums. Either way, the outcome is stunning. Go ahead, take the dip!

Vicki

dip tip: heavier weight paper is best for this technique, such as watercolour or mulberry.

TECHNIQUE: Fabric Dye Dip Dying

Fabric dye—a super pigmented colour medium that works wonders with just a little hot water. And it works with paper, too! Simply let your paper sit in the dye bath until the desired look is achieved. For a solid line of colour, like that on my cupcake liners, do a single dip. For an ombre effect, like that on my blue background paper, dip your paper gradually in stages.

lucky, lucky me

supplies PATTERNED PAPER, DIE CUT SHAPES: American Crafts; STICKERS: American Crafts, Bella Blvd.; GEMS: Doodlebug Design, My Mind's Eye; PAINT: Ranger Industries; FABRIC DYE: Rit; ADHESIVE: Scrapbook Adhesives by 3L; OTHER: Mulberry paper.

TECHNIQUE: Gold Dipped Feathers

Embossing is another dip-friendly technique. In this example, I created a faux-dipped look by heat embossing the tips of die cut feathers. Simply apply embossing ink, sprinkle on gold embossing powder, and heat set using a heat tool.

dip tip: for a more exaggerated look, add a second layer of embossing powder while the first layer is still hot and heat again.

give it a try!

step one

Pull your lightest shade of water soluble ink across your paper, followed by a medium shade directly over $\frac{2}{3}$ of your already inked area (leaving some of the lightest shade untouched).



step two

Pull your darkest shade of ink across the lower third of your design.

TIP Use a juicy ink pad for best results.



step three

Blend the colours slightly with a baby wipe to soften the lines where the colours meet, and set paper aside to dry.



TECHNIQUE: Faux Dip Dye with Stamping Ink

For a dip dyed look, swipe different shades of water soluble stamping ink on a piece of cardstock. This approach is quick and easy and offers you handheld control over the final outcome.

thanks

supplies CARDSTOCK: Bazzill Basics, Core'dinations; PATTERNED PAPER, INK, STAMPS: Stampin' Up!; DOILY: Doodlebug Design; DECORATIVE PINS: Maya Road; PUNCHES: Fiskars; ADHESIVE, PHOTO CORNERS: Scrapbook Adhesives by 3L; OTHER: Button.



this day

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER: American Crafts, Simple Stories; STICKER: Bella Blvd.; DIE: Sizzix; EMBOSSING POWDER, INK: Ranger Industries; BRAD: Doodlebug Design; RIBBON: May Arts; ADHESIVE: Scrapbook Adhesives by 3L.



For more great tips and techniques, visit Vicki's blog at vickiboutin.typepad.com/



OUR SELECTION HAS *blossomed*

Introducing NINE NEW foil colors that will add style and shine to your spring projects!
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back to basics

Tried and true elements make your stories shine! BY MEGAN HOEPPNER

The following projects will have you seeing your basic stash of products (cardstock, patterned paper, chipboard, stickers, and gems) in new and exciting ways. Join us on the following pages as we take scrapbooking back to basics.

sketch savvy pg 29

easy, detailed, expert pg 33

creative card techniques pg 37

BASIC

BASIC SUPPLY | Cardstock

Thanks to the numerous crafting tools available, it's easier than ever to turn traditional cardstock into a one-of-a-kind scrapbooking material. From punched shapes to die cut designs, gone are the days of cardstock playing a background role to the rest of your scrapbook page. Check out how Marla die cut her primary hues to create this *super* cityscape.

layout 1



super fan

BY MARLA KRESS

supplies CARDSTOCK: Bazzill Basics; LETTER STICKERS: American Crafts, Simple Stories; BRADS, MARKERS: American Crafts; ENAMEL DOTS: Pebbles; ADHESIVE: Scrapbook Adhesives by 3L

So often, we hear readers express a desire for more boy-themed products. With cardstock, you can create your own themed designs, perfect for a boy or a girl!

BASIC

BASIC SUPPLY | Patterned Paper

layout 2

The next time you're looking at ways to use a favourite paper pack, consider mixing and matching patterns to create your own unique frame or focal point. On this layout, Lisa punched circles from various patterns, cut them in half, and grouped them together around rings to form a look that's full of colour and print without being overwhelming.



nuevas amigas

BY LISA DICKINSON

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER, CHIPBOARD, ENAMEL DOTS: Bella Blvd.; STICKERS: Jilibean Soup; PUNCHES: Fiskars; TAG: Elle's Studio; BUTTON: Freckled Fawn; PEN: American Crafts; ADHESIVE: American Crafts, Therm O Web.

Bring on the borders! Small bits of patterned paper pieced together create a lively page frame.

BASIC

BASIC SUPPLY | Stickers

layout 3

Crafters have been sticking with stickers for years. They're easy to use, they add personality to projects, and they're great for creating titles. But rather than stick with the peel-and-stick approach, why not create your own unique embellishments by pairing different stickers together? Wanting to go big under the big top, Virginia stuck various stickers together to create quite the balancing act.



Try brushing the back of your stickers with baby powder or baking soda to neutralize the adhesive. This makes it easier to layer your stickers with foam tape and create one-of-a-kind 3D accents.

party

BY VIRGINIA NEBEL

supplies CARDSTOCK: American Crafts; PATTERNED PAPER, BUTTONS, DIE CUT SHAPES, JOURNALING CARDS, LETTER STICKERS, STICKERS: Fancy Pants Designs; ADHESIVE: Scrapbook Adhesives by 3L; OTHER: Twine.

there's beauty in the basics!

BASIC

BASIC SUPPLY | Chipboard

layout 4

Chipboard is an excellent option when your projects need a lift. Because it's a thicker item, it automatically creates depth. To create an entire lifted area on your next design, look at lining chipboard pieces up in a row to create a cool, dimensional border, as Laura did here.



pack your bags & fly away

BY LAURA VEGAS

supplies CARDSTOCK: American Crafts; PATTERNED PAPER: American Crafts, Echo Park; CHIPBOARD: Pink Paislee; ELECTRONIC CUT FILE: Kerri Bradford Designs; INK: Stampin' Up!; ADHESIVE: Scrapbook Adhesives by 3L.

Chipboard frames are for more than photos. Use one to add emphasis to your journaling.

BASIC

BASIC SUPPLY | Gems

From sequins and pearls to glitter glue and enamel dots, bling is a must. Gems seem to be a pioneer in this rhinestone world. They've been around a long time and don't look like they're going anywhere anytime soon. See beyond their use as flower centers and use them to complete a scene on your next scrapbook page. Nicole captured the freshness of a spring rain using gems to create raindrops, embellish clouds, and add shine to her sun. **SCT**

layout 5



For added interest, look at combining gems with other forms of bling, including pearls and enamel dots when filling a shape.

chasing rainbows

BY NICOLE NOWOSAD

supplies PATTERNED PAPER, GEMS: BoBunny; LETTER STICKERS: Heidi Swapp; STICKERS: Pebbles; ENAMEL DOTS: My Mind's Eye, We R Memory Keepers; ADHESIVE: Stampin' Up!; OTHER: Buttons, cardstock.



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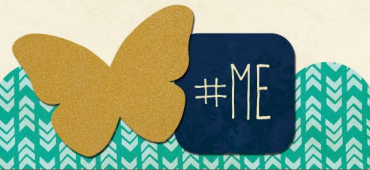
Project created with S4-483 Lonely Hearts, and S4-484 Romantic Agenda die templates.

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sketch savvy

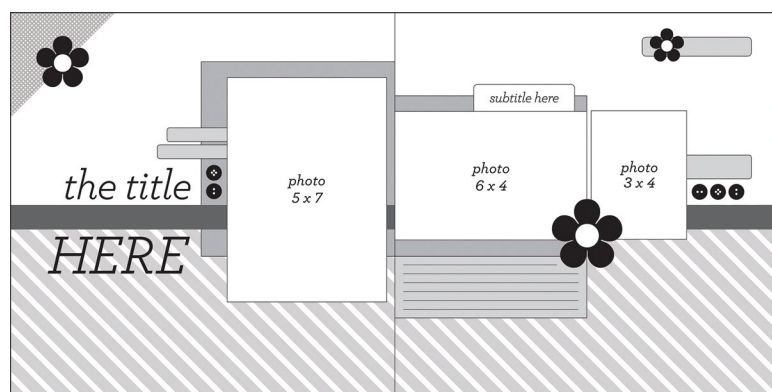
See how three of our page blueprints inspired impressive works of art.



can I have your attention?

Want your focal photo to stand out on your page? Consider giving it a thin photo mat, such as the white mat on Sheri's page. The eye will naturally gravitate toward the matted photo first and make it the star of the show!

Design along a horizontal plane (following a single horizontal line) for a cohesive way to organize your photos.



birthday girl

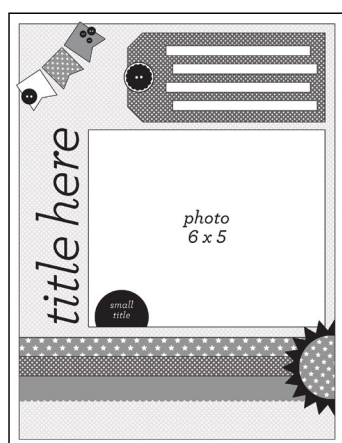
BY SHERI REGULY

supplies CARDSTOCK: American Crafts; PATTERNED PAPER: American Crafts, Crate Paper, Pink Paislee; STICKERS: Crate Paper; DOILY: Doodlebug Design; DIE CUT SHAPES: Crate Paper, My Mind's Eye; ENAMEL DOTS: My Mind's Eye; BUTTON: American Crafts; Adhesive: Xyron.

single photo love

Sometimes a single striking photo is all a layout needs to make a story feel complete. In those moments, a sketch like the one Christa used here will allow that special photo its moment in the sun.

Use repetition to create visual harmony. Christa used the same pattern design but with different colours, making for an easy mix-and-match style.

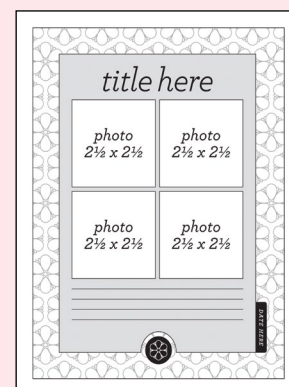
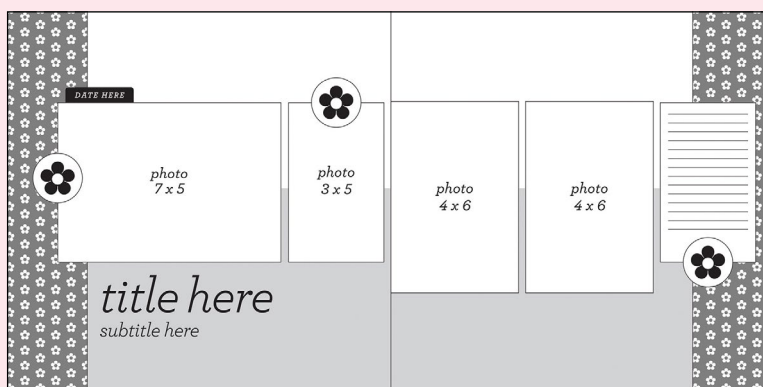
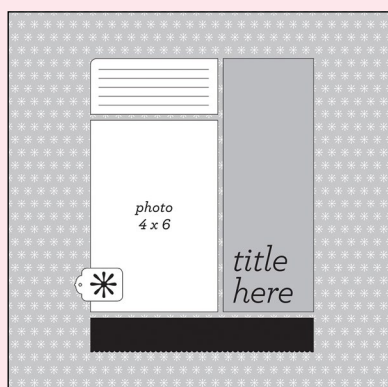


color

BY CHRISTA PAUSTENBAUGH

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER: Cocoa Daisy, Lawn Fawn; CHIPBOARD: Lawn Fawn; ENAMEL DOTS: My Mind's Eye; DIE CUT SHAPES: Lovealicious; BUTTON: Crate Paper; TWINE: Ormolu; ADHESIVE: American Crafts, Tombow.

BONUS PAGE SKETCHES





get it together

Use an accent cluster, or group of small accents, to naturally tie your page together. Emily's use of the leaves, the tags, the deer (Love!), and the stickers works well to both enhance her story and unite her title and photos.

Does your layout have a really strong background pattern? If so, try printing your journaling onto white cardstock and cutting it into strips. It'll be instantly more readable.



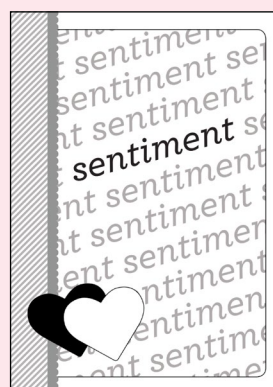
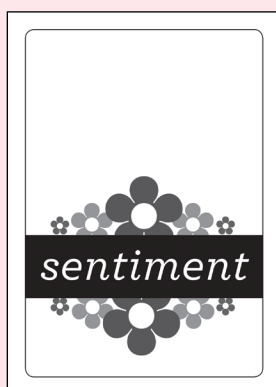
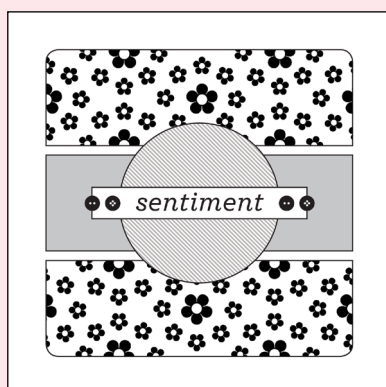
it's a jungle out there

BY EMILY PITTS

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER: American Crafts, BasicGrey, Cocoa Daisy, Pebbles; EMBELLISHMENTS: Fancy Pants Designs, Lawn Fawn, Maya Road; LETTER STICKERS: Doodlebug Designs; THREAD: Coats and Clark; WHITE CHARCOAL PENCIL, General's; ADHESIVE: Therm O Web, Xyron.



BONUS CARD SKETCHES



These bonus sketches are available for download at

scrapbookandcards.com/sketches

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Whether you're looking for a simple page design that you can complete quickly or desire more advanced techniques to try, this column has something for you. BY SUZY PLANTAMURA

i I've always enjoyed trying new techniques and seeing the creative potential my scrapbooking supplies have to offer. However, my family is growing (my first grand baby is due this year!), which means I don't always have time to spend hours on a single layout. I'm sure you can relate to the demands of life and the desire to also be creative and try new things. Wherever you may be at this moment in time, I hope one of my three page variations inspires you to still fit story telling into your life.



easy

fun at cha

supplies CARDSTOCK, PATTERNED PAPER, TRANSPARENCY SHEET, VELLUM: American Crafts; CHIPBOARD, LETTERPRESS PAPER, STAMPS, WASHI TAPE: Studio Calico; ENAMEL DOTS: My Mind's Eye, Studio Calico; LETTER STICKERS: Bella Blvd.; MARKERS: Copic, Sharpie; STAPLER, STAPLES: Ranger Industries; ADHESIVE: American Crafts, Scrapbook Adhesives by 3L.

Wanting to keep things simple, I opted for letter stickers on my easy layout. I also kept the embellishing to a minimum, allowing the patterns on my paper to act as the main decorative elements. For the grid outline, basic pen-drawn lines did the trick.

turn the page for two more takes!



When I have a bit more time on my hands, I often like to die cut letters for my titles, which is what I did on this layout. I'm also a big fan of machine stitching, so added time means I'm often sitting down at my sewing machine to add some stitched texture. In this case, the stitching replaced the pen-drawn lines forming my grid. By keeping some of my larger tools, such as my die cutting machine and my sewing machine out where I can access them, the additional steps didn't add that much time to my creative process.

detailed

fun at cha

supplies CARDSTOCK, PATTERNED PAPER, TRANSPARENCY SHEET, VELLUM: American Crafts; CHIPBOARD, LETTER STICKERS, LETTERPRESS PAPER, SEQUINS, STICKERS, WASHI TAPE: Studio Calico; DIES: My Favorite Things; MARKER: Sharpie; STAPLER, STAPLES: Ranger Industries; ADHESIVE: American Crafts, Scrapbook Adhesives by 3L.

Doodling is one of my favourite creative hobbies, so, when time allows, I reach for my pens and add hand-drawn elements to my scrapbook pages. On this page, I doodled my title and stamped accents in the title space. I also added more detail to the space filling in my grid, as well as a hand-stitched border. As far as having creative options and choices, scrapbooking certainly allows for numerous possibilities, making it one of my favourite ways to express myself! **SCT**

expert

fun at cha

supplies CARDSTOCK, PATTERNED PAPER, RIBBON, STAMPS, STICKERS, TRANSPARENCY SHEET, VELLUM: American Crafts; DIE CUT SHAPES: American Crafts, Kaiser Crafts; STAMPS: American Crafts, Studio Calico; CHIPBOARD, INK, LETTER STICKERS, LETTERPRESS PAPER, SEQUINS, STICKERS, TWINE, WASHI TAPE: Studio Calico; PENS: Caran d' Ache; MARKER: Sharpie; STAPLER, STAPLES: Ranger Industries; ADHESIVE: American Crafts, Scrapbook Adhesives by 3L.



A graphic featuring the text "I AM..." in a large, black, serif font. The text is positioned on a light pink, wavy ribbon that flows from the left towards the right. To the left of the text, there are two stylized flowers: a blue one with a green stem and leaves, and a red one with a blue center. To the right of the text, there is a yellow flower with a blue center and a small blue flower. The background is a light, textured surface.



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creative card techniques

Pushing plain cardstock to its maximum creative edge.

BY JENNIFER MCGUIRE

Who says you have to invest in an entire rack of patterned paper and cardstock in order to make beautiful springtime greeting cards? With these creative colouring and die cutting techniques, your basic cardstock is sure to spring to life.

you're the best

DIE CUT + SHADING

Add instant depth to any die cut design using nothing more than a few shades of grey. For the center of my die cut feathers, I created shadows using markers C1, C3, and C5—all shades of grey from Copic. This shading technique would also work well using coloured pencils or even a regular drawing pencil. It's amazing how just a little added colour can take a relatively flat die cut design and bring it to life.

make this card

- 1 Die cut feathers from blue cardstock. Add shading with grey markers. Start with the lightest colour along the entire shaded area. Work towards the center using the second and third shades, placing the darkest colour only along the center.
- TIP** These three grey markers can add impactful shading to any coloured cardstock.
- 2 Die cut frame from white cardstock and rectangle from kraft cardstock. Adhere frame to kraft piece.
- 3 Stamp sentiment along bottom center of framed piece using embossing ink. Heat emboss using white embossing powder.
- 4 Trim piece from patterned paper and attach to card base. Adhere embossed piece to center of card.
- 5 Tie twine in double bow and adhere to card using dimensional glaze.

supplies CARDSTOCK: Neenah Paper, Paperfry Ink; DIES: Memory Box, Simon Says Stamp; STAMP: Clearly Besotted Stamps; INK: Tsukineko; EMBOSSING POWDER: Hero Arts; ALCOHOL INK MARKERS: Copic; DIMENSIONAL GLAZE: Ranger Industries; TWINE: American Crafts; ADHESIVE: Therm O Web; OTHER: Patterned paper.



turn the page for more great ideas!



love you

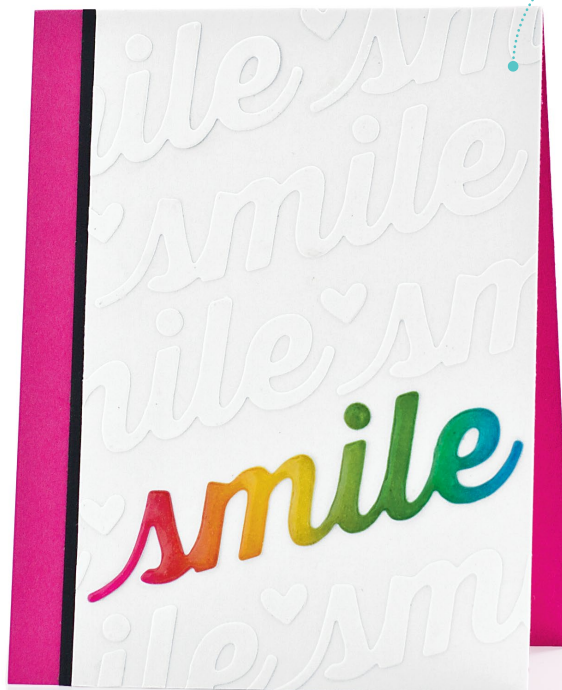
DIE CUT + MARKER COLOURING

Even the most intricate of die cut pieces can be transformed when using white cardstock and markers. This is especially true when the piece you're colouring includes a variety of shapes and will require several colours. Such is the case with the branch, flowers, and butterflies on this die. Did you know you don't have to use "blending" markers to blend colour? I simply added a lighter and darker shade, slightly overlapping the two shades where they meet (ex. the purples on my butterflies). Just like that, they're blended! This technique definitely works best with smaller surface areas like this delicate die.

make this card

- 1 Die cut branch piece from white cardstock, colour with markers.
- 2 Die cut oval piece from white cardstock and stamp sentiment on piece using black ink. Adhere stamped piece to card base; trim away excess.
- 3 Adhere coloured piece to card base and add pearls.

supplies CARDSTOCK: Avery Elle, Neenah Paper; DIES: Memory Box, My Favorite Things; MARKERS: Tombow; STAMP: Lil' Inker Designs; INK, PEARLS: Hero Arts; ADHESIVE: Therm O Web.



smile

DIE CUT + INK BLENDING

When it comes to using what you have, this card is the pot of gold at the end of your creative rainbow. All you need are a few sheets of cardstock, a sentiment die, and your favourite ink to create a completely unique and colourful greeting. I even added a few small hearts, which I die cut, for a little extra detail.

supplies CARDSTOCK: My Favorite Things; DIMENSIONAL GLAZE, INK: Ranger Industries; DIES: Memory Box, Simon Says Stamp; PEN: EK Success; ADHESIVE: Therm O Web.



Online Video Bonus

To see a video that demonstrates each of these techniques and offers general shading tips, visit our YouTube channel

today at: <http://bit.ly/SCTJenMcGuireSpringVideo>



For more from Jennifer, visit her online at JenniferMcGuireInk.com.

make this card

1



STEP 1: Die cut "smile" from center of 4 x 5 piece of white cardstock. Set die cut word aside and add strip of tape behind die cut negative; replace "smile" so it's adhered in place using tape.

2



STEP 2: Colour "smile" sentiment using various shades of ink and sponge applicators or a blending tool.

3



STEP 3: Gently remove "smile" piece from tape and cardstock. Colour letters using shimmer pen.

4



STEP 4: To create a glossy finish, apply a thin coat of dimensional glaze to the inked word, and set aside to dry.

5



STEP 5: Die-cut small hearts and "smile" repeatedly from white cardstock and adhere to card as shown.

6



STEP 6: Adhere pink and black cardstock strips to card spine, and adhere "smile" at an angle to card base.



hid'swapp



XOXO

I have forever been passionate (obsessed, really) about making things unique and personal. I love it when I can take a craft project and turn it into something a little more special. Whether you're creating little details or high-impact wall art, the SKY is the limit!

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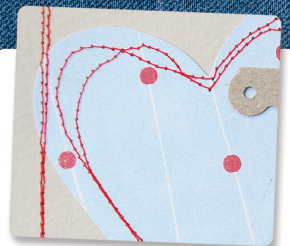


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Sweet, Cute or Sassy — MICHELLE ENGEL



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planner play

Day planners: the next big papercrafting trend! BY MEGAN HOEPPNER

By offering a bite-sized canvas, crafters are embracing the opportunity to stamp their to-do lists, tape out their appointments, and doodle their day's activities.

Read on to see how this trend easily translates to your scrapbooking.

spark your story pg 50

clean & simple pg 54

reader's gallery pg 63

day planner style

Many of the crafting companies you know and love have embraced the planner trend and introduced entire planner lines. Don't worry; you don't have to be a self-proclaimed "planner nerd" to appreciate the playful nature of this craze. Instead, use these goodies in your scrapbooking and memory keeping. From using planner stamps in your story-telling to creating clever photo frames to creating tabbed photo mats, the following projects will have you making a date to do some planner crafting of your own.

layout 1



april

BY JEN GALLACHER

supplies CARDSTOCK: American Crafts, Carta Bella; PATTERNED PAPER, DIE CUT SHAPES, STICKERS: Echo Park; ENAMEL DOTS, TWINE: My Mind's Eye; ELECTRONIC CUT FILE: Silhouette; WASHI TAPE: Bella Blvd, We R Memory Keepers; PUNCH: Fiskars; RIBBON: May Arts; ADHESIVE: Therm O Web.



accent using planner pieces

Scrapbooking is documenting our everyday lives, so using the day and month stickers created for planners is a natural fit. When it comes to a background, Jen's use of a calendar page is an excellent idea for documenting life as it happens.



For an interactive element, follow Nicole's lead, and turn part of a planner page into a pocket for your journaling.



create your own sunshine

BY NICOLE NOWOSAD

supplies PLANNER KIT (PLANNER PAGES, STICKERS, DECORATIVE PAPER CLIPS, QUOTE PAD): Cocoa Daisy; PATTERNED PAPER, TAG, VELLUM, WOOD VENEER: Jillibean Soup; STAMPS: Simple Stories, Stampin' Up!, Technique Tuesday; INK: Stampin' Up!.



Download Nicole's hand-drawn "sunshine" electronic cutting file for free.
scrapbookandcards.com/bonus-files

sunshine

try it!

design a planner page background

Creating your own DIY background is just a planner kit away. Yes, you can now order kits that offer bundles of planner supplies. In place of patterned paper, Nicole opted to place a page from her planner on her layout, adding both a splash of colour and an interesting photo mat for two of her photos. She also created her own patterned paper by sewing heart stickers from a kit to basic white cardstock.

layout 3



try it!

create tabbed photo mats

The tabbed section dividers found in many planners make ideal photo mats. Not only are they generally made from a heavier weight material than regular paper, they're also slightly larger than wallet-size prints. Vicki went with several different colours, adding a nice rainbow to her design.

hello

BY VICKI BOUTIN

supplies CARDSTOCK: Core'dinations; PATTERNED PAPER, BRADS, CALENDAR PAGES, DIE CUT SHAPES, PAGE DIVIDERS: Simple Stories; STICKERS: American Crafts, Simple Stories; SPRAY MIST: Maya Road; ENAMEL DOTS: My Mind's Eye; BUTTONS: Doodlebug Design; ADHESIVE: Scrapbook Adhesives by 3L.

DESIGN TIP



Vicki's layout features two different image clusters, each one repeating similar elements. This repetition unites the two pages, even though both feature different overall designs.

layout 4



try it!

document using planner stamps

"Rebus" is a form of story telling in which pictures are used in place of words. That's just the approach Nancy took with the placement of planner stamps in her journaling. You'll find a wide variety of planner stamps available, and with icons including weather indicators, everyday activities (shopping, dentist, sports, etc.), time and date elements, and more. You're sure to find just the "word" you're looking for.

here's my story

BY NANCY DAMIANO

supplies CARDSTOCK: Core'dinations; PATTERNED PAPER: Pink Paislee, Simple Stories; STAMPS: My Favorite Things; INK: Stampin' Up!; DIE CUT SHAPES: Simple Stories; DATE STAMP, LETTER STICKERS: American Crafts; FLAIR: Scrapstastic; DECORATIVE PAPER CLIP: Freckled Fawn; ENAMEL DOTS: My Mind's Eye; ADHESIVE: Therm O Web.

stamping in code

Planner stamps add a new layer of fun to journaling. In Nancy's design, she used images that express the following: Happy mom (smiley face) equals more reading (book) and cutting back on (scissors) electronics (TV). This is our target (target symbol). What kind of codes can you create?

it turn into a daily struggle. Right now, we have a **SCHEDULE**. One hour of books = an hour of videos. Trying to develop





MEGAN'S TITLE PAGE

album 1

turn your planner into a mini album

Planner-oriented items are just right for creating a year-in-review album. You'll often find monthly-themed elements that you've either already used in your planner and can now transplant into a mini album, or you can purchase two sets of items—one of the planner and one for your album. Either way, with just a few highlight photos added, a quick snapshot of your year will come together in minutes. **SCT**

hello 2014

BY MEGAN HOEPFNER

supplies ALBUM: We R Memory Keepers; CARDSTOCK: Stampin' Up!; PATTERNED PAPER: Webster's Pages; STICKERS: American Crafts, Crate Paper, PinkFresh Studio; WOOD VENEER: Freckled Fawn; TICKET: Maya Road; Punch: Fiskars; PENS: Sakura, Tombow; ADHESIVE: Scrapbook Adhesives by 3L; OTHER: Stickers.

*Already keep a planner?
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spark your story

How can one idea spawn an entire series of layouts?
Here is a story spark designed to do just that. BY ALI EDWARDS

Welcome to *Spark Your Story*, my new column for 2015. Part of my goal with this approach is to inspire you to take a small spark of an idea for a story and then run

with it. In each issue, I'll present three layouts that emerged from one central idea. Hopefully it will inspire you as you gather your own stories.



rules for living #001

supplies: CARDSTOCK: Core'dinations; HEARTS, PATTERNED PAPER: Studio Calico; STICKERS: Me & My Big Ideas, Studio Calico; PUNCH: Marvy Uchida; ADHESIVE: Therm O Web.

One of the most important things in life is to feel loved and to give love. Here's some of my own personal thoughts and observations about giving love throughout your life. Give love by being present. Give love to your family members - sometimes it's easy to start taking those you care most about for granted. Give them the gift of your love every chance you can get. Give love even when it's hard. I wish I could tell you it's always easy and simple to give love and maybe it will be that way for you. For me, sometimes it's hard, especially when I feel hurt or am having a hard day. Give love to new and old friends. Give love by sharing your life with others. Use your words to tell people what they mean to you. Give love by following your heart. It may lead you to some really amazing places and experiences. Make your own map. Give love as a way to grow. Giving love doesn't mean that everything has to be (or will be) perfect. Giving love is about being open - to yesterday and today and the possibilities of tomorrow. Give love to yourself - take your time, honor your intuition, give yourself a break when and if you start being too hard on yourself or too rigid. Give love by showing up. Be the one that shows up again and again. Give love in the morning. Give love in the afternoon. Give love in the evening. Give love by going out of your way to do something nice for someone else. Give love by volunteering. Give love by calling a friend just because. Give love even if it's not immediately given back. Giving love isn't always as simple and easy as it should be - do it anyway. *Pay attention.* Give love by asking how you can help. *Giving love makes you feel loved.* Give your full attention - look each other in the eyes. Give love by hugging just a little tighter and a little longer. Give love by accepting other people as they are and not trying to change them. Give love with big and little deeds. Give love by saying "I love you," out loud and often. Give love by forgiving. Give love by loving yourself.

THIS IS THE story spark

Create a list of your very own rules for living. What are the tenets of your well-lived life? What do you value? Think of things that are both silly and serious and keep an on-going list of these rules so you can add them to your albums from time to time. I keep my list of topics in an app called Evernote, which I can easily access on all my devices. Any time an idea pops into my head, I jot it down and refer back to it when I have a chance to scrapbook.



What are some of your rules for living life? This is the stuff that makes for meaningful layouts.

After years of being a memory keeper, I've learned the process of writing, photographing, and creating is an opportunity to share my beliefs and values by posing and answering questions. One question I've asked myself is this: What are MY rules for living?

I first started thinking about this question a couple years ago in my online workshop, *Hello Story*. I created two layouts that each showcased one rule. At that time, I also began a list of other topics—stories to tell in the future when time allowed.

It's awesome that scrapbooking gives us a platform and a home for getting these thoughts out of our heads and recorded—which is meaningful in a variety of ways. I especially love that I can see my own thoughts evolve over time, because a rule I think is important today might not be as important tomorrow. Or it might be completely different based on new life experiences.

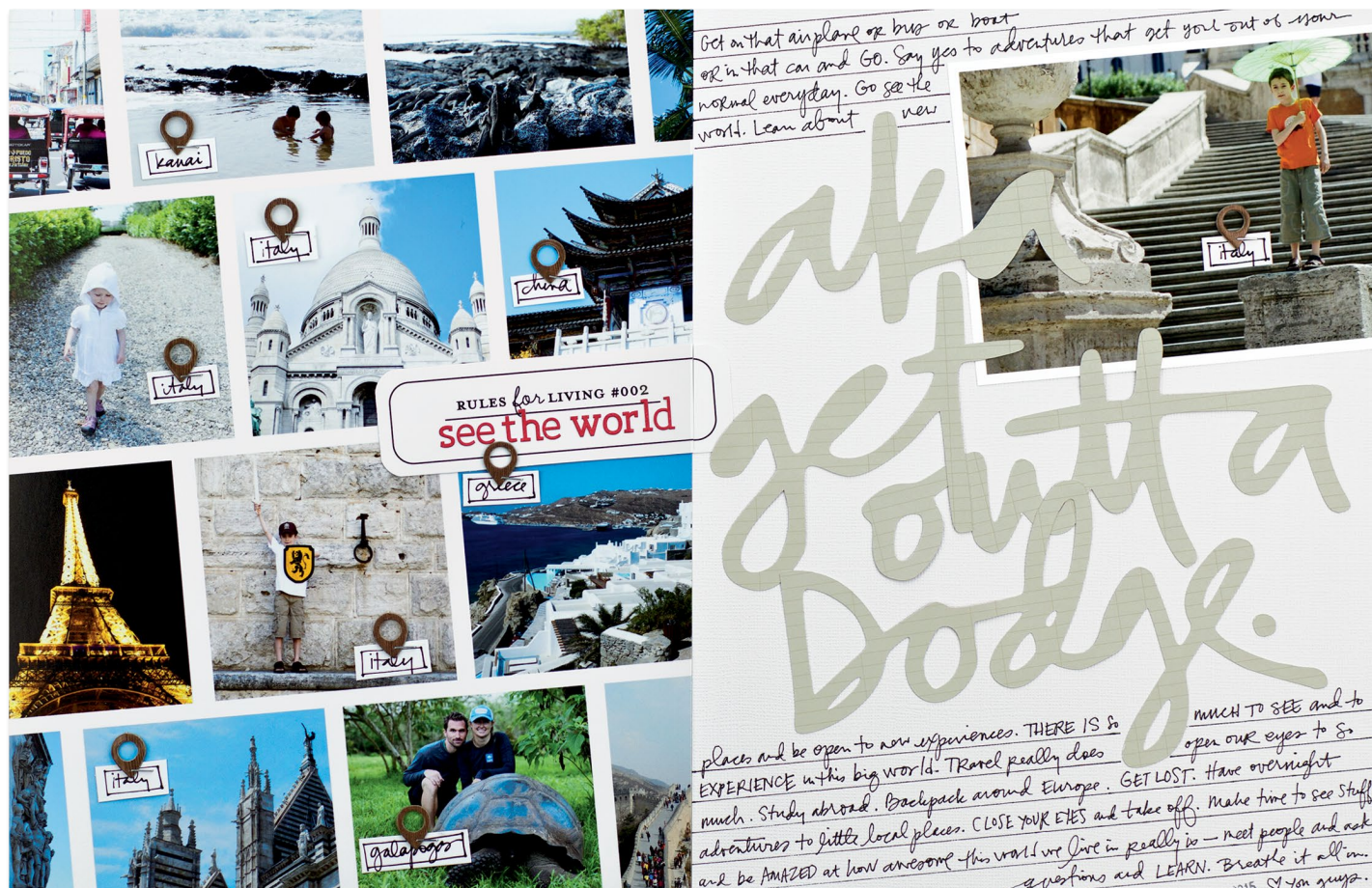
layout 1

ideas to note

- 1 The basic foundation for this layout is 4, 6" x 6" squares. Each square holds particular content: (1) pattern + title, (2) photo, (3) punched hearts with stitching on top, and (4) the story.
- 2 Punches are still cool! Choose four or five patterned papers and start punching. Layer the punches on top of each other, spreading out the patterns as you go. Adhere them down and then run the whole thing through a sewing machine for another layer of texture. Add chipboard or cork hearts on top using small staples.
- 3 I had trouble getting the colour right with this photo (it was really "warm"), so I changed it to black and white in Photoshop before printing.



rules for living



layout 2

ideas to note

- 1 Use a digital layered template to simplify the process of gathering photos or cropping multiple images to fit.
- 2 A super simple way to mix things up is to rotate your photos so they are on an angle vs. aligned horizontally. Add small geotag embellishments plus the names of the places (or any identifying information) to help move your story along.
- 3 Go big with your title. For this title I hand-wrote "aka get outta Dodge," scanned it into my computer and traced it with the Silhouette Studio software before die-cutting.
- 4 Repeat the angle of your photos by having your journaling follow the same line.

rules for living #002

supplies: CARDSTOCK, Core'dinations; CHIPBOARD EMBELLISHMENTS, LETTER STICKERS: Studio Calico; DIGITAL LAYERED TEMPLATE: All Edwards; ADHESIVE: Therm O Web.

In my mind, I'm writing these rules with my kids as my audience, but this also works if you don't have kids and are just documenting what's important to you in your life. Be your own audience—there is so much value in simply stating your values and rules for yourself. You matter.

What I love most about this concept is that the story drives the layout. I begin with a thought—a rule for living—and then create my page around that concept. I look for images to include (or create a layout without photos) and I use a simple repeatable title card to go on all my pages that helps link them together.

aka: get outta Dodge



rules for living #003

supplies: CARDSTOCK: Core'dinations; PATTERNED PAPER, TRANSPARENCY STARS: Studio Calico; STICKERS: Me & My Big Ideas; WASHI TAPE: Freckled Fawn; ADHESIVE: Therm O Web.

layout 3

ideas to note

- 1 Don't not tell a story just because you don't have a photo to go along with it. I love including no-photo layouts in my albums.
- 2 Another way to go big with type is to find large letter stickers or phrases like the one I used on this layout, which is from Me & My Big Ideas. Phrases such as this can become jumping-off points for your story. Look for products that act as story prompts to help jumpstart your memories.
- 3 A great use for washi tape is to add it around the outside edges of your layout. I often fold it in half but you could also cut it in half if you want to conserve tape. **SCT**



For more great ideas and inspiration, visit Ali online at aliedwards.com



let's tell stories together

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Simple ways to get more of you into your scrapbooks.
And yes, these are stories you need to be telling.

BY CATHY ZIELSKE

I'm passionate about several things. Among them are my family, French fries and yes, you guessed it, scrapbooking my story. I've been scrapbooking since 2002 and I'm always surprised to meet women who don't make pages about themselves. It seems we put so much energy into telling everyone's story except our own.

I get it. I really do. Many of us get into scrapbooking to tell the stories of those we love. But I believe that including our own stories is a truly loving thing we can do for the people in our lives. It doesn't have to be stressful or weird, I promise. Here are three ideas for getting more of you into your scrapbooks.

layout 1

tip: make a repetitive list of "I" statements. It's a simple way to save a slice of your life right now.

Repetitive list journaling is one of the simplest ways to create an authentic story about yourself. This layout started with chipboard letters to serve as my prompt theme.

I created a text box in Photoshop Elements and simply filled in the blanks. If the thought of writing about yourself is intimidating or uncomfortable, this is a very direct way to approach it.

For the photo, I laid on my daughter's bed, handed her my iPhone and said, "Make me look adorable." It's hard to tell by the photo, but I'm in my pajamas and have zero make up on. We can get so hung up on looking our best that we avoid being in front of the camera. I think that's something we need to change.



FREE DOWNLOAD

Download Cathy's free template and create your own I statement layout today. Find it here:
scrapbookandcards.com/bonus-files



i am

supplies: CARDSTOCK: Bozzill Basics; CHIPBOARD SHAPES, LETTER STICKERS, PATTERNED PAPER: Simple Stories; ADHESIVE: Therm O Web.

this is a story about work

supplies: CARDSTOCK: Bazzill Basics; PATTERNED PAPER: Gossamer Blue; ADHESIVE: Therm O Web; OTHER: Marker, stickers.



layout 2

tip: journal your story on a piece of white cardstock for easy reading.

Another way to tell your story is to make a page about your work. Whether you work inside or outside the home, documenting this part of your life tells part of the story that might otherwise be neglected.

What do you do? How long have you been doing it? How do you feel about the work you do? Would you choose the same path again, knowing what you know today?

Make visual connections

Create a visual triangle with colour and design elements to create a visual connection across your page.

Visual triangles add unity and purpose to the design.

The easiest way to do this is to find three embellishments from your stash and place them in a triangular relationship across your layout.





layout 3

tip: make a list of action words ending in 'ing' that tell a story of your life right now.

Every month on my blog I run a post called *The Present Participle List*. It's an opportunity for me to freeze the on goings of an average day in my life and preserve them for my posterity.

This is such a do-able approach to telling your own story. I challenge you to grab a pen right now and make a list of your own. What's happening in your everyday life? This is the very minutia of daily living that contributes to authentic pages reflecting who you truly are.

the present participle list

supplies: CARDSTOCK Bazzill Basics; ENAMEL DOTS, PATTERNED PAPER, STICKERS: Gossamer Blue; ELECTRONIC CUT FILES: Silhouette; ADHESIVE: Therm O Web.



Download Cathy's free title strip printables to make your own version of this layout. The file will work with 12 x 12 pages, too, and comes in multiple colour options. Find it here: scrapbookandcards.com/bonus-files

Creative typography

Try starting each line of your journaling with a different font. I used Halo Handletter for both my title and the first word of each sentence.



I increased the size of each word because the script font has a different X-height (the vertical depth of the letters) than the journaling font. I set a generous Leading (the space between the lines) to accommodate the swoopy descenders (the letters that dip below the baseline). Finally, I changed the colour to match the title strip for an added bit of cohesion.

There! That wasn't so bad now, was it?

If you haven't made a page about yourself in a while—or ever—it's time to set aside a little bit of memory keeping time for Number One. I promise, it's not as scary as it may seem. Heck, you don't even need to use a bunch of photos (but I highly recommend including at least one). After all, photos of the storyteller are also part of the story. **SGT**



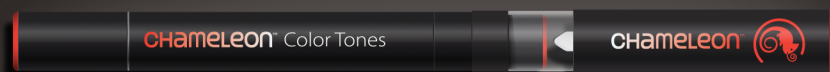
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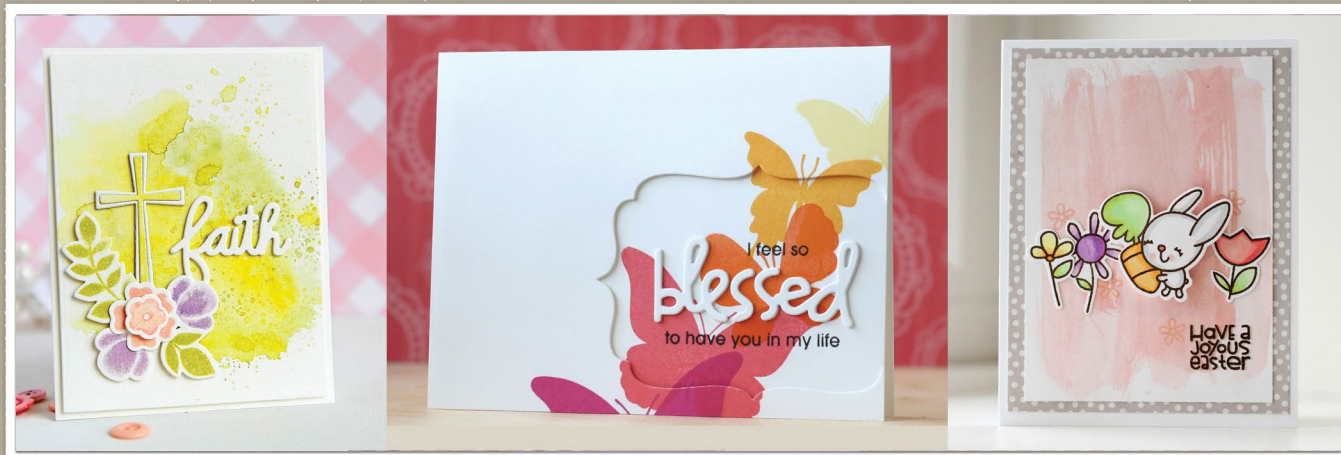
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Springtime greetings for Easter, Mother's Day,
and everyday occasions. BY MELISSA PHILLIPS

Easter egg hunts, Mother's Day celebrations, and afternoon bicycle rides—these iconic springtime activities are the perfect way to get into the swing of things as the seasons change. Another way of bidding winter a farewell is to enjoy this trio of stamped cards. They're darling, shabby, and sure to put a little spring in your step.

happy easter

- 1 Cut 4½" x 9" card base and fold in half.
- 2 Adhere patterned paper to card.
- 3 Die cut stitched square from patterned paper and adhere to center of card. Stamp cross-stitch and swirl images.
- 4 Die cut stitched square from vellum. Tie ribbon around piece and add to card.
- 5 Die cut stitched square from white cardstock, stamp "hoppy easter" across the bottom, and adhere to card.
- 6 Die cut bunny from patterned paper, stamp with bunny image, and adhere to card. Colour the bunny's feet and nose using a marker. Colour the bunny's cheeks using chalk and a cotton swab.
- 7 Die cut a small doily from glittered cardstock and add to card. Die cut flower and leaf from felt; adhere. Add pearls.



supplies CARDSTOCK: Anna Griffin, Bazzill Basics; PATTERNED PAPER: Carta Bella, Webster's Pages; FELT, VELLUM: My Favorite Things; STAMPS: Paper Smooches; INK: Hero Arts, My Favorite Things; DIES: My Favorite Things, Paper Smooches, Papertrey Ink; RIBBON: May Arts; CHALK, SEQUINS: Doodlebug Design; MARKER: Copic; PEARLS: Melissa Frances; ADHESIVE: Therm O Web.

three cheers for creative card ideas!



sew much

- 1 Cut 3 1/4" x 11" card base and fold in half.
- 2 Adhere patterned paper to card.
- 3 Tie ribbon around card. Embellish with pearl.
- 4 Die cut two stitched tags from cardstock and patterned paper. Adhere tags to card.
- 5 Stamp sewing machine on card. Stamp sewing machine twice on patterned paper. Fussy cut the patterned paper sewing machines and add portions of them to the card. Colour sewing machine with a marker.
- 6 Stamp sentiment and stitching on card and colour with a marker.
- 7 Staple chipboard Ms for "mom" to card. Stamp and trim heart for the "o"; adhere. Add pearl.
- 8 Stamp flower, button, and leaf on coordinating scraps of patterned paper, cut out, layer, and adhere to card. Add sequin.

supplies: CARDSTOCK: Bazzill Basics; PATTERNED PAPER: Crate Paper, Echo Park Paper, Pebbles, Webster's Pages; STAMPS: Paper Smooches; INK: Hero Arts; DIES: My Favorite Things; LETTER STICKERS: Crate Paper; MARKERS: Copic; SEQUINS: Doodlebug Design; PEARLS: Melissa Frances; RIBBON: My Craft Spot; ADHESIVE: Therm O Web; OTHER: Staples.



let the good times roll

- 1 Cut 5 1/4" x 7 1/2" card base and fold in half.
- 2 Adhere patterned paper.
- 3 Die cut large stitched rectangle from patterned paper and add to card.
- 4 Stamp sentiment on card.
- 5 Fill small glassine bag with assorted sequins and adhere to card. Add washi tape.
- 6 Stamp flower and leaves on patterned paper; cut out. Embellish the flap of the glassine bag with pieces. Add sequin.
- 7 Add bicycle sticker as the final touch.

supplies: CARDSTOCK: Bazzill Basics; PATTERNED PAPER: Crate Paper, Echo Park Paper, We R Memory Keepers; STAMPS: Paper Smooches; INK: Hero Arts; DIES: My Favorite Things; STICKER: We R Memory Keepers; GLASSINE ENVELOPE: Webster's Pages; SEQUINS: Doodlebug Design, Webster's Pages; WASHI TAPE: Freckled Fawn; ADHESIVE: Therm O Web.

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Nothing beats those first warm days spent outdoors after a long winter inside. The bright colours and happy patterns Amber used on this scrapbook page amplify that joyous feeling. The placement of her circles adds movement to her design, which seems fitting for a page about playtime.

playground fun

BY AMBER TOSH

supplies CARDSTOCK: WorldWin; PATTERNED PAPER: Crate Paper, October Afternoon; STICKERS: American Crafts, Doodlebug Design; ENAMEL DOTS: Doodlebug Design; ADHESIVE: Therm O Web; OTHER: Patterned paper.



The way Brenda cut her bottom strip at an angle and added her focal points to the center of her design almost resembles a growing garden. And the sunshine and tree embellishments only further the budding feel of this cute design.

grow

BY BRENDA CAZES

supplies PATTERNED PAPER: Bella Blvd., Lawn Fawn; DIE CUT SHAPES: Pink Paislee; WOOD SHAPES: Studio Calico; SEQUINS, FLAIR: Lawn Fawn; ADHESIVE: Therm O Web.



Balloons and sequins are synonymous with party time! This creative gift from Jen shows that just like party decor, a card with dimension is a terrific way to add a festive feel to any birthday greeting.

happy birthday shaker

BY JEN SHULTS

supplies CARDSTOCK, PATTERNED PAPER, DIES, SEQUINS, STAMPS: Taylored Expressions; INK: Tsukineko; ADHESIVE: 3M.

With all of the colour on this pretty page, Cari opted for a black and white photo, making it stand out as the star on her vibrant page.

love you

BY CARI LOCKEN

supplies CARDSTOCK: Core'dinations; PATTERNED PAPER, DIE-CUT SHAPES, STICKERS: Simple Stories; INK: Colorbox; RIBBON: Petaloo; ELECTRONIC CUT FILE: Silhouette; ADHESIVE: 3M, Scrapbook Adhesives by 3L, Xyron.



Awe, spring break— the perfect way to kick off travel season! The next time you're on the go as a family, spring break or otherwise, take Jennie's lead and capture a car selfie to document your adventure.

spring break

BY JENNIE MCGARVEY

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER: Crate Paper; CORK SHAPES, STAMPS, WOOD SENTIMENT: Scraftastic Club; DATE STAMP, ENAMEL DOTS: Studio Calico; INK: Prima; LETTER STICKERS: Jillibean Soup; DIE CUT SHAPES, STICKERS: Fancy Pants Designs; MARKER: American Crafts; ADHESIVE: Therm O Web.



Take me out to the ballgame! If you're making a scrapbook page about your ballpark fun, consider Jennifer's approach. Use small photos, which resemble the size and feel of baseball trading cards. The placement of ticket motifs throughout the page is another home-run idea.

we got game

BY JENNIFER LARSON

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER, LETTER STICKERS, METAL STARS, STAMPS, STICKERS, TRANSPARENCY LETTERS: Studio Calico; INK: Jenni Bowlin Studio, Tsukineko; DIE CUT SHAPES: Jillibean Soup; RIBBON: Stampin' Up!; BUTTON: Michaels; ADHESIVE: 3M, GlueDots, Tombow.





so many reasons to be happy

BY JENNIFER CHAPIN

supplies CARDSTOCK: American Crafts; PATTERNED PAPER, CHIPBOARD, CROCHET HEART, EPOXY SHAPES, STICKERS: Bella Blvd.; ELECTRONIC CUT FILE: Silhouette; ADHESIVE: Therm O Web.

Like a rainbow after the rain,
this page is a striking blend of hues. Have a bunch of extra embellishments on hand that you haven't used? Why not give them a new home with a monochromatic design just like Jennifer did with this off-the-charts-cute layout.



Add energy to your scrapbooking by combining coordinating journaling cards. Nicole's lively design is full of spunk and personality, perfectly complementing the happy faces found in her photo strips.

celebrate today

BY NICOLE MARTEL

supplies CARDSTOCK, PATTERNED PAPER, DIE-CUT SHAPES, STICKERS: American Crafts; RUB-ONS: American Crafts, My Mind's Eye; ENAMEL DOTS: BasicGrey; MARKER: Uniball; ADHESIVE: Scrapbook Adhesives by 3L.



Who says giving a gift card is impersonal?

This stunning card-holding greeting by Kim is anything but impersonal. Whether you're attending a baby shower, a spring wedding, or another special event, take your gift giving to the next level with an interactive pocket card.

congratulations

BY KIM KESTI

supplies CARDSTOCK, PEARLS: Bazzill Basics; PATTERNED PAPER, ADHESIVE: American Crafts; STAMP: Stampin' Up!; INK: Tsukineko; RIBBON: JoAnn Crafts; PUNCHES: We R Memory Keepers; OTHER: Flower.



staff favourite

To add a variety of snapshots to your next page, consider a photo collage using square photos like Kim did. By cropping in close and adding thin mats of white and black around each image, the photos work well together without overwhelming the page.

family comes in many forms

BY KIM WATSON

supplies PATTERNED PAPER: Echo Park; LETTER STICKERS: American Crafts, Bella Blvd., Jilibean Soup, Simple Stories; DATE STAMP: American Crafts; INK: My Favorite Things; CHIPBOARD: Heidi Swapp, Simple Stories; STICKERS: Echo Park, Simple Stories; DIE CUT SHAPES: Elle's Studio, Simple Stories; BRADS: Simple Stories; FLAIR: Studio Calico; MARKER: EK Success; ADHESIVE: Therm O Web, Tombow; OTHER: Wire house.

Hippity hoppity! Valentyna saw Easter eggs in her pastel sequins. A little sparkle was just what this handsome little bunny needed to brighten up his bunny trail (and her lucky recipient's mailbox!).

easter wishes

BY VALENTYNA KOMISARENKO

supplies CARDSTOCK: Neenah Paper; SEQUINS, STAMPS: Verve Stamps; INK: Hero Arts, Tsukineko; ELECTRONIC CUT FILE: Cricut; DIES: C.C. Designs, Lawn Fawn, Papertrey Ink; MARKERS: Copic; DIMENSIONAL GLAZE: Ranger Industries; BEADS: Martha Stewart Crafts; PEARLS: Hero Arts; ADHESIVE: 3M, EK Success, Tombow; OTHER: Patterned paper.



What a heartfelt way to welcome a new baby. Laura included the birth stats of mommy and daddy as babies as well as those of their newest addition. This special delivery is one this sweet babe is sure to cherish when she's having little ones of her own.

baby makes three

BY LAURA EVANGELINE

supplies CARDSTOCK: American Crafts; PATTERNED PAPER: Crate Paper; BOOK PAGES, LETTER STICKERS, RUB-ONS, SEQUINS, VELLUM: Studio Calico; ENAMEL DOTS, STICKERS: Chickaniddy; ADHESIVE: GlueDots.



Make your sentiment stand out from the crowd by turning it into both a greeting and a window. Using a die, Michele made a see-through statement with just a peek at the happiness waiting for the recipient on the inside.

it takes one to know one

BY MICHELE BOYER

supplies CARDSTOCK, DIES, INK, STAMPS: My Favorite Things; ADHESIVE, BLENDING CARD: Copic; ADHESIVE: Therm O Web; OTHER: Transparency.

Looking to add a little sunshine on a cloudy (or sunny) day? Then this approach is just the burst of inspiration you need! By opting for a fairly neutral background, Marcia's sun and flowers make her scrapbook page shine without overpowering the rest of the page, including her adorable photo.

be happy

BY MARCIA DEHN-NIX

supplies CARDSTOCK: American Crafts; PATTERNED PAPER: Echo Park, Simple Stories; STICKERS: Echo Park; ELECTRONIC CUT FILE: Silhouette; ENAMEL DOTS: My Mind's Eye; ADHESIVE: Imaginisce, Xyron.





A beautiful card doesn't have to be complicated. Kalyn created a dramatic focal point by adding a die cut bouquet to her card with a thick layer of foam tape, creating stunning shadows and style. To finish the look, try accenting a bold die cut with a simple sentiment and lightly inking the card's edges.

floral mother's day card

BY KALYN KEPNER

supplies CARDSTOCK: Bazzill Basics; STAMPS: Papertrey Ink; INK: Papertrey Ink, Ranger Industries; DIE CUT SHAPE: My Mind's Eye; ADHESIVE: Therm O Web.

This Mother's Day, we encourage you to take a page from Wendy's book and document how you feel about being a mom. It's a great way to get more of YOU in your scrapbook, which is the ultimate gift for those children you're likely creating your scrapbooks for. For ideas on how to approach an about-me page, check out *Clean & Simple* on page 54.

selfies with mommy

BY WENDY ANTENUCCI

supplies PATTERNED PAPER, DIE-CUT SHAPES, RUB-ONS, STICKERS: Crate Paper; LETTER STICKERS: American Crafts, Crate Paper; PUNCHES: EK Success; MARKER: Sharpie; ADHESIVE: American Crafts.



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Wood and acrylic buttons from the Shimelle's new line
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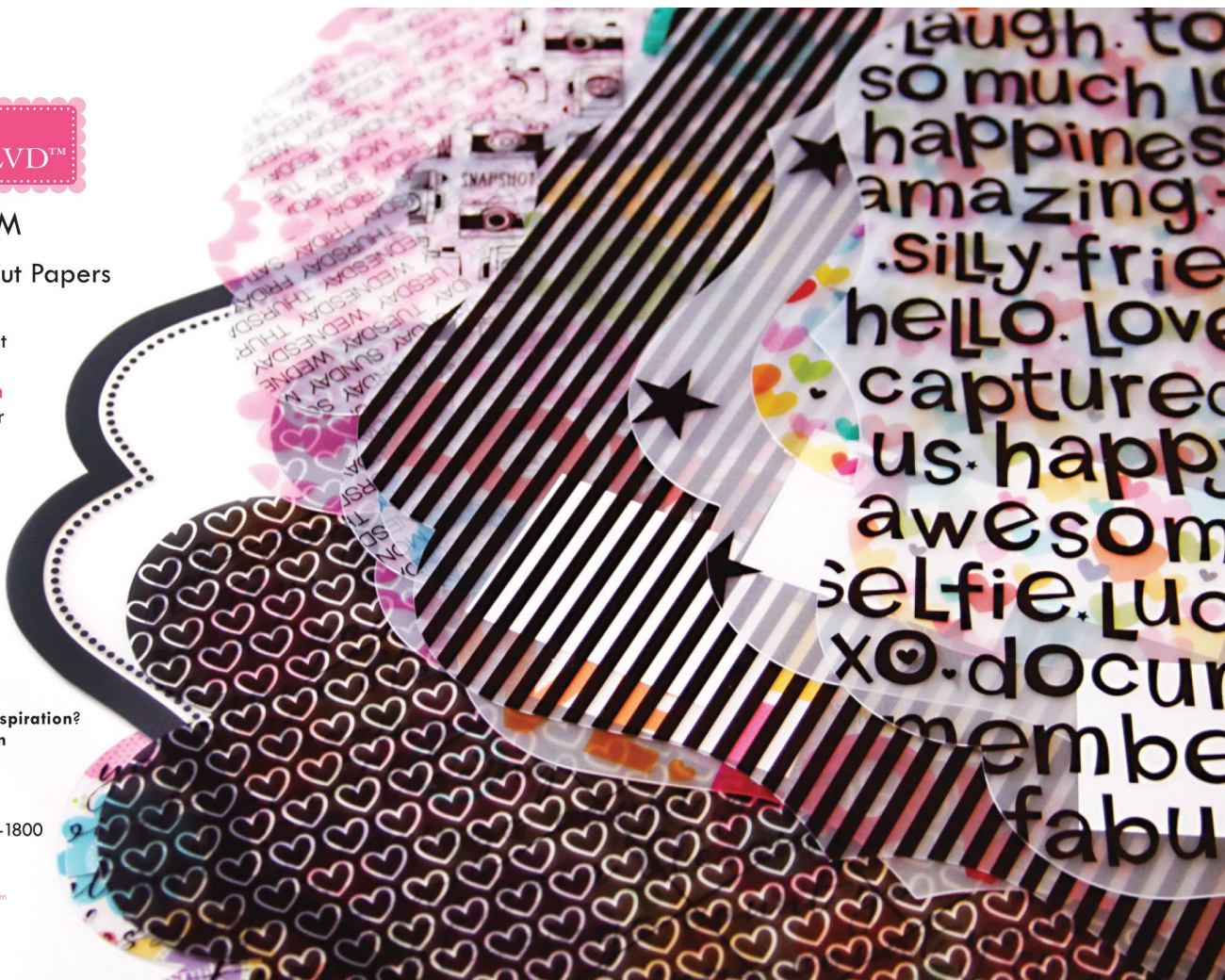
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what's next...

Whether you're beating the heat by staying indoors this summer or want an excellent pool-side read, our summer issue has you covered. You'll find:

- * Pocket cards to make gift-giving extra special
- * A sun-sational summertime Reader's Gallery
- * A fresh batch of card and layout sketches, designed to kick your creativity into high gear
- * Unique ideas for adding travel souvenirs and memorabilia to your scrapbooks



With this scrapbook page being about trips to the ice cream shop, it seems only appropriate to use a few ice-cream terms to call out the excellent design work at play. For example, Sheri's use of the pint/quart/gallon principle as it relates to her pattern selection—using a balanced assortment of small (pint), medium (quart) and large (gallon) prints. One of the “gallon” prints—her striped pattern, works as a leading line, directing the eye right to the heart of her page, while the polka dots on the bottom of her page add a delightful dose of sprinkles.

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Free Sketches



Download the awesome assortment of project sketches found in this issue, including blueprints for cards and scrapbook pages.

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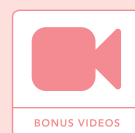
Summer 2015 Call for Projects

Want to see your work in the pages of our summer 2015 issue? Visit our website, where we outline specifically what we're looking for from you, our talented readers. Thanks for visiting! Call ends April 4, 2015.

We Want to Be Friends

Did you know we have accounts through each of the major social media channels? Have a project you've created that was inspired by this issue? Post it to Instagram or Facebook and tag us. We'd love to see what you're dreaming up and we may even share it.

Online Videos



Be sure to check out our online videos for this issue. With flicks from both Jennifer McGuire and Jen Gallacher, you're sure to learn something new. So pop some corn, sit back, and enjoy. scrapbookandcards.com/create-today

before we go ...

font finds

San serif fonts. They're clean. They're minimal. They're classic. And some of them come in all-caps only styles. While all caps can be a little harder to read in big chunks, they can be really great in small doses. Here are some fun—and free!—all-cap sans serifs to try on your next page or project.

SPRING

BEBAS NEUE, fontfabric.com

This all-caps typeface is considered the Helvetica of free fonts. It's tall and well designed. Great for page titles and subtitles.

SPRING

ARCHIVE, fontfabric.com

This all-caps font has a very modern feel and would work well for titles. It's also easy enough to read that it would be ideal for accenting key words in your journaling.

SPRING

MYRA, fontfabric.com

This all-caps contemporary font features an art deco flair as some letters contain a decorative curl. Great for short titles and monogrammed page elements. This would work well for girl-themed projects.

SPRING

BARON, fontfabric.com

Here's one more all caps modern font featuring a handful of letters with a creative structure. Another fun title font for adolescent or teen boy pages.

App: Project Life



Scrapbooking from a smart phone? Yes, it's true. You can now take your memory keeping with you using the Project Life app. Phones are already being used as cameras. Now it's easier than ever to get those everyday images from your Camera Roll to your album. With the initial app purchase, you receive a variety of pocket-page templates and several card kits, allowing you to get started immediately. You then have the option to purchase additional template and card kits (nearly 40 themes to choose from and expanding all the time) to complete your library. Plus, making photo collages has never been easier. With numerous collage options, you can print multiple photos on a single 4 x 6 print with ease. Once you've completed



Photo credit: Misty Lewis, Misty Lane Photography

a page design, you can either print and embellish it a bit with accents from your stash or simply place your printed page in your album as is. Either way, the Project Life App puts scrapbooking right at your fingertips so you can complete more pages in less time.

PRICE: \$2.99

Compatible Device(s): Apple (iOS 7 or later)

NOTE: Coming soon to Android

free cutting file



Using one of the featured fonts (Bebas Neue), we've created this wonderful (and free!) electronic die cut for your cut file collection. Just visit scrapbookandcards.com/bonus-files to download it today.

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MARIE CHAPIAN

hello SPRING

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