

spark your story

Propel your storytelling with one of my favourite phrases. BY ALI EDWARDS

I turn to story sparks time and time again. They can be questions (ex: tell me the story of a time you were brave) or they can be a phrase that prompts your story telling (today you... or currently...).



love

supplies PHOTO PAPER: Epson;
PLASTIC CIRCLES: Studio Calico;
CHIPBOARD, CIRCLE PRINTABLE:
Ali Edwards, Studio Calico; FONT:
Remington Noiseless

IDEAS TO NOTE

- 1 **Use the sky in your photos** as a home for your journaling and embellishments. Take photos with this in mind or use Photoshop to extend the sky.
- 2 **Embellishment clusters** are an easy way to use your accents to move your story forward. I tend to create three on a page with 4 or more pieces per cluster.

layout 1

Love you because... is one of my long-time favourite sparks.

It is such a simple starting point, yet so very meaningful. "Love you because" can be about people you adore, but it can also work for places, things, and even memories. When I employ this story starter, I often use it in a list format. I simply move from one thought to the next, placing the phrase at the beginning of each line. With this approach, I don't have to worry about paragraphs or flow in my writing. The repeated phrase makes it easy to get more of the story told.

My projects show how you can use "Love you because" on a traditional layout and within a divided page protector, such as Project Life, to tell your story.

My layout, which starts with an enlarged photo as the home for my story, includes journaling specific to my partner tucked in next to the two of us. I used Photoshop to add my text directly to my photo before printing it.

layout 2



I filled my divided page protector with a variety of photos and used the story spark as a jumping off point to describe my affection towards the people, places, and things captured in the photographs. This was the first time I've actually used this spark on things rather than just people, and I loved it!

To make your spark stand out, look at ways to use it as an accent. In my case, I went with a printable, but you could also use your stamps to create a unique statement piece.

2016 | week 21

supplies DIVIDED PAGE PROTECTORS: Project Life; CORK: Studio Calico; CIRCLE PRINTABLE, JOURNALING CARDS, PENS: Ali Edwards; TRANSPARENT SHAPE: Freckled Fawn; ADHESIVE: Scrapbook Adhesives by 3L

IDEAS TO NOTE

1 **Create unity using accents.** I consistently used the same style of embellishment on each 3 x 4 journaling card as well as on the photos, creating natural groupings. Repetition creates visual unity. This is such a great way to use your stash of supplies, too!

2 **Incorporate real life mementos.**

I found this to be the perfect home for this heart tag I had been saving, which was a gift from Aaron.

3 **When filling a page with many photos,** don't forget to vary your photo angles. Straight on, slightly angled from afar, overhead shots—the variety helps keep your overall design interesting and allows each photo to stand out.



FREE DIGITAL STAMPS

One of the awesome things about digital products is that they can be printed over and over again. They'll save you money, and you can use them to create cohesion between different projects.

LOVE
YOU
because

LOVE YOU
BECAUSE

LOVE YOU BECAUSE

love you because



Get started on telling your love stories today using Ali's hand-drawn artwork. Get the digital package today at scrapbookandcards.com/bonus-files



For more great ideas and inspiration, visit Ali online at aliedwards.com



let's tell stories together

STORY KIT™ | STORY STAMP™ | DIGITAL STORY KIT™

\$2 INTERNATIONAL SHIPPING

ali edwards™

VISIT ALIEDWARDS.COM AND CRAFT THE STORY™ OF YOUR LIFE WITH INTENTIONAL MEMORY KEEPING PRODUCTS