Schappoor to the second second



clean & simple with cathy zielske

welcome to design essentials (01

oh boy, it's an all-boy celebration

ali edwards: scrapbooking your mentors

pocket serapbooking



NEW VALUE KITS

Discover 9 different kits with 180 designer cards each. More choices, more value!







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Quickly and easily create fun, versatile shapes with new mini punches! Our new additions come in two convenient sizes and offer a rubber base for easy hand-held or tabletop punching. Choose from 12 new designs and get creative!



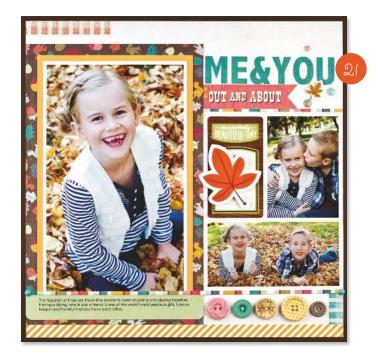






Inspired by an attic trunk filled with vintage fabrics, the designs and textures of Vivienne are a contemporary twist on country patterns from days gone by. Mixing warm shades of sweet apricot, cameo pink and straw yellow with rich hues of viridian teal, loden green and raspberry pink, Vivienne will add charming appeal to all of your favorite memories.

in this issue



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take 2 ... and 3!

We asked three designers to work with our cover photo and, because they all did such a fabulous job, we just had to share the other two outcomes with you!

sweet isabella BY SHERI REGULY supplies CARDSTOCK, Bazzili Basics; PATTERNED PAPER, BUITON, PAPER CLIP, American Croffis: PATTERNED PAPER

Crafts; PATERNED PAPER, BoBunny, Echo Park; DIE CUTS, Crafte Paper; LETTER STICKERS, BasicGrey; ENAMEL DOTS; My Mind's Eye; SPRAY MIST, Heidi Swapp; ELECTRONIC DIE CUT-TING MACHINE, Silhouette

cover photo by Jaymee Foster



We love the light and airy look of Shanna's leaves! Because she left her die cut leaves open, she was able to cluster many together without overwhelming the layout.

BY SHANNA NOEL

supplies CARDSTOCK, Paper Source; PATTERNED PAPER, Studio Calico; ELECTRONIC DIE CUTTING MACHINE, Silhouette; BRAD, My Mind's Eye; OTHER, tag

EDITOR-IN-CHIEF Becky Fleck



In addition to Melanie's beautifully layered embellishments, she also added several tiny hearts, forming a visual triangle and bringing focus to Isabella's sweet photo.

BY MELANIE BLACKBURN

supplies CARDSTOCK, American Crafts; PATTERNED PAPER, STAMPS, LETTER STICKERS, DIE CUTS, WOOD VENEER, Jillibean Soup; SPRAY MIST, Studio Calico; TINY ATTACHER, Tim Holtz; ENAMEL DOTS, My Mind's Eye

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fall 2014 issue 35

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DESIGN TEAM: Vicki Boutin, Lisa Dickinson, Summer Fullerton, Nicole Harper, Marla Kress, Kimber McGray, Virginia Nebel, Nicole Nowosad, Christa Paustenbaugh, Emily Pitts, Sheri Reguly and Laura Vegas





There is something about the change of season from summer to fall that really lifts my spirit. Perhaps it's because my schedule slows down just a bit from a crazy, fun-filled summer. During this time of year, I find myself more appreciative of life's little pleasures. One pleasure that never ceases all year long is bringing you each edition of *Scrapbook & Cards Today*!

With kids returning to school, we'll help you scrap those first-day photos with inspiration from The Colour Suite on page 12. Watercolour is a hot trend in scrapbooking and cardmaking. Vicki Boutin takes the mystery out of this medium, beginning on page 18. And summer may be coming to a close, but you'll still want to don your sunglasses for one of our most colourful EDE articles this year! Check out Paige Evans' bold, bright layouts on page 33. Plus, Cathy Zielske has joined our editorial staff and she shares with us her simple, yet elegant, style. Her first article begins on page 60.

This and so much more awaits you in the pages of our beautiful fall issue. All of us at SCT wish you an abundance of life's little pleasures this autumn season.

BECKY

Editor

mark your calendar!

Join us on the SCT blog October 21-22, where I'll be sharing photo step-by-step instructions to help you recreate this beautiful paper centerpiece!

cornucopia by becky fleck

supplies CARDSTOCK, PATTERNED PAPER, DIES, PAPER PUNCH, EMBOSSING FOLDER, INK, STAMPS, Stampin' UpJ; CARDSTOCK, Bazzill Basics, BoBunny, Core'dinations, Close To My Heart; PATTERNED PAPER, BasicGrey, My Mind's Eye; INK, Close To My Heart, Tsukineko; PINS, Maya Road; DIES, My Favorite Things, Sizzix, Spellbinders, Taylored Expressions; DIE PATTERN, Becky Fleck; PAPER PUNCHES, Martha Stewart Crafts; ADHESIVE, Helmar; OTHER, Flower Soft, floral wire, armature wire (cornucopia shape), floral tape, toothpicks, wood balls

extra! extra!

falling leaf is



Look for this symbol through the issue and download free files at scrapbookandcards. com/bonus-files.

good by

No, really, we'd love to hear from you!

We truly do love hearing from our readers. Whether you have a raving review or a constructive criticism, don't be shy! Send your feedback to editor@scrapbookandcards.com

World Cardmaking Day

2015 Planner & Sketch Calendar



nothing more than summe

SCT's new 2015 Scrapbooking Planner is now in production! This 14-month, 64-page, coil-bound planner features a full page

of journaling prompts, page starters and photo ideas, along with photo step-out techniques. At just \$12.95, it's a perfect gift for you and your friends! Last year's Planner sold out in record time, so be sure to pre-order your copy beginning October 10, 2014, at scrapbookandcards.com/2015scrapbooking-planner-and-sketch-calendar.



Join SCT on Saturday, October 4th to celebrate our love of handmade cards! We will inspire you with beautiful, techniquedriven cards created by our very talented team of designers. And what would a celebration be without a famous SCT giveaway? Mark your calendar and visit our blog at scrapbookandcardstodaymag.typepad.com.

card by Marla Kress

Clean & Simple with Cathy Zielske



We are very excited to announce that Cathy Zielske has joined our editorial line-up, bringing you her trademark "clean and simple" style. Check out her first article on page 60. Welcome, Cathy!

facebook.com/Scrapbook AndCardsToday twitter.com/SCTmagazine pinterest.com/sctmagazine instagram.com/sctmagazine

fellow w?

Design Team News



You've seen her beautiful cards and layouts grace the pages of SCT over the past several years, and we are so pleased to announce that Virginia Nebel has joined the SCT design team! Welcome, Virginia!

2014 Crop & Create schedule

Have you registered for Crop & Create at these funfilled locations?



Visit scrapbookandcards.com/ crop-and-create for details!

Cornwall, ON Sept 26-28, 2014 Thunder Bay, ON Oct 18-19, 2014 Markham, ON Feb 28-Mar 1, 2015 Moncton, NB Mar 20-21, 2015 Winnipeg, MB Apr 18-19, 2015

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one

Although Kelly Purkey's new Second City collection by BasicGrey is not a Halloween-themed collection, the colours were perfect for Marla's ghoulish treat boxes! basicgrey.com



tuo

Marla created this adorable Halloween treat box set with the help of creative dies from Taylored Expressions. tayloredexpressions.com





Head into fall with these must-have new products in your supply arsenal!

by MARLA KRESS

supplies CARDSTOCK, Bazzill Basics; PATTERNED PAPER, LETTER STICKERS, BasicGrey; BRADS, American Crafts; DIE CUTS, Taylored Expressions; ADHESIVE, Scrapbook Adhesives by 3L®; OTHER, ribbon, glow stick

www.scrapbookandcards.com { 9







Chalkboard Paint by American Crafts is perfect for all of your DIY projects and works great on wood, paper and other porous surfaces. americancrafts.com





five

With the help of Ghoulfriends stamps and Halloween Icons dies by Paper Smooches, your seasonal cards will be too cute to spook! papersmoochesstamps.com

six

Your pages and projects will get their spook on with the help of Frankie and Friends, a new Halloween collection by Simple Stories. simplestories.com



Please visit scrapbookandcards.com/ fall-2014-most-wanted-giveaway to find ou how you can win one of these fantastic TEN MOST WANTED products!

#153: When all else fails, put glitter on it!



eight.

Add sparkle and shine to any project with BoBunny's new Double Dot Glitter Paste, available in copper, gold and silver. bobunny.com

seven

This adorable woodland owl bag is one of the many whimsical die designs by Lori Whitlock for Sizzix. sizzix.com



nine

Celebrate friendship and all things you hold dear with True Friend by Fancy Pants Designs. fancypantsdesigns.com



ten

Penny Black's trendy Pocket Treasures stamps and dies are perfectly coordinated for all of your pocket scrapbooking endeavors. See them in action in this issue's Pocket Scrapbooking feature on page 56. pennyblackinc.com

the colour suite



colour inspiration by summer fullerton

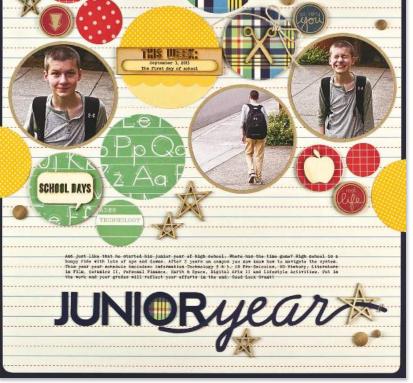
Colours, textures and shapes from images can ignite a creative spark. Summer Fullerton is here to show you how to capture that spark as you create your next layout.





We love how Summer clustered three of her colours together, then spread the yellow out across the page.

Summer reinforced the neutral brown by adding plenty of wood accents.



junior year

supplies CARDSTOCK, Bazzill Basics; PATTERNED PAPER, CHIPBOARD LETTERS, TWINE, Jillibean Soup; PATTERNED PAPER, Pebbles; WOOD VENER, Elle's Studio, Studio Calico; WOOD DOTS, My Mind's Eye; METAL DIES, Spellbinders; STAMPS, METAL DIES, Technique Tuesday; ELECTRONIC DIE CUTTING MACHINE, Silhouette; PAPER PUNCHES, Marvy Uchida, We R Memory Keepers; INK, Tsukineko; TINY ATTACHER, Tim Holtz; ADHESIVE, Xyron, Scrapbook Adhesives by 3L®

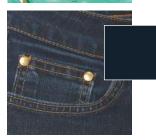
Autumn is by far my favourite time of year. I love the warm days that blend into cool, crisp nights, the crunching leaves beneath my feet and, of course, the first day of school. Red, blue and yellow are the quintessential back-to-school colours and were the inspiration for this fall Colour Suite. To these three primary colours, I added a minty green and a neutral brown. A foundation of notebook-lined paper was the perfect canvas for my school-themed page, which I had fun designing with repetitive circles. Give these five colours a try for your next back-to-school page!

Sunner



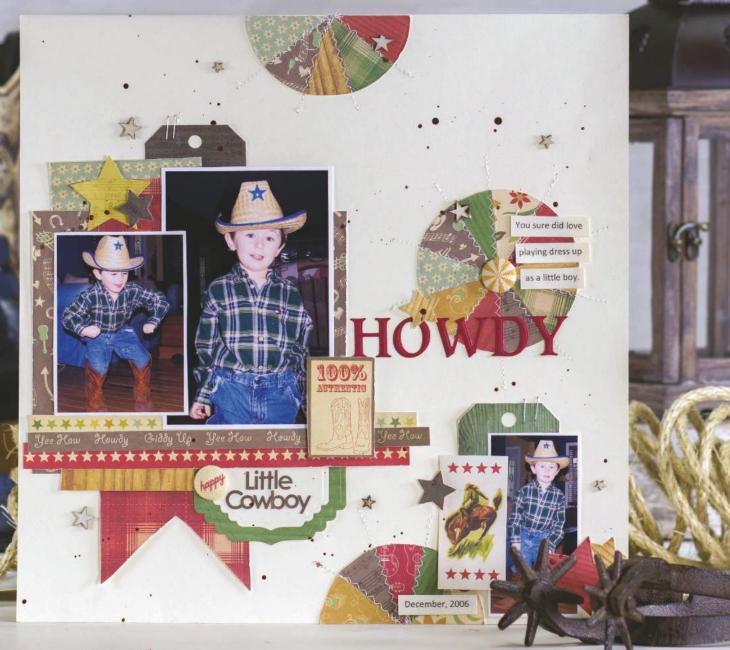
Don't miss the monthly Colour Suite on the SCT blog: scrapbookandcardstodaymag.typepad.com











Get creative with...

Spellbinders[®] classic Nestabilities and Shapeabilities die templates. Perfect for layering or using as a journal box on your next scrapbook layout!

For more inspiration visit SpellbindersCreativeArts.com Project by: Marielle LeBlanc





papersmooches.blogspot.com

our 3-designer challenge

Amy Coose, Emily Pitts and Nicole Samuels were provided the same six products. Here are their unique results.

Always up for a challenge, our talented designers welcomed this latest opportunity to put their creativity to the test. How did each artist work with these products to make them her own? Turn the page to see just how different three layouts using the same six products can be.



products used





Burlap & Bouquets patterned paper by Fancy Pants Designs fancypantsdesigns.com 3 Core Essentials cardstock by Core'dinations coredinations.com

) Wood Sprinkles by Jillibean Soup jillibean-soup.com 4 Herbs & Honey chipboard letters by BasicGrey basicgrey.com

6 Banker's Envelopes by Studio Calico studiocalico.com





Amy Coose

After die cutting a welded design of funky frames, Amy back-filled the openings with photos and patterned paper. She unified both halves of her page with a die cut arrow and gold spray mist.

Emily Pitts

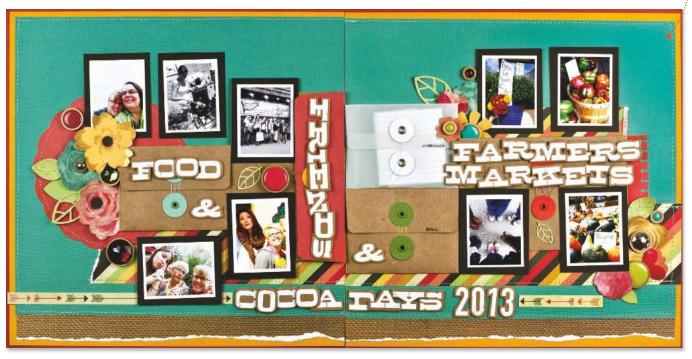
We love how Emily mixed her title in and around her photos and envelopes. She created three clustered floral embellishments and positioned them in a visual triangle, bringing the central design into focus.



sixth

additional supplies TINY ATTACHER, Tim Holtz; DIE CUTS, Kerri Bradford; ELECTRONIC DIE CUTTING MACHINE, Silhouette

farmers market additional supplies ADHESIVE, Xyron, Close to my Heart







Nicole Samuels

Nicole's oversized, die-cut nine serves as a her title and the creative driving force behind her page. Continuing with the numeric theme, she numbered her daughter's current nine faves across the banker's envelopes using chipboard numbers. Beside each number is a kraft pennant listing each favourite thing.

nine

additional supplies PAPER PIERCER, Bazzill Basics; ELECTRONIC DIE CUTTING MACHINE, Silhouette



To download an assortment of oversized numbers, like the one Nicole used on her page, visit scrapbookand cards.com/bonus-files.









project: trend

the essentials

A report on the latest trend-setting products hitting the scrapbook runway (and scrapbook stores).

BY VICKI BOUTIN



Watercolour—there is something so soft and feathery about this medium, the way it creates the perfect mood on any artistic design. I love its playful and airy quality and how it conveys movement on my projects.

Although the watercolour art form has been loved and admired for many centuries, its popularity has arrived in papercrafting in a big way. From the design of patterned paper and embellishments to the use of ink and stamps, the influence of this timeless art form is popping up everywhere.

Let's take a look at a few creative ways to achieve the watercolour look on your projects. You won't believe how easy and fun these techniques are! Vicki

Design tip: Be sure to allow each layer of colour to dry before moving onto the next.

hey u 2!

supplies CARDSTOCK, Core'dinations; PATTERNED PAPER WOOD VENEER, Crate Paper; PATTERNED PAPER, BasicGrey; DIE CUTS, Stampin' Up!; STICKERS, BasicGrey, My Mind's Eye; MASKS, Studio Calico, The Crafter's Workshop; PEARLS, Doodlebug Design; TAG, Simple Stories; PAPER PUNCHES, Fiskars, We R Memory Keepers; PAPER CLIP, Advantus; INK, Ranger; ADHESIVE, Scrapbook Adhesives by 3L® Watercolour paper works best for really wet techniques. Turn to page 19 to see how this paper was used to create Vicki's background on her card.

thanks

supplies PATTERNED PAPER, My Mind's Eye, Studio Calico; STAMPS, Paper Smooches; INK, Ranger; RIBBON, May Arts; PAPER PUNCH, Fiskars; GEMS, Queen & Co.; ADHESIVE, Scrapbook Adhesives by 31@; OTHER, Watercolour paper



Get the look of beautiful watercolour brush strokes in a snap with premade stamps like this one from Stampin' Up.

hello, love

supplies CARDSTOCK, Bazzill Basics; PATTERNED PAPER, PEARLS, Doodlebug Design; CARD BASE, Jillibean Soup; INK, STAMP, Stampin' Up!; VELLUM DIE CUTS, Studio Calico; ADHESIVE, Scrapbook Adhesives by 3L®



give it a try!

step one

Apply water-based ink to an acrylic stamping block. Design Tip: Apply colour from light to dark to help prevent ink from blending on your pads.



step two

Using a small misting bottle, lightly mist the ink with water. Hold the bottle about 4-6" above the block.



step three

Carefully flip the block over and "stamp" it onto a piece of watercolour paper to create a background image. Let the block rest a few seconds on the paper to fully absorb the ink and water.



For more great tips and techniques, visit Vicki's blog at vickiboutin.typepad.com/



A little slice of happiness, delivered to you in a box. That's what you'll get with Cocoa Daisy.

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Little monsters, wicked witches and haunting ghouls can all be found in My Mind's Eye's Frightful paper collection designed by Dani Mogstad. Pumpkin orange and coffin black papers glitter with sparkling accents. From home décor to classroom treats, you'll have everything you need to create a Frightfully fun Halloween. Look for the My Mind's Eye Frightful collection at your favorite retailers.



design essentials

we'll help you master the details of good design

Your layouts are a powerful storytelling tool. Focus on your photos, then craft a visual story using these essential design tips, tricks and techniques. pagemaps ඌ29 easy, detailed, expert ੴ33 card café ੴ37

www.scrapbookandcards.com $\{ 21 \}$

the 3t's



There are principles of design, elements of construction, standards of composition and a dizzying array of other design rules. To read and understand them all would make your head spin. So how do all of these tenets relate to scrapbooking? Well, the foundation of a great piece of artwork begins with a good sense of design. While none of us are creating the next Mona Lisa when we scrapbook, with a general understanding of design essentials, our pages are sure to shine.

halloween favorites

BY SUMMER FULLERTON

SUSPILES CARDSTOCK, BOZZIII BOSICS; PATTERNED PAPER, CHIPBOARD LETTERS, CLOTHES PINS, DIE CUTS, ENAMEL SHAPES, LETTER STICKERS, WOOD VENEER, Jillibean Soup; METAL DIES, Spellbinders, Technique Tuesday; ELECTRONIC DIE CUTTING MACHINE, Silhouette; TINY ATTACHER, Tim Holtz; ADHESIVE, Xyron

principle: repetition

Repetition is a design concept you probably use frequently on your projects and might not even realize it. For instance, adding a row of three buttons is a form of repetition. Repeating the use of elements, which have a common attribute, creates a pleasing visual pattern and will guide the reader across your page.

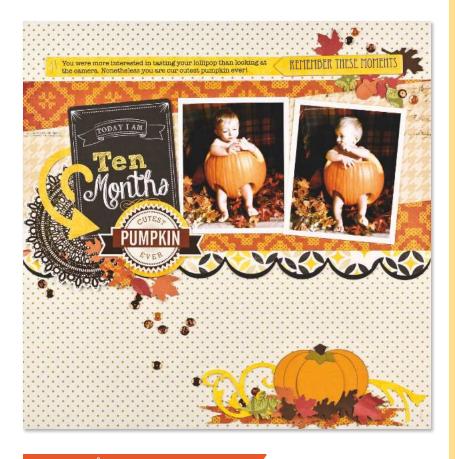
Summer successfully used a style of repetition that instantly provides recognition and consistency. Although her photos and sub-titles are uniquely different, their shape and placement are the same, creating a visual rhythm across her page. The penned frame she drew around the focal elements provides unity and interest.





22 scrapbook & cards today • fall 2014

the 3t's



principle: emphasis

Emphasis creates an instant focal point, bringing attention to an important or meaningful element on your page. It is often something that is bold or eye-catching and causes the reader to stop and take a closer look. Emphasis can be created with shapes, colour, texture, size/scale and placement.

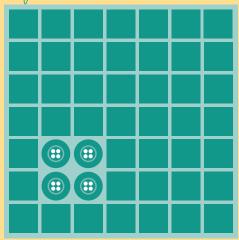
While there's no denying that Virginia's two photos are adorable, and her overall design is trendy and strong, she created visual emphasis with her paper-pieced pumpkin at the bottom of the page. This design element drives the theme of her seasonal layout, adds dimension and texture, and, with the help of a few well-placed sequins, leads the reader's eye up to her title, photos and journaling.

cutest pumpkin ever

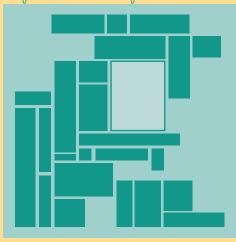
BY VIRGINIA NEBEL

supplies CARDSTOCK, Bazzill Basics; PATTERNED PAPER, BoBunny; PATTERNED PAPER, EMBELLISHMENTS, My Mind's Eye; DIES, Lifestyle Crafts, Sizzix, ADHESIVE, Beacon Adhesives, Scrapbook Adhesives by 3L®

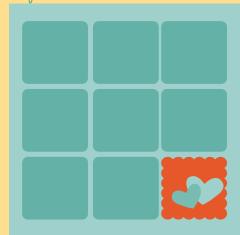
emphasis with isolation



emphasis with placement



emphasis with contrast





principle: flow

Visual movement, or flow, is an excellent way to guide the reader through your layout. Flow typicially begins with a strong focal point, followed by design elements, photos and words that direct the eye along the page. A page with flow will almost always have an area of restful, open space, something we typically refer to as white space.

Stacy's focal point is the photo and floral cluster at the top, left corner of her page. To guide our eye down to her second photo and then to her title and journaling, she added various sizes of sewn circles that gently meander in a path down and across her page. By choosing vellum and a soft, geometric shape, Stacy's design elements do not take away from her focal point, but rather enhance it. The three clusters of flowers also form a visual triangle, keeping the central design in focus and creating white space.

together

BY STACY COHEN

supplies CARDSTOCK, Bazzill Basics; PATTERNED PAPER, ENAMEL DOTS, CHIPBOARD SHAPE, SHAPE STICKERS, My Mind's Eye; VELLUM, The Paper Company; FLOWERS, Prima Marketing; INK, Clearsnap; LETTER STICKERS, American Crafts, BasicGrey; EMBROIDERY FLOSS, DMC; EMBOSSING FOLDER, Sizzix; METAL DIES, My Favorite Things; ADHESIVE, Beacon Adhesives, Tombow

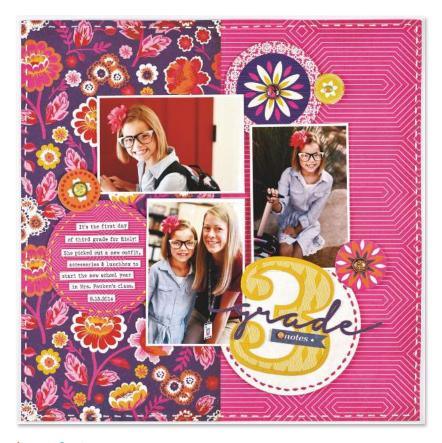


principle: balance

The two most common ways to achieve balance are through symmetry and asymmetry (or a combination of the two). Symmetrical balance is a design where each side holds equal weight, while asymmetrical balance allows elements of varying visual weight or size to balance one another around the design.

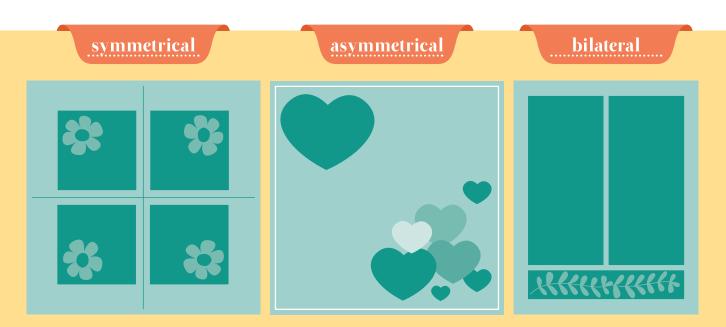
Lisa successfully joined these two principles on her layout, showcasing her adorable daughter's first day of third grade. How did she do it?

To begin, Lisa combined two equal pieces of patterned paper to form the symmetrical foundation of her page, which she further unified with her hand-stitched frame. Her photos, journaling and title form the central focus of her layout, which she designed asymmetrically. By scaling the sizes of her circles, she created different visual weights that balance one another. All of her design elements are further balanced through layering, allowing some pieces to recede and others to stand out. The results are outstanding!

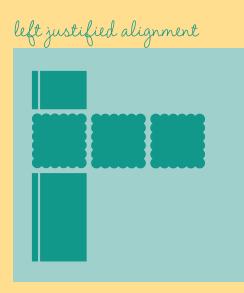


grade 3 BY LISA DICKINSON

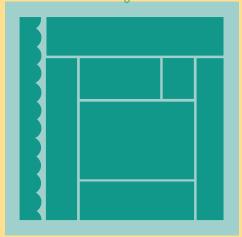
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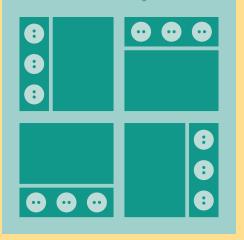
the 3t's



multi-level alignment



rotated repeat alignment





principle: alignment

Aligned (or linear) page design is one of the most common scrapbook styles in our hobby. Alignment forms order, organizes page elements and creates visual connections between all of the elements on a layout..

Sheri's beautiful, seasonal page is a perfect example of the principle of alignment. From her focal photo on the left side, Sheri created invisible horizontal lines that move from left to right, leading the eye to her title and photos. The eye is then drawn to the journaling by the button alignment across the bottom of her design. A die cut leaf, slightly askew, adds the perfect touch of whimsy and still works as an aligned element by being placed within the straight frame.

From your title and photos to your journaling and embellishments, giving special attention to the alignment of the elements on your layout will instantly result in a strong, clean design, keeping focus on your intended message. Be sure to check out this issue's installment of PageMaps on page 29, where three talented designers have created terrific examples of visual triangles, linear grids and the rule of thirds.

: me & you

BY SHERI REGULY

supplies CARDSTOCK, Bazzill Basics; PATTERNED PAPER, BUTTONS, DIE CUT SHAPES, LETTER STICKERS, American Crafts; ENAMEL DOTS, My Mind's Eye; BUTTONS, BasicGrey, My Mind's Eye; ADHESIVE, Xyron

New from BOBUNIY.

Happy

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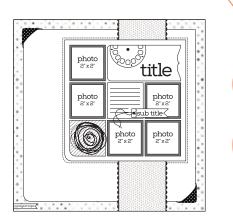
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pagemaps

Three sketches, three talented designers and three terrific results! BY BECKY FLECK

Visual triangles, linear grids and the rule of thirds are well-established design tenets, commonly used in print advertising and web design. But you don't have to work in an advertising firm to apply these basic design principles. See how they translate to scrapbooking to enhance your pages.

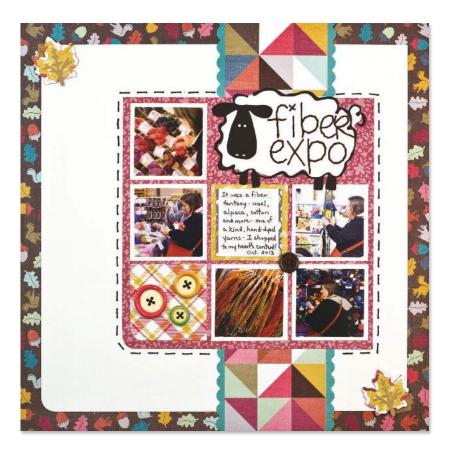
As an extension of the design essentials you read about in the 3T's on page 21, read on to see how these three design-friendly concepts have been interpreted by our talented artists.



fiber expo

BY SUE ALTHOUSE

supplies CARDSTOCK, Bazzill Basics; PATTERNED PAPER, BUTTONS, DIE CUT, STITCHING TTEMPLATE, American Crafts; PAPER PUNCHES, EK Success, Fiskars; ELECTRONIC DIE CUTING MACHINE, Silhouette; ADHESIVE, Therm-O-Web, Xyron



grid design

Sue stayed true to the original grid-inspired sketch, making subtle changes that coordinated with her page theme. She replaced the photo corners with chipboard leaves and sewed on buttons for added dimension. She framed the modified nine-square grid with a running stitch that matches her back-stitched title.

We love how Sue hand-sewed her title onto the shape of an ewe. Not only is it adorable, but it reinforces the theme of her eye-catching page.

visual triangle

A visual triangle is easy to achieve. Simply position three common elements (or group of elements) on your page, spacing them far enough apart that they form an invisible triangle around the focal area of your page.

While the design objects do not have to be identical, using similar embellishments, as Laura did on her layout, creates continuity and makes the visual triangle really pop. For added dimension and texture, she clustered die cuts, buttons and flair at each point of the invisible triangle.

Laura finished off her well-designed page with machine-sewn details.

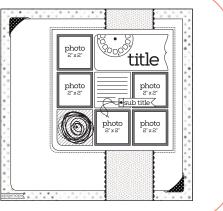


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ONE OF THEM CAN COMPARE TO HON PROUD I AM OF MY TWO OCROEOUS GRUS. THESE BY ENGEST ACCOMPLISHMENTS IN LIFE AND I AM SO PROUD TO CALL THEM MINE.

I'VE DONE OUTE A FEW THINGS IN LIFE THAT I AM VERY PROUD OF, BUT NOT A SINGLE



When adding elements to corrugated paper, be generous with adhesive and make sure it covers the entire surface of the piece you are attaching.

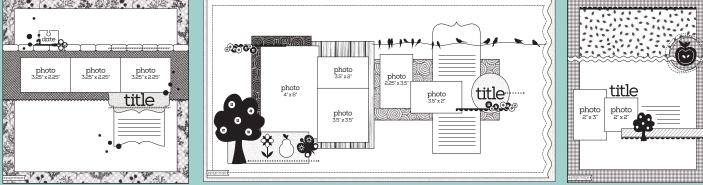
They Are All

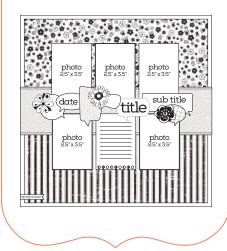
they are all mine

BY LAURA VEGAS

supplies PATTERNED PAPER, BUTTONS, CORRUGATED PAPER, DIE CUTS, ENVELOPE, FLAIR, LETTER STICKERS, Fancy Pants Designs; SHAPE STICKER, My Mind's Eye; SPRAY MIST, Heidi Swapp; ADHESIVE, Scrapbook Adhesives by 3L®, Therm O Web

bonus page sketches





rule of thirds

The rule of thirds works great both horizontally and vertically, but in the case of this five-photo sketch, you can see that the rule works in both directions simultaneously. The horizontal is broken up into thirds using three unique patterns of paper, while the vertical division of three is achieved by the placement of three photo columns. Virginia may have increased the size of the mat around her page, but the thirds concept still applies perfectly to the beautiful center area of her design.

sweet

BY VIRGINIA NEBEL

supplies CARDSTOCK, Bazzill Basics; PATTERNED PAPER, Jillibean Soup, My Mind's Eye; EMBELLISHMENTS, Maya Road; PAPER PUNCHES, EK Success; ADHESIVE, Scrapbook Adhesives by 3L®

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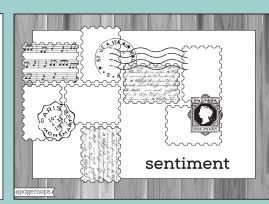


Your journaling block doesn't have to be a solid colour. Virginia die eut her notebook shape from a piece of gold and white polka dot paper.

For free monthly sketches, page samples and sketch contests, visit the PageMaps web site at pagemaps.com

bonus card sketches







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5

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BY PAIGE EVANS

To download Paige's leaves pattern, please visit scrapbookand cards.com/bonus-files





easy, detailed, expert

Whatever level of difficulty appeals to you, our *easy, detailed, expert* column has fantastic ideas to try today!

Sometimes I only have 15 minutes a day to scrapbook, while other days I might have several hours. During those smaller chunks of time, I like to design my pages in a simple and clean style, emphasizing the use of repetition and bright colors. No matter how much (or how little) time I have, it's always

i love fall

supplies CARDSTOCK, JOURNAL SPOTS, LETTER STICKERS, PATTERNED PAPER, STAMP, TAB, PEN, ADHESIVE, American Crafts; BUTTONS, CORK, Studio Calico; LETTER STICKERS, Studio Calico; DBROIDERY FLOSS, DMC; JOURNALING SPOTS, Crate Paper; WOOD VENEER, Prima Marketing; INK, Tsukineko; ELECTRONIC DIE CUTTING MACHINE, Silhouette

the 3t's

On my easy page, I started with a kraft base which brings out the neutral tones in my photos. But who says fall has to be restricted to earth tones? Bust out the pinks and aquas! I designed a "leaves" die-cut file using Silhouette's Studio software and cut leaves from kraft cardstock and various sheets of multi-coloured paper. By layering them across the bottom, it creates the look of leaves blowing across the ground. I layered journaling cards over the center of my page, added the photos on top and sprinkled coordinating buttons on preprinted 3x4 cards. To finish the layout, I hand-journaled on a die cut, stamped the date at the top of a label, then built my title from a mini alpha sticker and foam Thickers.



For my detailed page, I replaced the individual leaves across the bottom with the kraft cardstock my leaves were cut from in my "easy" example. To create texture, I then backed my cut cardstock with a subtle print. To add more texture, I trimmed the 3x4 pre-printed cards in half diagonally and paired them together in various combinations. I placed my photos at opposing heights and embellished around them with colourful buttons, die cuts, stickers and enamel dots. To introduce a new colour, I placed a length of gold foil washi tape at an angle across the top edge of my page, then reinforced the gold hue with sequins, a date label and an embossed die cut sticker.

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On my expert page, I used the same diecut leaf piece of kraft cardstock (as on my detailed example), but I backed each leaf opening with a different piece of patterned paper. I then sewed veins on each leaf and left the thread tails loose. By layering coordinating buttons, sequins and enamel dots with the leaves, I created texture and dimension. To bring focus to my photos, I placed a chipboard polaroid frame over one of them and stapled it in place. I designed and cut an oversized title and placed it between the scattered leaves and photos to connect the two focal areas. I applied drops of white spray mist to some of the open kraft areas to round out the page.

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supplies CARDSTOCK, BOWS, BUTTONS, JOURNALING SPOT, PEN, STAMP, TRANSPARENCIES, American Crafts; DIE CUT, LETTER STICKERS, SEQUINS, CHIPBOARD SHAPE, WASHI TAPE, Crate Paper; CORK, BUTTONS, ENAMEL DOTS, SPRAY MIST, Studio Calico; INK, Tsukineko; TINY ATTACHER, Tim Holtz; ELECTRONIC DIE CUTTING MACHINE, Silhouette







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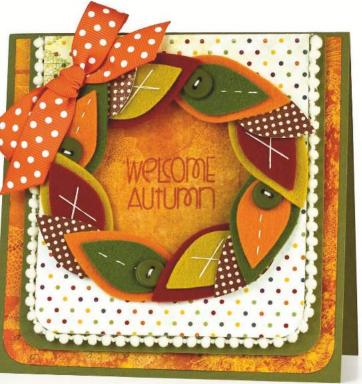


card café

3D paper-and-felt-pieced designs BY SHELLYE MCDANIEL

Mix your imagination with a few dies, paper punches and stamps, and you'll have the perfect recipe for creating beautiful, three-dimensional cards.





welcome autumn

- 1 Make a 5.5" square card base from olive cardstock (opening at bottom).
- 2 Trim 5.25" x 5.25" piece from orange leaf patterned paper. Round bottom two corners and adhere to card.
- 3 Stamp "welcome autumn" in center of orange paper, approximately 2" from top edge, using red ink.
- 4 Trim 4.75" x 5" piece from olive cardstock, and round bottom two corners.
- 5 Trim 4.25"x4.75" piece from coloured dot patterned paper, and round bottom two corners.
- 6 Mat dot piece on olive piece using temporary adhesive. Die cut 3" circle from center of layered papers, and separate two pieces.
- 7 Adhere pom-pom trim to back edge of dot paper using fabric glue.

- 8 Using foam adhesive, re-attach die cut dot piece to die cut olive piece. Adhere to card base using foam adhesive, aligning top edges and centering.
- 9 Die cut two 1.5" leaves and two 2" leaves from carrot, cranberry, moss and mustard felt. Remove stems and adhere small leaves to contrasting large leaves as shown.
- 10 Stitch layered leaves together, alternating between straight and X stitching. Stitch buttons to carrot/moss leaves as shown.
- 11 Die cut four 1.5" leaves from brown dot patterned paper. Adhere paper leaves to card using fabric glue.
- 12 Trim 5" strip from orange dot ribbon and tie bow. Adhere bow to card.

supplies CARDSTOCK, BUTTONS, My Favorite Things; PATTERNED PAPER, Authentique, BoBunny: STAMP, Paper Smooches; INK, Clearsnap; FELT, Taylored Expressions; RIBBON, TRIM, May Arts: DIE, Sizzix; ADHESIVE, Be Creative, Beacon Adhesives, Scrapbook Adhesives by 31®

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blessings

- 1 Make a 4.25" × 5.5" card base from kraft cardstock (opening at right).
- $2\;$ Trim 4" \times 5.25" piece from brown dot patterned paper, and adhere piece to card.
- 3 Die cut 3.25° \times 4.25° inverted rectangle from houndstooth patterned paper. Adhere to the front of the card.
- 4 Frame piece of notebook paper using brown decorative label frame. Adhere framed piece to houndstooth piece, .25" down from top edge, centered left to right.
- 5 Using black ink, stamp scarecrow on cream cardstock, rust cardstock, brown dot patterned paper and houndstooth patterned paper.
- 6 Trim entire stamped scarecrow from cream cardstock. Trim shirt from stamped houndstooth paper. Trim straw fringe and hat patch from stamped brown dot paper. Trim straw collar and shirt patches from stamped rust cardstock. Adhere trimmed pieces to cream scarecrow using glue pen. Attach assembled scarecrow to center of notebook paper using foam adhesive.
- 7 Stamp sentiment on rust label (or trim sentiment from patterned paper). Round corners of stamped piece and adhere to card using foam adhesive.
- 8 Attach buttons to card.
- 9 Trim two pieces from twine, and tie pieces into bow. Adhere bow to card.



thankful

- 1 Make a 4.25" x 6.5" card base from kraft cardstock (opening at right).
- 2 Trim a 4" x 6.25" piece from notebook patterned paper. Trim a 3.25" x 6.25" piece from red wood grain patterned paper. Adhere wood grain piece to center of notebook piece.
- 3 Machine-stitch down left and right edges of red wood grain piece using ziq-zaq stitch. Adhere sewn piece to center of card front.
- 4 Die cut a 2.75" x 3.5" inverted rectangle from brown leaf patterned paper.
- 5 Punch or die cut a $1.75^{\circ} \times 2.25^{\prime\prime}$ oval from notebook patterned paper. Cut oval in half and adhere one half to bottom of inverted rectangle, as shown.
- 6 Machine-stitch around edge of oval using zig-zag stitch.
- 7 Punch two circles from notebook patterned paper using 1" circle punch. Adhere circles to inverted rectangle as shown (.25" down from top) using foam adhesive.
- 8 Adhere enamel dots to inside centers of punched circles to form eyes.
- 9 Punch or die cut a .5" heart from red patterned paper and adhere below eyes using foam adhesive.
- 10 Die cut two 2" leaves from brown patterned paper. Remove stems from leaves and bend them slightly to curve. Adhere leaves to owl using foam adhesive, tucking top ends slightly underneath eyes as shown.
- 11 Adhere pieced owl to center of red woodgrain piece, .75" from top of card, using foam adhesive.
- 12 Stamp tree branch on kraft cardstock using brown ink and cut image out. Shade using brown pencil. Adhere branch below owl using foam adhesive.
- 13 Attach "thankful" sticker above branch using foam adhesive.
- 14 Trim two flowers from floral patterned paper. Adhere to card as shown.

supplies CARDSTOCK, My Favorite Things; PATTERNED PAPER, STICKERS, Authentique; INK, Tsukineko; STAMP, Paper Smooches; DIE, Spellbinders; TWINE, May Arts; ADHESIVE, Be Creative, Beacon Adhesives, Scrapbook Adhesives by 3L®; OTHER, wood buttons

supplies CARDSTOCK, INK, My Favorite Things; PATTERNED PAPER, ENAMEL DOTS, STICKERS, Doodlebug Design; PATTERNED PAPER, Authentique; STAMP, Paper Smooches; PAPER PUNCH, EK Success; DIES, Sizzix, Spellbinders; PENCIL, Faber-Castell; ADHESIVE, Be Creative, Scrapbook Adhesives by 3L®





Die cut four small leaves (1.5') and four medium leaves (2').



Trim the stem from each die cut leaf. Pair up the small and medium leaves in contrasting colours.



Sew a running stitch down the centers of two leaf pairs. and sew large cross-stitching in centers of two remaining leaf pairs.



scarecrow card

Using black ink, stamp the scarecrow onto cream cardstock and three contrasting patterns.



Trim the scarecrow from the cream cardstock. Trim various pieces from stamped patterns as shown.



Using a glue pen, adhere the trimmed pieces to the cream scarecrow.

owleard



Gather your supplies. Stamp a branch onto kraft cardstock and highlight with a brown pencil.



Following the instructions on page 38, die cut all of the pieces needed to create the owl. Trim out the stamped branch.



Cut the oval in half and sew around the inside edge. Glue onto the bottom of the owl base and trim excess. Assemble the owl pieces as shown using foam adhesive.



foe

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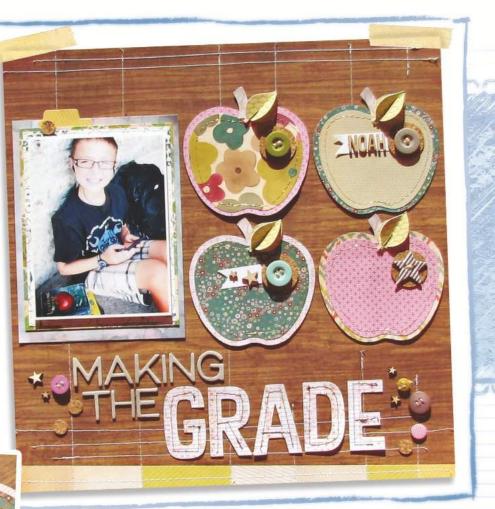
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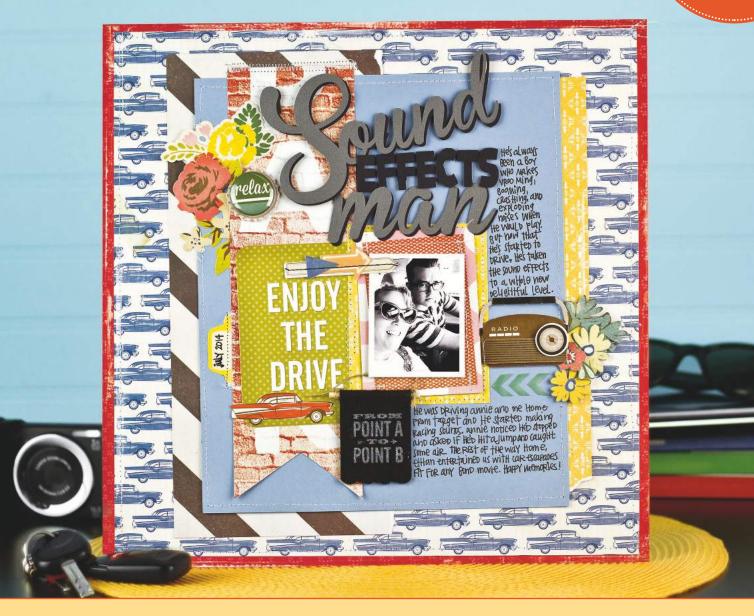


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boy, oh boy!

from lost teeth to Lego's®, your boy pages will rock

With your unique knowledge of scraped knees, muddy shoes, video games and building blocks, our designers are here to help you create layouts that authentically showcase the little and big dudes in your life. stories with heart 1985 pocket pages 1985 clean & simple 1986

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Raising boys is an unpredictable blend of noise and dirt, chaos and patience, and discovery and debate. But under that cloak of mud-finding, destruction-seeking, sports-dreaming passion is a thoughtful, gentle and tender side.

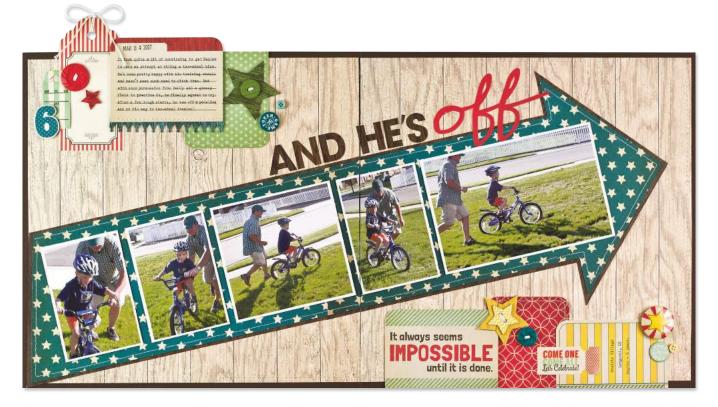
Whether your boy is rough-and-tumble with household disasters crashing in his wake, or he rescues puppies and loves music, art and movies, celebrate all that makes him the apple of your eye.

Our talented designers have covered many boyhood subjects on the following pages, documenting everything from first-time adventures to school triumphs. Be sure to capture your son's "boy life," as he'll be an adult before you know it!

a big first

Lisa's layout, which celebrates the day her young son learned how to ride his bicycle (with help from dad, of course), is an energetic example of a page in motion. The large die cut arrow that bisects both pages brings her photos into focus, where you can see the succession of her son's efforts. An oversized title declares his success, and offsetting clusters of die cuts, journaling and embellishments unify this well-designed page.

Lisa chose four primary colours and combined them with a neutral foundation, then embellished her page with a great assortment of masucline elements.



and he's off

BY LISA DICKINSON

supplies CARDSTOCK, Bazzill Basics; PATTERNED PAPER, BUTTONS, DIE CUTS, FLAIR, JOURNALING SPOTS, CHIPBOARD SHAPES, STICKERS, TAGS, Fancy Pants Designs; BUTTONS, Pebbles; ELECTRONIC DIE CUTTING MACHINE, Silhouette; ADHESIVE, American Crafts, Scrapbook Adhesives by 3L@; CTHER, twine Lisa positioned a die cut tag to fall off the top edge of her left page. This adds interest to the layout and calls attention to her journaling.

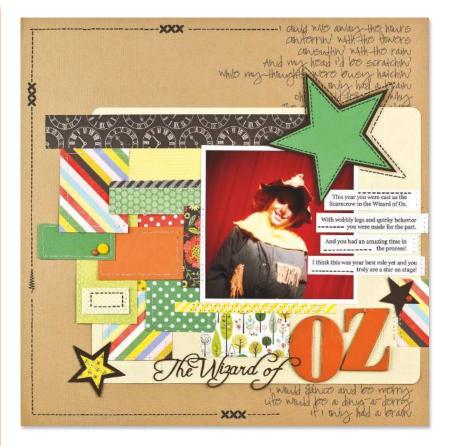
take a bom

As Marla wrote in her journaling, her son Liam was made for the part of the scarecrow in a hometown production of The Wizard of Oz, and she captured the essence of his role on this bright and energetic page.

To start, Marla printed the lyrics to "If I Only Had a Brain" on her neutral cardstock foundation. Through colourful layering, she built a platform of patterned paper pieces, which she sewed in a quilt-like pattern. We love how some of the sewing details are machine-stitched, while others were created using a ruler and black journaling pen.

Marla finished her layout with a prominent two-part title, a focal photo of the actor himself and three die cut stars of different sizes. This page design would work well for any theme, including awards, sports and music.





the wizard of oz

BY MARLA KRESS

supplies CARDSTOCK, Bazzill Basics; PATTERNED PAPER, Echo Park; CHIPBOARD LETTERS, Maya Road; BRADS, PEN, American Crafts; ADHESIVE, 3M

Follow Marla's lead and vary your pen stitching by mixing in some doodled cross-stitching and a few handdrawn zig-zags here and there.

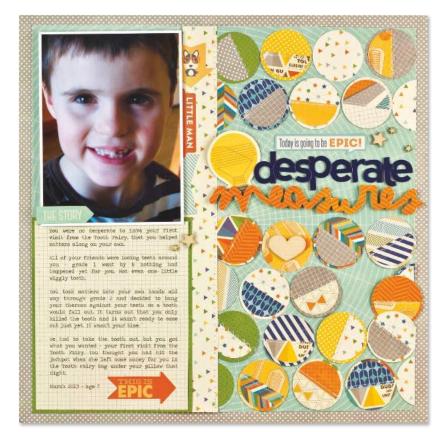
free all-boy cutting files





Visit scrapbookandcards.com/bonus-files to download a variety of free all-boy cutting files, including the designs above.

the 3 is



desperate measures

BY NICOLE NOWOSAD

supplies PATTERNED PAPER, CHIPBOARD LETTERS, DIE CUTS, STICKERS, WOOD VENEER, Jillibean Soup; ADHESIVE, Xyron

Nicole made the "measures" word of her title pop by cutting it again from navy blue paper and offset matting the two words together to create a slight shadow.

a boy's impatience

There is something so endearing about the impatience of a little boy. "Are we there yet?" "How much longer?" "When are we going home?" As a parent, you've no doubt heard them all.

Nicole's wonderfully-written journaling shares the more humourous side of impatience—specifically, her son's fervent wish to lose his first tooth. One read of how he attempted to solve this problem on his own and you'll find the photo of her son even more endearing!

As if this wonderful story weren't enough to call this a great page, Nicole framed it to the left of an eye-catching design of colourful circles, a hilarious title and a few small wood veneer embellishments. Look closely at her circles and you'll see that she has layered each one with a contrasting half circle and sewn them in place. Very cool!



all-boy page starters

- ★ 100% boy
- ★ mud magnet
- ★ little dude
- ★ here comes trouble
- ★ boys at play
- ★ you + dirt = happy
- ★ the boys of summer
- \star dad's little man
- \star in a boy's world

- ★ programmed to play
- ★ double trouble
- ★ boys will be boys
- ★ explore
- ★ boys and their toys
- ★ silly boy
- \star on the go
- \star play hard
- \star determination



be a good sport

If you've got a son with a competitive spirit, chances are he plays a sport or two. Vicki's son is an avid hockey player, and this sport has taken their family on many road trips.

Vicki's combination of red, blue and yellow is offset on a foundation of dark grey and black, making the primary colours pop. The masculine hues, together with die cut stars, chevron patterns and arrows, created a perfect mix for this sporty, all-boy double layout.

play hard

BY VICKI BOUTIN

supplies CARDSTOCK, Core-dinations; PATTERNED PAPER, BoBunny, Simple Stories; WOOD VENEER, Elle's Studio; PATTERNED PAPER, BRADS, Doodlebug Design; CORK SHAPE, American Crafts; GEMS, Queen & Co.; ELECTRONIC DIE CUTTING MACHINE, Silhouette; ADHESIVE, Scrapbook Adhesives by 3L®, Xyron

Vicki's page is very copycat-friendly! Simply replace the themed die cuts with ones that support whatever sport you are going to scrapbook about.





sound effects man

BY EMILY PITTS

supplies CARDSTOCK, Bazzill Basics; PATTERNED PAPER, EMBELLISHMENTS, FLAIR, JOURNALING CARD, STICKERS, Crate Paper; JUTE, Maya Road; ADHESIVE, Close to My Heart, Xyron

Design tip: When attaching pieces that you have sewn on, apply adhesive only to the center. This will allow the edges to lift a bit for added dimension.

teenage talents

When your son outgrows digging for worms and racing the family cat around in his dump truck, you may find you have to get more creative with your scrapbooking. Documenting older boys can sometimes pose a challenge when it comes to finding the right products.

As you can see from Emily's design, you can sometimes go with the unexpected to tell those stories. She created a youthful mood by pairing funky paper with a black and white photo. And the flowers, you ask? They add the perfect amount of quirkiness to bolster Emily's amusing journaling. An oversized, die cut title and a few curiously different embellishments round out this welldesigned page.

So bust out all of your boy photos, stack up your stripes and plaids, then refer to the tips and ideas we've shared here. Your boy pages will be the hero of your scrapbook albums in no time!

toddlers, tweens and teens tips \mathcal{E} ideas

- ★ Get your son involved in the scrapbook process by having him help you write the journaling. Ask thought-provoking questions about the subject you are scrapbooking, as you might be surprised about his perspective.
- ★ Ask him what his current favourite colours are and use them on your layout.
- ★ Don't shy away from "girly" elements. Hearts, scallops and even the colour pink can work to complement your pages in unexpected and interesting ways.
- ★ Scrapbook the current playlist on their iPod or smart phone, then download album cover images to use as your photos.
- When it comes to masculine pages, you can't go wrong with striped, plaid and large dotted papers, along with neutral hues and metallic finishes. Distressed edges are a good choice, too.
- ★ Solid focal points, bold fonts and clean lines will convey a masculine theme no matter what your topic might be.

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stories with hear

Sharing ways you've been positively impacted and shaped by others will add depth to your scrapbooks. BY ALI EDWARDS

A common theme in this column is the idea scrapbooking is an opportunity. It's an opportunity to tell stories that matter as part of the make-up of your life. These stories go beyond birthdays and everyday narratives to reveal more about you than even those closest to you may know. These are stories that create a complete picture of you.

In this issue, your storytelling opportunity has to do with mentors. Who has most impacted the person you are today? What are the lessons they've taught you or continue to teach you?

When I sat and thought about my mentors, I almost immediately thought of teachers. There are a special few from my childhood, and while I may not be able to remember their names, I can see their faces, hear their voices, and recognize the impact they've had on how I continue to learn.

As I continued to think "mentor," I realized teachers can also be found outside the classroom. They come in the form of family and friends. Going even further, I realized, a mentor doesn't have to be a person at all, which I'll explain further later.

When tackling a topic like mentors, or any other topic where there are multiple stories involved, I like to create a framework for myself where each story can be placed. My favorite way to do this is to think of these stories in terms of a series.

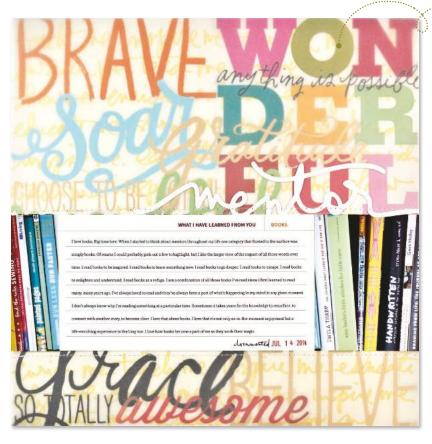
A mentor is an experienced or trusted adviser. "



mentor: brené

supplies CARDSTOCK, Simon Says Stamp; DIE CUT WORD, Ali Edwards Design free cut file; RUB-ONS, Jenni Bowlin; SHAPE CHIPBOARD, Studio Calico; DATE STAMP, Office Depot; INK, Studio Calico; PHRASE STICKER, Cosmo Cricket

In my scrapbooks I like to have a variety of different stories, including events from the past, present and even occasional thoughts about the future. Certain stories lend themselves really well to being included in such a series. Simply look for topics that fit a common, overarching theme.



mentor books

supplies CARDSTOCK, Bazzill Basics; INK, VELLUM, Studio Calico; LARGE WORD STICKERS, Me and My Big Ideas; DIE CUT TITLE, Ali Edwards Design free cut file; DATE STAMP, Office Depot

tips for creating a series of unified layouts

>>> Establish design consistency/a visual identity for your series. Maybe it's the title or the journaling block (as you'll see in my examples). Maybe it's the way you use repeated phrases to document the story (such as a series of "Around Here" layouts like the ones I shared in our last issue). Maybe it's an embellishment that you use in the same spot each time you create a layout within the series. Maybe it's that each layout looks exactly the same but the words and photos are specific to the mentor. Any common design theme you use will work to help unify your series.

>>> Establish a long-term view of your memory-keeping adventures. One of the things I like best about including a series in my scrapbooks is the specific path forward it creates. In the case of a *mentors* series, I know I have more stories of people who have positively impacted me, so this series sets up a specific framework for me to follow when those stories feel like they need to be told. Also, by identifying a series, you'll recognize that you don't have to include all of your mentors on one scrapbook page, allowing you to spread those special stories out. This will provide you with more space to tell longer stories about each of your mentors without having to rethink the layout/design each time.

layout 1: mentor books

Mentors don't have to be specific people. As I started thinking about who my mentors are, one of the things that kept coming to mind was books. No particular book stood out, as there have been so many that have impacted me over the years, so I went with a broader story approach. I can easily go back later to tell stories of specific books using the common denominators from this page, like the printable journaling card, as my foundation.

Consistency within the series is continued on this layout with the use of the journal card and die cut title. There are so many different ways a page could be designed around these two elements and still be unique, yet not look like a cookie-cutter version of the original design.

layout ideas

- The background of this layout includes a handwritten pattern + large word stickers + a sheet of white vellum. By layering vellum over my font-filled backdrop, I was able to tone the words down without covering them up.
- While it may not look like it, I actually used only one photo on this page, which I cut in half and adhered to either side of the journaling card. You might say I created photo bookends.
- Stitching, either by hand or using a sewing machine, is a great way to attach vellum, as it's both decorative and functional. The machine stitching I added here also helps to keep my die cut title in place.



mentor mom

supplies CARDSTOCK, Bazill Basics, PATTERNED PAPER, PHRASE STICKERS, Studio Calico; PHRASE STICKERS, Cosmo Cricket; LETTER STICKERS, Simon Says Stamp; DIE CUT WORD, Ali Edwards Design free cut file; RUB-ONS, Jenni Bowlin; DATE STAMP, Office Depot; INK, Studio Calico

layout 2: mentor mom

Sometimes a mentor is also a family member. I always love the opportunity to document via words the importance of people who are closest to me. There's really no way I could capture in words just exactly how much my mom means to me, but that doesn't mean I'm not going to try at every opportunity to get those loving words onto my pages.

layout ideas

- Go big with a special photo of your mentor. I love full-page ... photos.
- Create a frame around the outside of the layout using patterned vellum, washi tape or patterned paper. For the patterned vellum, I applied liquid adhesive behind the gold dots to keep it from showing.
- Create flow between a two-page spread by allowing elements (at least one) to cross both pages. I did that with the title for this one.
- I'm a fan of elements that visually line up, so I intentionally placed the strip of patterned paper below the words "so lucky" to line up with the horizon in the large photo.

layout 3: mentor brené

(from pg 51)



As I thought about my own personal mentors, one who immediately came to mind was Brené Brown. She's had a powerful impact on me in many ways and I loved having an opportunity to tell a portion of that story on this layout. For the journaling, I simply made a list of stome of the things I've learned from her and hand-wrote my list on a printable journaling card.

Now that I've shared three layouts about the stories of three of my personal mentors, my hope is that you will see how they exist on their own and also together. By using the same title and journaling card (free to SCT readers!) for each story, my series takes shape visually, where the topic of "mentor" supports my overarching theme. Enjoy exploring your own mentor stories.

layout ideas

• When deciding on embellishments, I often select three of the same element to accent my story. On this page I used three diamonds/half diamonds.

- Match the size of your photo to that of your journaling card. I like creating a "unit" (common area of space) for all my elements. Notice how the diecut title was trimmed to fit the same "unit" spacing as the photo and journaling.
- For layouts like this that aren't about a specific event or occurrence, I add the date the layout was created. Sometimes I'll also include the date the photo was taken (if it's known).

WHAT I HAVE LEARNED FROM YOU	



To download Ali's "mentor" die cutting file and printable journaling card, please visit scrapbookandcards.com/ bonus-files.

menter

For more great ideas and inspiration, visit Ali's new website at aliedwards.com





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pocket-style scrapbooking

PART 3 Low-profile doesn't mean no profile. Here are some creative ways to add bulk-free dimension to your pocket pages. BY NICOLE HARPER

One comment I frequently hear about pocket scrapbooking is that if you embellish with more than a couple of layers of stickers or die cuts, it will make the card too bulky for the pocket. In part three of this pocket-style scrapbooking series, I am going to share some great tips and techniques to give your pages the look of high-profile dimension without packing your pockets. But before you turn the page, consider the following food for thought as you venture into the overall pocket scrapbooking process.

mix · contrast · layer

These three words represent the hierarchy of what I have discovered to be the success behind pocket scrapbooking, and here's why. The eye naturally sees in levels (or the illusion of levels) when

Gos

embellishments are layered over one another. Say, for instance, you were to create a two-word title using the same letter sticker for both words. Chances are it would look like one layer, right? But if you spelled each word with contrasting letter stickers, it would create the illusion of two layers, even if they aren't physically touching one another.

This same theory holds true for shape stickers, rub-ons, stamps and other flat embellishments. As you layer, the more you mix and contrast, the more dimension and depth you'll create on your pages.

On the opposite end of the spectrum, both preprinted and die cut card are wonderful all by themselves. As I mentioned in my first article, every pocket does not need to be a masterpiece. Both preprinted and die cut cards are wonderful all by themselves, so don't shy away from sliding one of those beauties into a pocket and moving onto the next open space. You'll soon discover that a few "simple" pockets create a nice, restful place for the eye on your page.

> Read on for some clever and easy ways you can create depth and dimension on your pocket pages without a lot of bulk.

> > These are the best memories

currentl

OH HATTY DAY

Dats good

the stor



- ★ Size your die-cut files to fit. When I find a die cutting file that I really love (like the "This Made Me Laugh" freebie on page 59), I resize it to the dimensions of the pocket, then let it float inside the pocket without securing it to a piece of cardstock first. A few small embellishments, such as star-shaped sequins, glued to the outside of the pocket, draw attention to the die cut without adding bulk.
- Make your own pocket cards! In this age of smart phones, it is easy to take a screen shot of a text convie, a play list or even the current weather forecast, just to name a few. Size and print the screen shot to fit in one of your page pockets, then add stamps and stickers to embellish, as I did with the card in my lower left pocket above.
- ★ Stamp directly on your photos. Photos often include an open area, perfect for tucking in a stamped image or word.
- ★ Work with wood. I was pleasantly surprised at how thin the "Let Love Shine" wood veneer was—perfect for pockets! To give it a pop of colour and sparkle, I ran a chalk ink pad over its surface and backed it with glitter cardstock.

this made me laugh

supplies PATTERNED PAPER, JOURNALING SPOTS, Crate Paper, Pink Paislee; STAMPS, Penny Black; GLITTER, American Crafts; INK, Tsukineko; SPRAY MIST, Heidi Swapp; WASHI TAPE, We R Memory Keepers; STICKERS, Simple Stories; SEQUINS, Studio Calico; WOOD VENEER, Elle's Studio; ELECTRONIC DIE CUTTING MACHINE, Silhouette; TINY ATTACHER, Tim Holtz; DIVIDED PAGE PROTECTOR, Project Life; ADHESIVE, Xyron

AEI



- ★ Mix colour mediums. As you can see from the "#lovethis" journaling card on the bottom row, I was able to add texture without bulk by combining stamps and spray mist.
- ★ Create faux layers. First, die cut a word or shape from a pocket card. Second, die cut that same word or shape from a contrasting piece of paper or cardstock. Remove the word/shape from the pocket card and replace it with the second die cut. You'll instantly have a layered look just like my green floral card on the top row!
- ★ Embrace simplicity. As I mentioned at the beginning of this article, not every pocket has to be a masterpiece. Simply sew or staple a phrase onto a premade 3x4 card, then add a few sequins or enamel dots. Even a card this simple will add so much colour and visual interest to your page.
- ★ Think thin. Keep the following low profile embellishments on hand when you want to work in texture without bulk: washi tape, stamps, doilies, sequins, enamel dots, staples, acrylic paint, rub-ons and die cuts (pre-made and your own unique cuts).

autumn love

00

supplies PATTERNED PAPER, JOURNALING SPOTS, Crate Paper, Gossamer Blue, One Little Bird, Pink Paislee; PATTERNED PAPER, DIE CUTS, LETTER STICKERS, Elle's Studio; METAL DIES, STAMPS, Penny Black; STAMPS, SEQUINS, Studio Calico; SEQUINS, Jenni Bowlin; EMBOSSING POWDER, GLITTER, American Crafts; INK, Tsukineko; SPRAY MIST, Heidi Swapp; TINY ATTACHER, Tim Holtz; DIVIDED PAGE PROTECTOR, We R Memory Keepers; ELECTRONIC DIE CUTTING MACHINE, Silhouette; ADHESIVE, Xyron

the 3 is

give it a try!



step one Paint the edges of a 4x4 photo using acrylic paint. Set aside to dry. Stamp or handwrite the date on a label sticker.



step two Adhere photo to right side of 6x4 journaling card. Add stamped label to card, and add second label directly below it.



step three Stamp sentiment on lower portion of 6x4 card. Adhere word arrow sticker and sequin shape. Add journaling



step four Apply drops of spray mist to left side to create random spatter. Adhere star sticker to photo.



nerdy is cool

supplies JOURNALING SPOTS, DIE CUTS, LETTER STICKERS, Elle's Studio; JOURNALING SPOTS, BasicGrey; METAL DIES, STAMPS, Penny Black; GLITTER, American Crafts; SETQUINS, Studio Calico; INK, Tsukineko; SPRAY MIST, STICKER, Heidi Swapp; TINY ATTACHER, Tim Holtz; WASHI TAPE, We R Memory Keepers; ADHESIVE, Xyron

- ★ Die cuts and word stickers are great for layering together on a more neutral card, like my "celebrate today" card. Combine them to create titles and journaling sentences.
- ★ Just because a pocket is sized to 6x4 doesn't mean you have to place a 6x4 card in it. See where my glittered number die cut and "Nerdy Is Cool" title are placed? Those are two 3x4 elements tucked into one 6x4 pocket. Variety is key!
- ★ You'd be surprised by how many layers of die cuts you can comfortably fit into one pocket. My lower left pocket contains a library pocket, a tabbed card insert and two layered (for shadowing) pairs of glasses. Paper combinations like this are high on interest while remaining low on thickness.
- ★ Open die cuts, like the glittered numbers, do not have to be glued onto a pocketsized card first. Instead, let your die cuts stand alone for a fun, two-sided effect.
- ★ Stamps are my favourite tool when I pocket scrapbook. One way I love to use them is to stamp directly onto my photos. I have discovered that one of the best inks for the job is Brilliance Ink by Tsukineko. It doesn't stain your stamps and dries almost instantly while leaving a clear, crisp impression.



clean & simple

Create beautiful, minimally embellished pages and still do the important work of preserving your life. BY CATHY ZIELSKE

The two things I love most about scrapbooking are the stories and the photos. While there are many other things to love about this hobby, I'm guessing many of us are on the same page. We love our photos and our stories and this hobby gives us a way to play, explore and create with them.

But the other thing I love and crave in my life is simplicity, and nowhere do I like to apply it more than to my scrapbooking.

Simple scrapbooking. The term is not an oxymoron. At its core, scrapbooking is really just about stories and photos coming together to create a document of memory.

From design tips to story ideas to letting go of the should do's, the clean and simple approach is all about ideas that offer simplicity and ease in saving your life in a scrapbook. Let's get started!



layout I: here we go

tip: build an entire page around one 6x4 (or 4x6) snapshot

One of my favorite ways to start a simple layout is to choose a single 6x4 photo. We take a ridiculous number of photos in this modern era. The idea that every photo should be scrapbooked is not only unrealistic, it's downright crazy! I like to focus on the quality of the story and often, a single photo can set the stage for a wonderful memory preserved.

On this page, I chose one snapshot of my daughter taken on her graduation night. Everything about this photo says joy. She's looking over her shoulder and it feels symbolic in so many ways as she moves into the next phase of her life. A photo like this deserves a simple home.

There is plenty of open space, allowing both the image and the story to breath. Simple details, such as a scalloped edge on the white mat and the repetition of the olive green in the title, create a unified look that holds the design together. It doesn't take a lot of stuff to make a strong design statement.

supplies CARDSTOCK; Bazzill Basics; PATTERNED PAPER, Simple Stories; PAPER PUNCH, EK Success; DECORATIVE SCISSORS, Fiskars; DIGITAL TEMPLATE, CZ Design Digitals

layout 2: love

tip: combine two photos onto one 4x6 carvas

Another way to use a 4x6 photo is to turn it into two 3x4 photos. This takes a little bit of Photoshop know-how (see sidebar tip), but it's a simple technique I use frequently. It also comes in handy for other scrapbooking projects, such as the Project Life® system, which heavily features the 3x4 photo size.

Once you have your two 3x4 images, you simply create two more 3x4 elements to complete the core design. On this page, I have one journaling block and one pattered paper block on my page. The design itself is completely symmetrical. What you have on the left you repeat on the right. The same goes for top to bottom. Symmetrical design is a very simple way to put a page together.

Another thing you'll notice is simple repetition. There are three gold star stickers, two yellow scallop-edged corners, and the patterned paper from one of the 3x4 blocks is repeated on the journaling card. Simple repetition creates a cohesive design.



love

supplies CARDSTOCK; Bazzill Basics; PATTERNED PAPER, CHIPBOARD SHAPE, STICKERS, Studio Calico; DECORATIVE SCISSORS, Fiskars

digital step-by-step

- 1 Open two photos in Photoshop Elements (or Photoshop).
- **2** Crop each photo to 3x4 using the **Crop Tool**. Simply enter 3" and 4" in the measurement fields and be sure the resolution is set to 300.
- 3 Change the canvas size of one of the two photos. Go to Image > Resize > Canvas Size.
- Olick on the Left Center Anchor Arrow to anchor the canvas to the left, the enter 6 inches in the width field. Click OK.
- S Click on the window with your other 3x4 photo and using the Move Tool, click on the image, hold down your mouse, drag up to the other photo tab, drag down and release to copy the images.
- 6 Move image into place and save the file as a JPEG, or simply print as is on your home photo printer.

video tutorial

of Cathy's digital process, go to: vimeo.com/82784350



the surgery. | Twenty-two years of marriage marked at Mancini's with steak and wine. | One more visit from Chester that we didn't know would be his last. | So very many changes from one year to the next

OCTOBER 2013

a few scenes from last fall

supplies CARDSTOCK; Bazzill Basics; DIGITAL TEMPLATE. CZ Design Digitals

tip: use a digital template for your page base

Another way I keep my layout process simple is to use digital templates as the foundation for my pages, especially templates featuring photo collages.

On this page, there are five image slots on the template. After I dropped all of my images in, I simply printed the entire collage onto one piece of 8.5x11 photo paper, trimmed it out, matted it and placed it on a cardstock background. The background base holds the title and the journaling. This is a design I've used multiple times. A few photos and a little bit of journaling goes a long way to documenting a simple story. Plus, all of the glorious white space (here, literally white card stock) creates an open, inviting and somewhat modern feel to the design.

The cool thing about this hybrid approach is that if you have a design you love, you can apply it to many other layouts. I repeat designs in my albums all the time. Repeating designs creates a very cohesive feel among album pages. •



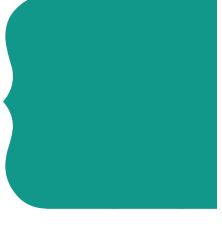
To download a free digital template, created exclusively for our SCT readers by Cathy, please visit scrapbookandcards. com/bonus-files.

simplicity for the win

Stripping down the process of scrapbooking to its core lets you truly celebrate the stories and words of your life. Don't be afraid to use just one photo on a page to create a very basic design. Try making a very simple, symmetrical layout. A few little embellishments here and there to enhance the cohesiveness might be all you need. Plus, it will stretch your supplies out over time! And finally, if you love a design, apply it to a new story and a new set of images. There are no rules in scrapbooking that say you need to reinvent the wheel every time you sit down to make a page.

> For more great ideas, free templates and digital inspiration, visit Cathy's web site at cathyzielske.com











reader's gallery



We were drawn to the vivid, eyecatching colours that Mendi chose for her autumn card. Her cross-stitched frame gives this greeting a lot of warmth and homespun appeal. Hooray for the lucky recipient!

like a rainbow

by mendi yoshikawa

supplies CARDSTOCK, Bazzill Basics, Neenah Paper; PATTERNED PAPER, SHAPE STICKERS, Doodlebug Design; STAMPS, Papertrey Ink; INK, Close To My Heart; TRIM, American Crafts; ADHESIVE, EK Success; OTHER, paper piercer

Jill's seasonal double layout is a scrapbooking feast of adorable family, photos, beautiful paper and perfectly placed die cut leaves.

hello pumpkins

BY JILL CORNELL

supplies CARDSTOCK, PEN, American Crafts; PATTERNED PAPER, CAMEO ACCENT, DIE CUT SHAPES, SHAPE STICKERS, Webster's Pages; INK, Clearnsap; STICKERS, Lily Bee Design, Webster's Pages; PAPER PUNCHES, EK Success, Martha Stewart Crafts; ADHESIVE, American Crafts; 3M



reader's gallery

Vivian's "less is more" approach to scrapbooking is a striking example of how a few embellishments and patterned papers bring focus to two stunning photos and the supporting journaling.

posing with pumpkins

BY VIVIAN MASKET

supplies CARDSTOCK, Bazzill Basics; PATTERNED PAPER, Lawn Fawn; CHIPBOARD, Studio Calico; STICKERS, Jillibean Soup; JOURNALING SPOT, Project Life; FLAIR, American Crafts; ELECTRONIC DIE CUTTING MACHINE, Silhouette; ADHESIVE, 3M





The "ewww" factor of Shirley's Halloween page is off the chart, but we can't resist the great photo of her son on this well-designed page!

meat head

BY SHIRLEY MASCARINA

supplies CARDSTOCK, Recollections; PATTERNED PAPER, My Mind's Eye; LETTER STICKERS, American Crafts; ELECTRONIC DIE CUTTING MACHINE, Silhouette; ADHESIVE, Be Creative



Gold is a hot trend right now in scrapbooking, and Sheri introduced the colour to her page via a pretty doily that she trimmed in half. We love the look of it!

today & always

BY SHERI FUNK

supplies PATTERNED PAPER, American Crafts, Crate Paper, Fancy Pants Designs; STAMPS, Kaitlin Sheaffer; INK, PAINT, Ranger; RESIN DOTS, SHAPE STICKERS, Fancy Pants Designs; DIE CUTS, Chic Tags; TRIM, May Arts; ENAMEL DOTS, My Mind's Eye; DOILY, Wilton; CLIP, Webster's Pages; WOOD VENEER, Studio Calico; ELECTRONIC DIE CUTTING MACHINE, Silhouette; PEN, Sakura; ADHESIVE, 3M, Be Creative, GlueDots International

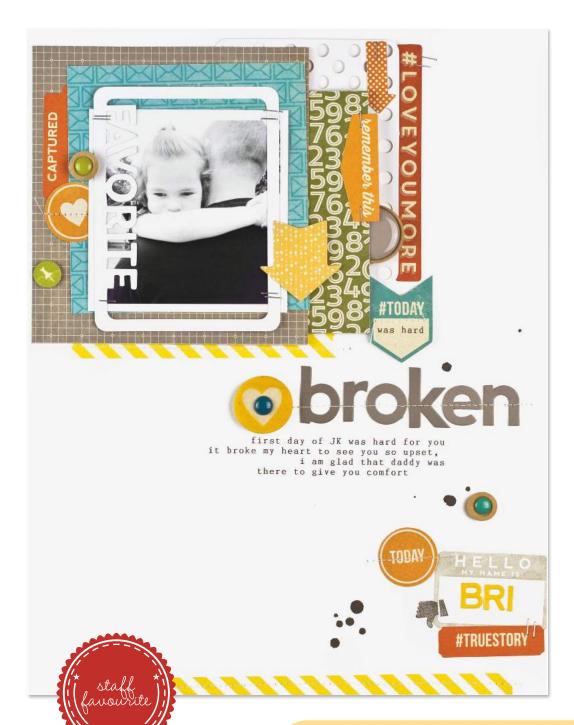
The combination of Xim's colour-washed circles, overlaid with black, die cut ink stains, creates a brilliant, colourful foundation for the rest of her layout.

you sparkle & shine

BY KIM WATSON

supplies CARDSTOCK, Bazzill Basics; PATTERNED PAPER, DIE CUTS, FLAIR, JOURNALING SPOT, STICKERS, TAG, VELLUM, Fancy Pants Designs; CHIPBOARD SHAPES, Pink Paislee; WOOD VENEER, INK, Studio Calico; GESSO, TEXTURE PASTE, INK, Ranger; STENCIL, The Crafter's Workshop; ELECTRONIC DIE CUTTING MACHINE. Silhouette; PEN, EK Success; ADHESIVE, Therm O Web, Tombow, Scrapbook Adhesives by 31@





♥broken

BY MELANIE BLACKBURN

supplies CARDSTOCK, American Crafts; PATTERNED PAPER, BUTTONS, LETTER STICKERS, DIE CUTS, SHAPE STICKERS, STAMPS, WOOD VENEER, Jillibean Soup; SPRAY MIST, Studio Calico; ENAMEL DOTS, My Mind's Eye; TINY ATTACHER, Tim Holtz; OTHER, washi tape One read of Melanie's heartfelt journaling and you can see how her page quickly became a staff favourite. From her precious black and white photo to all of the thoughtful, well-placed word stickers, this layout is a beautiful testament to why we scrapbook.

reader's gallery



Windy's layout is proof that your paper and embellishments don't have to match the theme of your page. We love the bright and vivid paper she chose for her Halloween story!

just treats please

BY WENDY ANTENUCCI

supplies PATTERNED PAPER, ENAMEL DOTS, CHIPBOARD SHAPES, DIE CUTS, SHAPE STICKERS, Simple Stories; LETTER STICKERS, American Crafts; ELECTRONIC DIE CUTTING MACHINE, Silhouette; ADHESIVE, American Crafts, 3M, Beacan Adhesives

There are so many nuggets of creativity to discover on Patricia's page, but our favourite is the zig-zag stitches that she placed underneath each small die cut leaf.

keep calm and carve on

BY PATRICIA ROEBUCK

supplies CARDSTOCK, Bazzill Basics; PATTERNED PAPER, STICKERS, Glitz Design; PATTERNED PAPER, Teresa Collins Designs; STAMPS, Scraptastic; INK, Isukineko; EMBOSSING POWDER, American Crafts; DIE CUT SHAPES, Evalicious; PATTERNED PAPER, ENAMEL DOTS, My Mind's Eye; PAPER PUNCHES, Fiskars; METAL DIES, Lawn Fawn; ADHESIVE, 3M, American Crafts







halloween invitations

BY MICHELLE BOYER

supplies CARDSTOCK, INK, METAL DIES, STAMPS, My Favorite Things: PATTERNED PAPER, ENAMEL DOTS, Doodlebug Design; PEN, Copic; ADHESIVE, X-Press It by Copic As if receiving this darling Halloween party invitation weren't enough, check out the cool treat bag you'll receive when you show up. We'll be there, Michelle!



When Marielle's layout arrived at the office, we heard a chorus of "awww, look at him!" from the staff. Yep, her little boy is, indeed, cute as can be!

cute as can be

BY MARIELLE LEBLANC

supplies CARDSTOCK, Bazzill Basics; PATTERNED PAPER, DIE CUT SHAPES, SHAPE STICKERS, Bella Blvd; LETTER STICKERS, American Crafts, Jillibaan Soup; ENAMEL DOTS, LETTER STICKERS, My Mind's Eye; EMBROIDERY FLOSS, DMC; METAL DIES, Spellbinders; ADHESIVE, Scrapbook Adhesives by 3L®





Our publisher, Catherine, is a card boarder collector, and when she saw Laura's beautiful fall card, she said, "yes, please!" Isn't that layered ribbon bow just gorgeous?

hello fall

BY LAURA EVANGELINE

supplies CARDSTOCK, American Crafts; PATTERNED PAPER, RUB-ONS, Pebbles; INK, Tsukineko; DIE CUT SHAPES, BasicGrey; TRIM, Paperfrey Ink; BUTTON, FLOSS, Studio Calico; ELECTRONIC DIE CUTTING MACHINE, Silhouette; PAPER PUNCH, EK Success; ADHESIVE, EMBOSSING POWDER, American Crafts

We adore how Alison placed leaf accents across her page in the same carefree manner as the leaves falling down around her daughter.

glitter in the air

BY ALISON DAY

supplies CARDSTOCK, Bazzill Basics; PATTERNED PAPER, Echo Park, Studio Calico; PATTERNED PAPER, BUTTONS, INK, TWINE, Stampin' Upt; LETTER STICKERS, American Crafts, Studio Calico; DIE CUT SHAPES, Crate Paper; SEQUINS, Martha Stewart Crafts; WASHI TAPE, PATTERNED PAPER, My Mind's Eye; BOTTLE CAPS, BasicsGrey; PAPER PUNCH, EK Success; PEN, Sakura; ADHESIVE, Be Creative, GlueDots International, Ranger, Scrapbook Adhesives by 3L®





We love how Jaclyn used pocket scrapbooking cards on a traditional 12x12 page! All of her elements line up perfectly, resulting in a well-designed block page.

favorite little spook

BY JACLYN RENCH

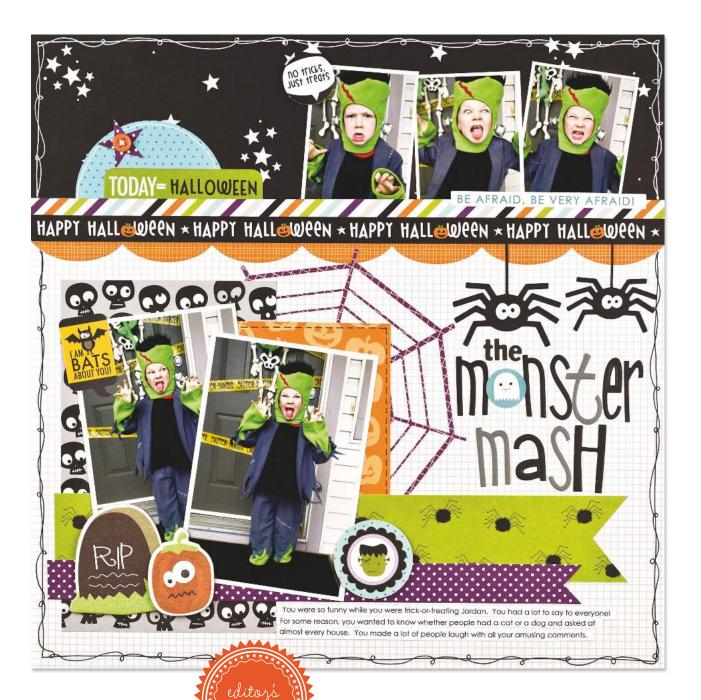
supplies CARDSTOCK, SEQUINS, American Crafts; PATTERNED PAPER, SHAPE STICKERS, DIE CUTS, BUTTONS, DECORATIVE TAPE, Bella Blvd; ADHESIVE, Tombow, Stampin' Up!

flavorful

BY SUZANNE LEE

supplies CARDSTOCK, Core'dinations; PATTERNED PAPER, BasicGrey, Bella Blvd, Lawn Fawn; LETTER STICKERS, PEN, SHAPE STICKERS, American Crafts; PATTERNED PAPER, GLASSINE BAG, Webster's Pages; SHAPE STICKERS, Pebbles; DIE CUT SHAPES, BasicGrey, Imaginisce; TWINE. The Twinery; ELECTRONIC DIE CUTTING MACHINE, Silhouette; ADHESIVE, 3M, American Crafts The large die cut tree that anchors the right side of Suzanne's page really catches the eye and drives the theme of her apple-picking layout.





the monster mash

BY BRENDA CAZES

supplies CARDSTOCK, Recollections; PATTERNED PAPER, LETTER STICKERS, SHAPE STICKERS, CHIPBOARD SHAPES, Bella Blvd, Stampin' Up!; LETTER STICKERS, BasicGrey: CHIPBOARD SHAPES, My Mind's Eye; PAPER PUNCHES, EK Success; ELECTRONIC DIE CUTTING MACHINE, Silhouette; PEN, EK Success; ADHESIVE, Scrapbook Adhesives by 3L®, Tombow Our editor, Becky, is a big fan of funny, amusing kids and after one look at Jordan's photos on this fresh Halloween page, she exclaimed, "Brenda has her hands full with that little dude, but I love a kid who can do better crossed eyes than me!" We really dig this engaging, happy page!







FOR ALL YOUR SPECIAL HOLIDAY MEMORIES

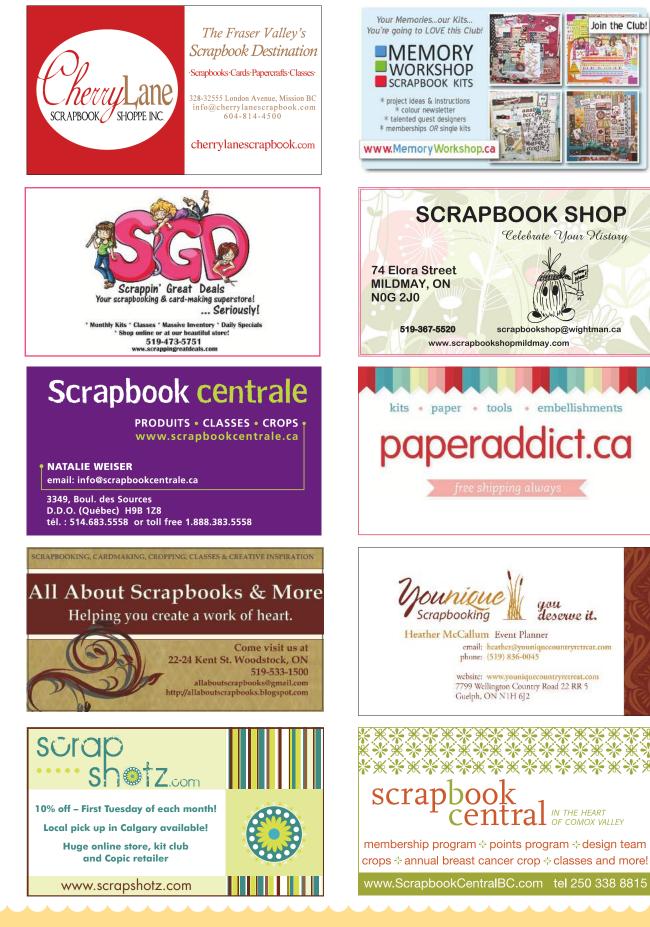
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24

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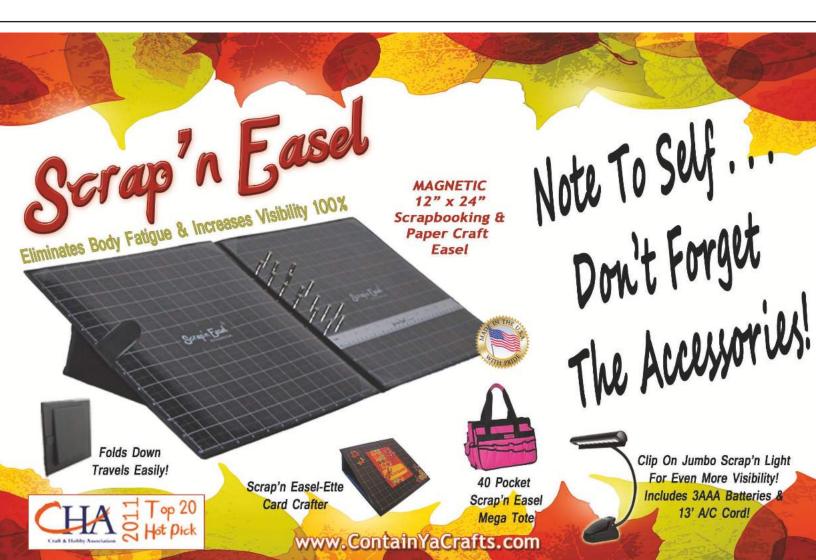


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what's next...

The arrival of Old Man Winter is the perfect excuse to slip on a cozy sweater, make a hot cup of cocoa and curl up under a warm quilt. When you do, be sure to include our winter issue for a great read!

- * The Card Café has fallen head-over-heels in love
- * Vicki Boutin reports on what's hot in Project: Trend
- * Creative ways to scrapbook with 6x6 paper pads
- * A fresh and inspiring holiday Reader's Gallery



The tartan plaid and sweater-inspired stripes bring a warm and cozy mood to Greta's beautifully designed, traditional holiday page.

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before we go ...

font find

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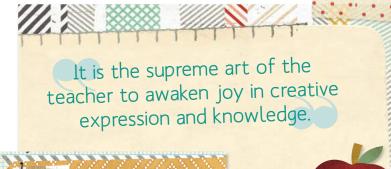








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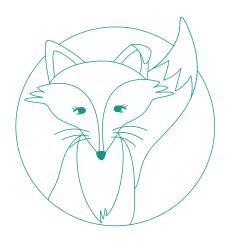


we'll see you December 5ch/

free digi stamp

Becky Fleck's free boy and girl owls in our spring and summer issues were so popular that she created another woodland creature to go with them. You can download this adorable fox for free by visiting scrapbookandcards.com/ bonus-files. This guy comes in both high resolution .jpg and .png formats.

albert einstein



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