

Scrapbook & cards *today*

fall 07 issue 07

in this issue

mini book
mayhem!

fabulous felt

giving thanks

our top picks
from summer
CHA

the secrets of a
great multiple
photo layout





Y567 - Holiday Squares
Y566 - Holiday Titles



M131 - Thanksgiving
M130 - Holiday Circle
M129 - Snow Fun
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♥-sarah

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Give Thanks, by Angela Urbano, Toronto, ON

supplies: patterned paper, Making Memories, KI Memories, Autumn Leaves • stamp, Fontworks • embellishments, American Crafts, Queen & Co., 7Gypsies, Scrapworks, Heidi Swapp, KI Memories, Making Memories, • wood veneer, Home Depot

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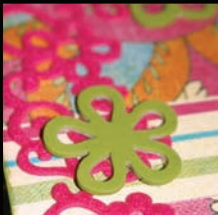
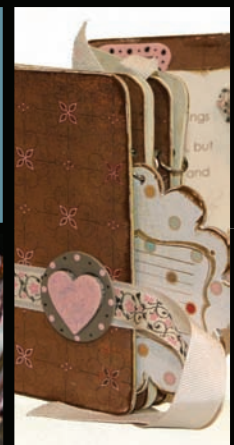
clearly sheer • fresh
ribbons • city ribbons
• soho ribbons •
inspirational ribbons •
graffiti ribbons •
journey east ribbons •
velvet blossom trim •
velvet ric rac • cotton
twill • stitched velvet •
mega ric rac • journey

ribbons



calendar • make-a-
date • journaling notes
• defined • travelogue
• stamp seals • scrolls •
foundations • journal-
ing • sealed with a kiss
• signed • sealed.
delivered • sealed.
jasmine • primrose •
sakura • wildflower •

stamps



sheer books • office
sheers • luxe alphabet
sheers • alphabet
uppercase • alphabet
lowercase • alphabet
uppercase • alphabet
lowercase • alphabet
uppercase • alphabet

sheers



scroll frames • crowns
• scallop frames • birds
• arrows • scrolls •
blossoms 1, 2, 3 and 4 •
foundations • motifs
antique keys • clocks
alphabets • numbers •
tapestry • supernova
scroll borders • the
cubicle • road rage •
noah • alphabet
jonathan alphabet
airmail • border trim
• scrolls • blessing
• bliss • blessing
tranquility • happi-
ness • peace • motifs
• blessing • tranquil-

chipboard



scroll borders • the
cubicle • road rage •
noah • alphabet
jonathan alphabet
airmail • border trim
• scrolls • blessing
• bliss • blessing
tranquility • happi-
ness • peace • motifs
• blessing • tranquil-

ribbons

home book • 5-ring
round to house
binder • landscape
binder • a-z binder •
binder • 5x7
binder • 4x4 binder •
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founder's letter

There is no doubt that the last few months have been very busy here at *Scrapbook & Cards Today*. From expansion across the border to launching a new idea book, *Simply Cards Today*, and from attending the Craft & Hobby show in Chicago to teaching at ScrapFest in Edmonton; the summer has passed in a whirlwind of activity.

This fall, the fun continues with our being a part of Canada's Scrapbooking Crop for Kids (October 12–14). Kerry will be teaching some great classes in Saint John, New Brunswick and Michelle Engel (from our Design Team) will be teaching in London, Ontario. Don't forget that we are also asking for your help in collecting 1,000 cards to send to children's hospitals across Canada. Please see page 62 for more details!

Scrapbook & Cards Today is also sponsoring the CreativFestival in Toronto at the Metro Toronto Convention Centre (October 26–28). At this event we will be supporting "A Card for Home," which is a wonderful card initiative to give our troops some words of encouragement.

We have also heard you and your desire to see MORE CARDS!! *Simply Cards Today* is a beautiful new card idea book that will be shipping to



stores on October 6th. We asked 22 designers to be a part of this seasonally-inspired book and they gave us their best. A must have!

I always take a moment to thank our advertisers for their support – we could not offer you this unique publication without them. As well, a special thank you goes out to our distributing stores and, of course to you, our readers, for inspiring us everyday.

Catherine

Scrapbook & Cards Today is thrilled to partner with Maya Road to offer you a chance to win a great prize package filled with brand new products from CHA summer!

Maya Road's "journey of a lifetime" Contest!

Tell us (in words) or show us (in artwork) how you have **scrapbooked your journey of a lifetime**.

- Recently visited an exotic destination?
- Captured breathtaking photographs on a "dream" vacation?
- Experienced exhilarating adventures while visiting abroad?

We want to hear (or see) all about your journey to a new and exciting port of call...Or maybe it was just a family vacation in your own backyard...Share with us your tales of new-found friends, exotic foods and time spent creating memories with family.

The deadline for this contest is **December 15th, 2007**. Please send your entries to: ideas@scrapbookandcards.com. To see all of Maya Road's beautiful new products, please visit their website at www.mayaroad.com.





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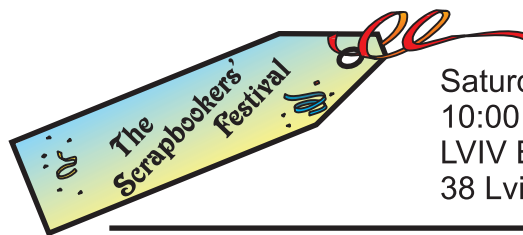
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editor's letter

Ever since I was a child, fall has been my favourite season. Call me cliché, but I have always loved the turning of the leaves, the necessity of wearing a warm sweater, and all of the smells I associate with autumn (I am a sucker for my mom's homemade apple pie). I relish the thought of long walks on a crisp Sunday afternoon, of the transformation of my little ones into various ghouls and goblins at Halloween (wonder what they'll want to be this year?), and of the time spent with family and friends at Thanksgiving.

I am sure that I am not alone when I say that fall is full of warmth, wonder and many opportunities for creativity! The season is rich with occasion for scrapbooking, card-making and holiday gift giving, and we, at *Scrapbook & Cards Today*, have been very busy gathering lots of fabulous examples for our readers.

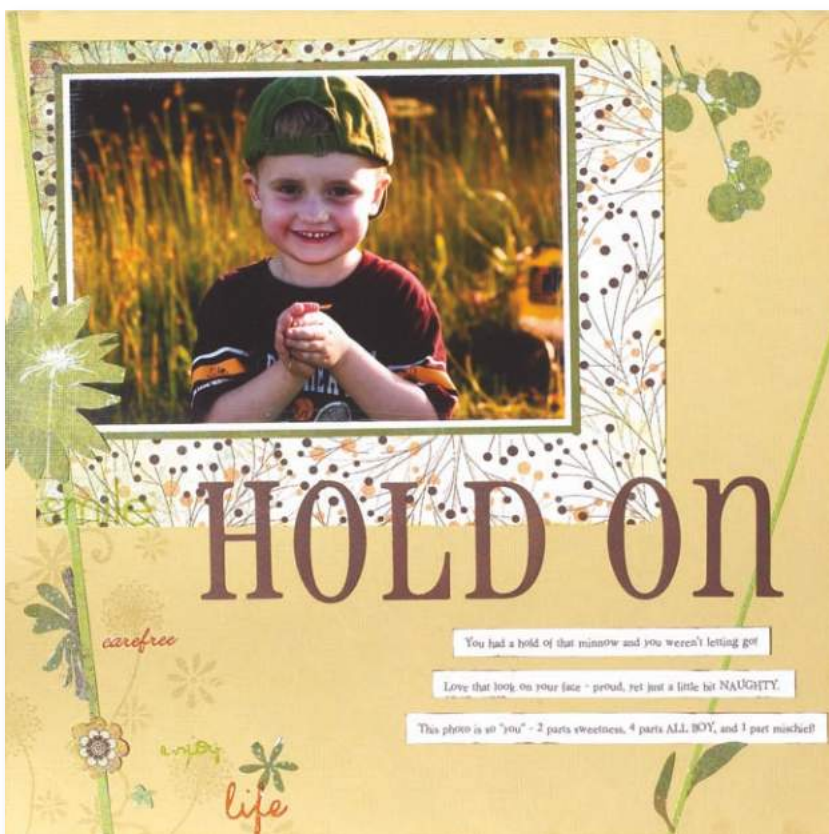
In the spirit of the season, design team member Kim Hughes created a gorgeous "thank you" stationary set that is featured on page 46.

Looking to add more warmth and depth to your pages and projects? Look no further than pages 17-19 for Beth Sears' article, entitled "Fabulous Felt," to see how felt can be used to accent many aspects of your design – from photo mattes to buttons, and from adorable die-cut leaves and arrows to decorative trim. And, for those of you searching for seasonal inspiration, be sure to visit our fall gallery on pages 31-35 to see how our readers share their love of everything fall.

I invite all of you to curl up with the latest issue of *Scrapbook & Cards Today*.



Kerry



This has got to be my favourite picture of my 5 year old, Graham. It was taken last fall while on a camping trip with his dad and brother, and it captures his personality perfectly! As soon as I saw the "Mel-low" line from BasicGrey, I knew the colours and the natural elements would be a great fit.

Hold On, by Kerry McRorie, Markham ON

supplies: cardstock, Stampin'Up! • patterned paper, BasicGrey • ink, Stampin'Up! • stamps, Gel-a-Tins, Fancy Pants • embellishments, Urban Lily, QuicKutz • adhesive, 3L • font, CK Constitution

comments & letters

thanks for the inspiration...

Just a note to thank you for the informative and inspiring articles in the summer edition of *Scrapbook and Cards Today*. I was thrilled to see the article on taking better photos; I am always snapping pictures, hoping for that special picture that will reflect the emotion and story behind the shot. I have used the rule of thirds on my cards and scrapbook creations, but always seem to center my photos. I can't wait for tomorrow so I can try out my new knowledge, and hopefully capture the well balanced, yet less centered, picture! I was also very inspired by the article on white space. I am so attracted to pages that have the perfect amount of space to enhance the pictures and the page as a whole. I tend to fill my pages to overflowing and then wish that I had stopped adding to them. I learned a lot about letting the eye rest and how the solid colour on a page accents the photos and other embellies!

I can't tell you how much I appreciate the fact that the entire mag is online; it is great for those of us who are unable to see it in person. Thanks to all of you who make this magazine happen! Keep up the fantastic work, and know that your efforts are very much appreciated!

Cathy Dafoe

Loving the Luxe...

We received so many inquiries from our readers about this image from Vicki Boutin's, "Lovin' the Black and White" article in our summer issue that we thought we should share with everyone – the frames on the wall are filled with paper from the Classic Black paper line from Luxe Designs. Isn't it gorgeous?



We would also like to point out that Luxe has designed the most beautiful rub-ons EXCLUSIVELY for Canada's Scrapbooking Crop for Kids. These rub-ons will be included in all of the "goodie" bags at the event and are sure to be a hit with all in attendance. Check out the Canadian spelling on some of the words! How great is that?

we'd love to hear from you!

Please send us your letters, comments and suggestions about *Scrapbook & Cards Today* to:

editor@scrapbookandcards.com.

We are always excited to receive your cards, altered projects and scrapbook layouts, so please continue to submit your ideas and designs to us at: ideas@scrapbookandcards.com.

contributing writers



Jen Backler

easy, detailed, expert

p. 60

Jen Backler is an Emergency Room nurse who finds her escape in the pages she creates. Jen first got the scrapping bug in 2004 and quickly found her love of everything paper. She loves to scrap the "everyday" moments of life with her husband and two children. Jen teaches, designs for Gel-a-Tins and Cosmo Cricket, and has recently co-founded an online site for scrapbooking and photography. You can find out more about Jen's day to day happenings at <http://jenbackler.blogspot.com>.



Melanie Blackburn

bilingual scrapbooking

p. 49

Melanie Blackburn lives in Ottawa with her husband, Dan, and their daughter, Danika. She discovered scrapbooking two years ago and has been consumed by this wonderful craft ever since. Melanie likes to do a lot of technique-based work on her layouts and loves to pay attention to every little detail. Melanie designs for Daisy Bucket and JustCre8. For more of what she's up to, you may check out her blog at <http://melblackburn.blogspot.com>.



Cindy Smith

stretch the sketch

p. 58

Cindy Smith lives in Maryland with her husband and their two children. She is a stay-at-home mom and enjoys her evenings spent working in her studio as a freelance designer. Her love of paper crafting, scrapbooking and altered art has led to her design team work for Karen Foster Designs, Paper Salon and Die Cuts with a View. Cindy currently has three books in print with more being released in 2007.



Beth Sears

fabulous felt

p. 17

Beth Sears lives in New Brunswick with her husband of almost 23 years, Kevin, and their two teenage boys, Mitchell and Lucas, who are a constant source of inspiration. Beth works for the Provincial Government and is consumed by scrapbooking in her spare time. She is thrilled to have her first article published in this issue of *Scrapbook and Cards Today*! In their spare time, the Sears family loves to run, bike, travel and just be together.

calendar of events

September 12 - 26 Can/Am Shop Hop www.canamshophop.com	September 29 London Scrapbook Expo Carling Heights Community Centre London, ON www.londonscrapbookexpo.com	October 12 - 14 Canada's Scrapbooking Crop for Kids Across Canada Event www.csc4k.com	October 12 - 14 Le Salon National du Scrapbooking Place Bonaventure, Montreal www.salonduscrapbooking.com	October 26 - 28 CreativFestival Toronto, ON www.creativfestival.ca	November 8 - 10 BC's Creative Expo Abbotsford, BC www.bcscreativeexpo.com
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something special

fall 2007



So You, by Vicki Boutin, St. Catherine's, ON

supplies: cardstock, Bazzill • patterned paper, Scenic Route • embellishments, Scenic Route, EK Success, Westrim, Autumn Leaves • font, Tahoma

We were immediately smitten with this layout of Vicki's. Look at all of the dimension and texture! Everything seems to just "pop" right off the page; from the hand-cut wavy border, to the be-jeweled dimensional flowers. As well, notice how Vicki repeats elements in groups of three to lead the eye around the page and to create balance. We also love how the blue accents play up the gorgeous colour of Devyn's eyes.

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style profile

by Angela Urbano



checks and balances

Ledger scrapbook papers give a feeling of nostalgic record-keeping and can be added to both modern and heritage layouts.



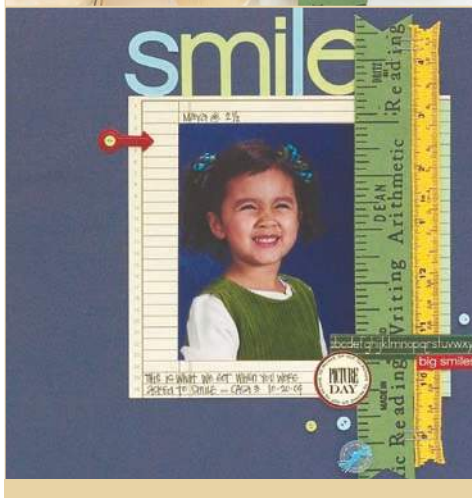
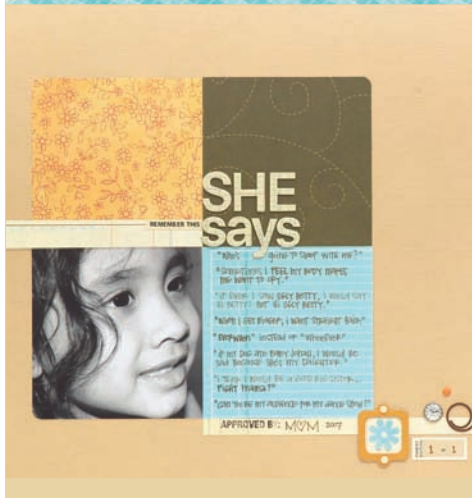
measure up

It's all academic with these twills and ribbons! These A+ embellishments are ideal for celebrating back to school.



stamps of approval

From seals to date stamps, these re-vamped desk tools add an unexpected "official" touch to any project.



SHE Says, by Angela Urbano, Toronto, ON

supplies: cardstock, Bazill • patterned paper, My Mind's Eye, Scenic Route • stamp, Fontworks • embellishments, American Crafts

Smile, by Angela Urbano, Toronto, ON

supplies: cardstock, Bazill • patterned paper, My Mind's Eye, Scenic Route • stamp, Fontworks • embellishments, American Crafts

Tags, by Angela Urbano, Toronto, ON

supplies: cardstock, Bazill • patterned paper, My Mind's Eye, Scenic Route • stamp, Fontworks • embellishments, American Crafts

IOI | Multiple Photos

by Rozanne Dioso-Lopez

Repeat after me:

Life doesn't wait for anyone.

The only constant is change.

It is ok to cut up your photos.

Every photograph we take does not have to look professional.

Using multiple photos on a scrapbook page is very effective at communicating a sense of progression from one to the next and, thus, creating **movement**. With more than one photo to tell your particular story, the multi-photo layout illustrates a "slice of life" in a more dynamic way.

Why use more than one photo? For starters, the novice scrapbooker may get overwhelmed at the sheer number of photos that "need" to be scrapbooked. Therefore, the concept of one-photo-per-layout can seem like an insurmountable, life-long task! Although there is a time and a place for single-photo layouts in scrapbooking, there must be a specific story to be told by that one extraordinary picture. Not all of us have access to extraordinary photos, especially if some of our photos are from the pre-digital era. Perhaps there are an abundance of photos from the same event, or from the same type of event, which have accumulated over time. **Multi-photo layouts are perfect for displaying a passage of time or a period of growth.**

"these images tell our stories, and that is the



three little birds, by Rozanne Dioso-Lopez

supplies: cardstock, Prism • patterned paper, Scenic Route, Hambly Screen Prints, Fontwerks, KI Memories, American Crafts • stamps, QuicKutz, Fontwerks, Savvy Stamps • ink, Tsukineko • embellishments, QuicKutz, Creative Impressions, Marvy Uchida • adhesive, 3L



the beauty and the essence of scrapbooking

Maybe you have pictures that individually are not outstanding or that don't paint the entire picture but, when grouped together, effectively tell the story. These types of pictures include family-posed shots or an out-of-focus portrait shot. For example, the layout entitled, "**three little birds**," contains not-so-spectacular photos of my daughters that, on their own, told little of the story I wanted to tell. But, merely by showcasing their faces (as well as one candid photo of the three of them), I had my story. I wasn't remembering a specific event: I was documenting how waking up to their very existence can make everything - even the worst of times - ok. The title "**three little birds**" thus refers to not only my three daughters, but to the title and theme of the old Bob Marley song.

Sometimes the same event can be seen from many different perspectives. The soccer game (my middle child's first experience with organized sports) is, by its nature, full of movement. So, the "**stop/go**" layout follows this experience. It was important for me to include lots of action shots to adequately tell the story.

Multi-photo layouts can also be an effective time and space saver. For example, if you have a million birthday party or holiday photos that span a few years, why not group them all together on a double-page spread? Representing one theme with photos from different periods in your life demonstrates both growth and continuity, all at the same time.

Rozanne's tips for using multiple-photos effectively:

- **Use a square punch** – it easily creates a "grid" feel on your layout. Use the window in the punch as a guide for deciding what part of the photo contributes the most to your story
- **Try a photo collage** – this works well when you have many photos that cannot all be cropped to a uniform size or shape. A collage creates a focal point – think of it as one large photo (see the "stop/go" layout)
- **Remember that the repetition** of size and shape connects the story and demonstrates continuity
- **Try not to showcase multiple photos** of different sizes by matting each one separately on a double-page spread. You will lose any type of connectedness and each photo will look like an "island" that is floating all by itself

If you find yourself intimidated by layouts that contain what looks like "that perfect, professionally-captured portrait," remind yourself that **life is not as organized, intentional, or as perfect as those shots would make you believe**. You may come across the odd shot like that, but generally, our lives are composed of a series of not-so-perfect images, moments, and experiences. **These images tell our stories, and that is the beauty and the essence of scrapbooking:** It changes the way we celebrate and it changes what we choose to remember.



winter wishes

by Linda Holley

supplies: cardstock, Bazzil • grosgrain ribbon, fabric store • patterned paper, 12 Penguins Chillin', Polar Pinstripe • rub-ons: Fantastic Freeze, Arctic Blast • snowflakes, Snowflake Doubletake • brads, 5 mm and 12 mm Glitter Gumdrops • chipboard shape, Chip Chop • cardstock sticker, Lickety Splits; all from imaginisce.

It doesn't
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Fabulous Felt

by Beth Sears

Until about a year ago, I was convinced that felt had lived its day in the sun. Once a prominent player in both fashion and home décor, the only recent appearances of felt that I had seen were on the odd kindergarten “mother’s day” pencil holder and the occasional Halloween witch ensemble. Then, from out of nowhere, felt made a comeback. Yes, someone, somewhere in the scrapbooking industry recognized the versatility of this fun textile and decided to re-invent and update it. Since then, its appeal has grown and a ton of fantastic felt products line the shelves of our local scrapbook stores.



felt basket, by Beth Sears
supplies: embellishments, Queen & Co., Of-
fray, American Crafts, Michael's, dollar store

One of the many appealing things about the resurgence of felt is that it is so easy to find. A trip to your local scrapbooking or on-line store will reveal that felt is being produced in dozens of colours by many manufacturers. Now readily available are die-cut shapes, letters, ribbon and embellishments – all in patterns and colours that coordinate with entire product lines.

Digital scrappers will be happy to know that there are also digital versions of felt embellishments available for purchase. Similarly, sheets of felt can be found at a variety of craft stores, fabric stores and even dollar stores. These sheets come in several sizes, colours, and types (soft – for general crafting and sewing; stiffened – for die-cutting; and adhesive backed – great for use with punches).

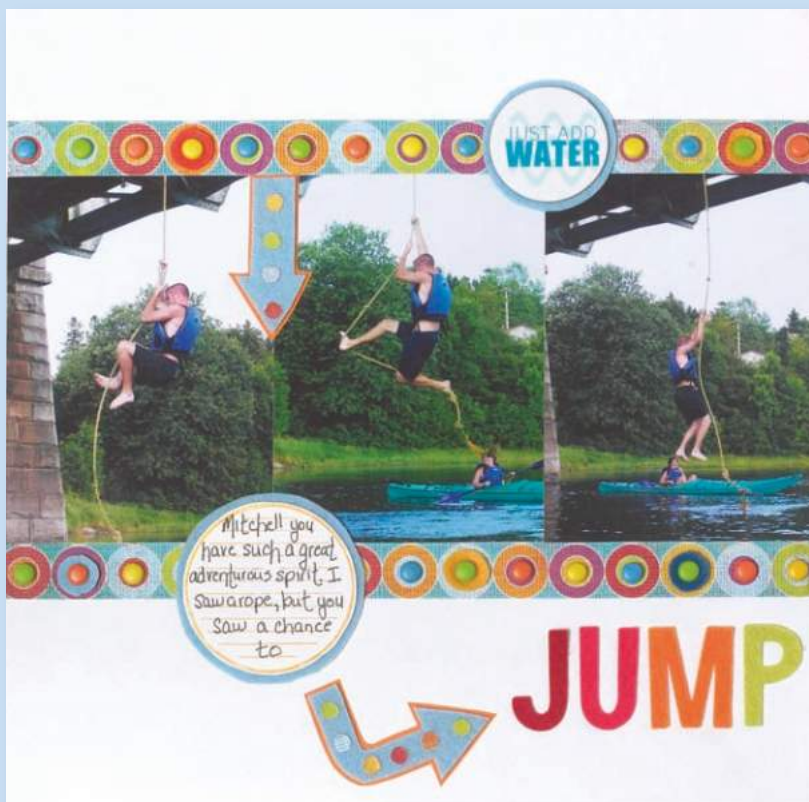
Do you know what all of this great product has translated into for me? Shopping! I have had so much fun purchasing and subsequently creating with felt. You can see how designer Virginia Nebel and I have used felt to add immediate interest, dimension, and a “homespun” charm to all of these projects.

Reasons for using felt on your pages and projects

- Felt cuts easily and doesn't fray
- It adds great dimension and texture without any extra weight
- Felt can be adhered with a glue stick, glue dots, or any type of liquid glue
- It is extremely versatile – it can be stamped, die-cut, or sewn
- Felt adds a sense of “warmth” to pages and projects

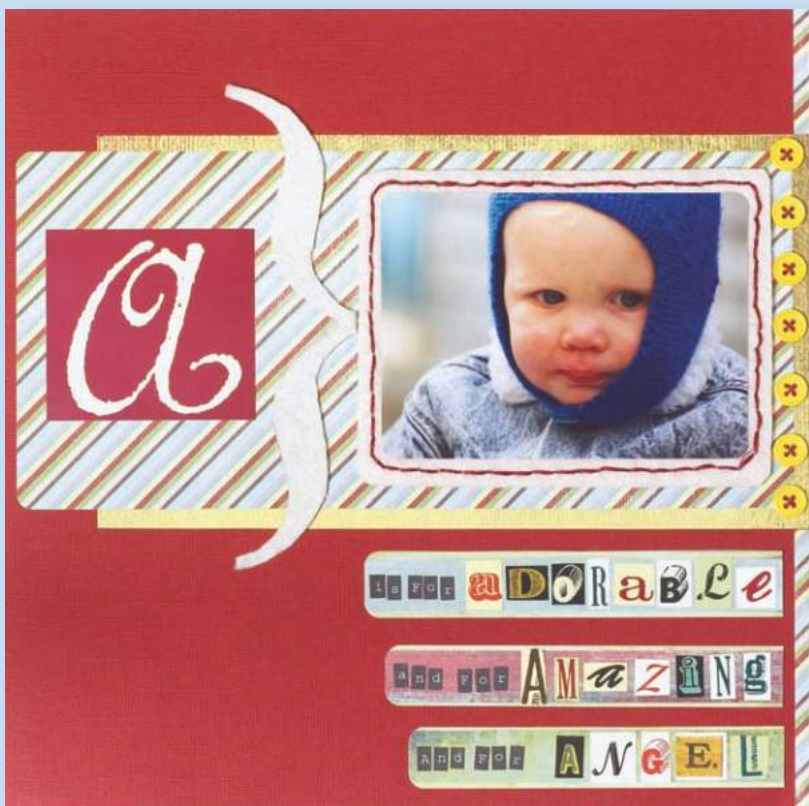
Check out the following felt products from these manufacturers:

- Making Memories
- Queen & Co.
- American Crafts
- Junkitz
- Maya Road
- KI Memories
- Tinkering Ink
- ProvoCraft
- Prima
- Fancy Pants



Jump, by Beth Sears

supplies: cardstock, Bazzil • patterned paper, BasicGrey • stamp, Autumn Leaves • ink, Stampin'Up!
• embellishments, KI Memories, Michael's, Making Memories, Scenic Route



A is for Adorable, by Beth Sears

supplies: cardstock, Bazzil • patterned paper, Scrapworks, My Mind's Eye • embellishments, Cosmo Cricket, EK Success, dollar store

So, if you are new to the world of felt, or if you haven't seen it since the 70's, here are some tips and tricks to help get you started:

Tips and Tricks

- When stamping on felt, use dark coloured pigment ink for the best effect
- If you are not confident in your sewing abilities, try sewing on the felt and then gluing the item down, no one will ever know that you didn't sew it directly onto the page
- Break out the die-cut machine or stencils. Felt looks great cut into shapes such as: flowers, arrows, punctuation, photo corners and frames, labels and tabs
- Dust off the deco scissors and use them on stiffened felt to make some inexpensive ric-rac
- Soft felt will cut easily in a good rotary trimmer
- Adhesive backed felt works well with large punches

The cooler fall temperatures are dictating that there is no time like the present to begin creating with felt!

Whether you end up using it on nearly every project (like I do) or merely use it as an occasional accent, I am sure you will appreciate felt's versatility and practicality. I think you will also agree that all good things deserve a second day in the sun!



Autumn, by Virginia Nebel

supplies: cardstock, Bazill • embellishments, American Crafts, Staples, Ranger • quote, Ultimate Guide to the Perfect Word

Pick of the Patch, by Virginia Nebel

supplies: cardstock, Bazill • stamps, Fancy Pants • ink, Tsukineko • embellishments, American Crafts



Nuts over You, by Virginia Nebel

supplies: cardstock, Bazill • patterned paper, American Crafts • stamps, Fancy Pants • embellishments, American Crafts, Sizzix, QuicKutz, unknown



Felt Flowers, by Prima



Destination Feltz, by Junkitz



Felt Fusion, by Queen & Co.

fall | personified



Fall Reflections, by Christine Hill, Stouffville, ON

supplies: cardstock, Stampin'Up! • patterned paper, Scenic Route • embellishments, QuickKutz, Creative Impressions, Tsukineko, Stampin'Up!

“No spring nor summer beauty hath such grace
As I have seen in one autumnal face.”

-John Donne-



*Some connections simply can't be made
on the internet.*

ask a designer

“we need a background check...”

by Christine Hill

q: I like the look of background stamps, but I am not sure how to use them. Can you please explain what different types of background stamps there are and give me some tips on using them?

Christine's stamping tip: Think outside of the box (or paper as the case may be). Background images can be used to add interest to candles, tins, glass, etc. Just remember that when you are stamping on a non-porous surface you need to use a permanent ink.



Use a small background stamp and versamark ink to create this great watermarked look.

For you, by Christine Hill, Stouffville, ON

supplies: cardstock, Stampin'Up! • patterned paper, Bo Bunny • stamps, Stampin'Up! • ink, Tsukineko • embellishments, Heidi Swapp, Stampin'Up!, QuickKutz

a: There are many different types of background stamps and they can be used in a variety of ways:

- **large stamps** (approximately 4x6) usually contain a repetitive patterned image such as a script, harlequin or other geometric pattern. These stamps cover a card face with a single stamping.
- **stamp rollers** can be used to create a border on a small piece of cardstock, or they can be used to quickly cover an entire 12 x 12 sheet.
- **small stamps** have images that can be repetitively stamped to create a background. Any small image can work as a “background” stamp.

Try any of the following techniques and create gorgeous backgrounds in an instant!

Small background stamps can be used to create an entirely new image. Try using a variety of images and ink colours to create depth and visual interest.



Wreath gift card, by Christine Hill, Stouffville, ON

supplies: cardstock and gift card, Stampin'Up! • stamp, Rubber Stamp Tapestry • ink, Stampin'Up! • embellishments, Creative Bag, Ranger, Pilot

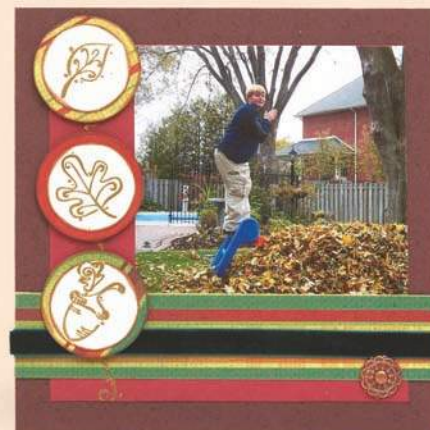
Try using large background stamps to create a collage effect. This great card uses only one image, yet it appears varied through the use of coordinating patterned paper and some dimensional adhesive.



Best Wishes, by Christine Hill, Stouffville, ON

supplies: cardstock, Stampin'Up! • patterned paper, Bo Bunny • stamp and ink, Stampin'Up! • adhesive, Stampin'Up!

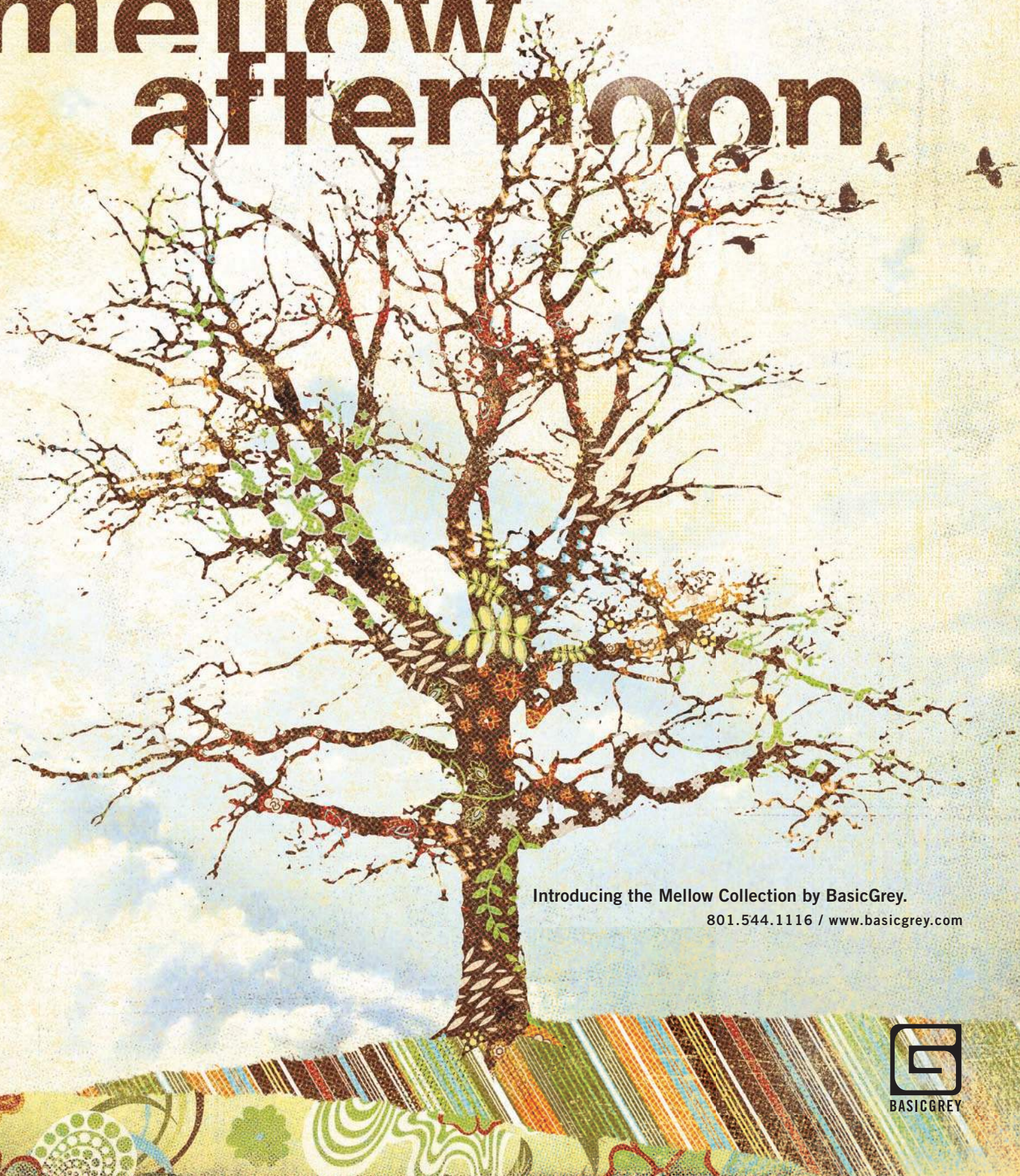
Use small background stamps to make custom embellishments for your scrapbook pages. Try heat embossing for some added sparkly dimension.



Dive, by Christine Hill, Stouffville, ON

supplies: cardstock, Stampin'Up! • patterned paper, Cloud 9 Designs • stamps, Stampin'Up! • ink, Stampin'Up!, Tsukineko • embellishments, Nunn Designs, Creative Bag, Stampin'Up!

a mellow afternoon



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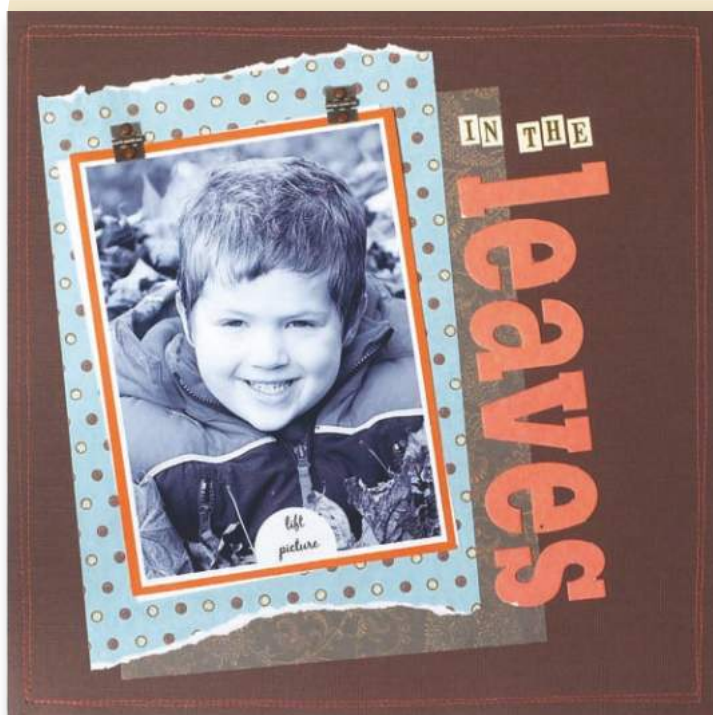
BASICGREY

your words, your way

by Audrey Neal

part three

In order to properly showcase a treasured photo of her son, Michelle hid her journaling behind the large photo. The size of the photo allowed her to journal to her heart's content - without compromising the simple graphic design of the page.



In the Leaves by Michelle Engel, Brantford, ON

supplies: cardstock, Bazzill, WorldWin • patterned paper, Dream Street • embellishments, Imagination Project, Making Memories, Bazzill, Coates and Clark

Tired of journaling always being an afterthought when it comes to designing scrapbook pages? We've got tips and tricks that will help you gather your thoughts and get your story told.

We recently downsized from a large 4-bedroom, 2-story house in a small town, to a small 2-bedroom townhouse in a much larger town. The move was everything you'd expect, with just a few bumps along the way. The biggest obstacle to overcome? Figuring out how to fit our jam-packed big house into our smaller apartment. Obviously, we had to get rid of some stuff. A lot of stuff.

As I was going through our closet during the packing process, I came across an entire shoebox crammed with notes I'd saved from high school, as well as a couple of my old diaries. I couldn't help laughing – and even cringing – at my (younger) self as I read through them. When I was finished, I added the shoebox to the “keep” pile. The rest of the afternoon passed in a blur of packing tape and boxes, but my mind strayed often to that box. I remembered how painstakingly we'd fold our notes, as well as the lengths to which we'd go just to keep them out of the wrong hands. I remembered the hiding places I devised for my diary, all to keep my sister from snooping. I remembered how much time I spent, either writing in my diary or penning notes to my best friends. Apparently, I had a lot to say.

I still do, but now I just do it on my scrapbook pages. And even today, there are items on my scrapbook pages that I don't want just anyone to read. Sometimes the journaling is just too raw or painful; sometimes what I write is intended for only one person; and sometimes, I just run out of room for all the things I want to say. If you've ever been faced with the same dilemma, then read on to see how you can include lengthy or private journaling on your pages with ease.

stay tuned!

Whether you've got a way with words or find yourself figuratively tongue-tied when it comes to journaling, there's always room for improvement. “Your Words, Your Way” is a four-part series on journaling designed to give you a number of options for taking your journaling skills up a notch. Look for our last article on ways to include other sources in your journaling in our upcoming winter 2007 issue.

Got a lot to say?

Just because you're limited to a 12x12 or 8.5x11 scrapbook page doesn't mean you have to limit what you want to say on your pages. There are lots of options for when you've got a big story to tell:

- **Take it easy on the photos.** If the story's what's really important, then limit your photos to a couple of small ones – or no photos at all. There's no rule that says you have to have a picture to go with every story
- **Change your type.** Using your computer for lengthy journaling is helpful - it's easier to fit more words on the page, and you're less likely to run out of room. With a number of formatting options available, you can make sure you've got everything where you want it
- **Go batty!** Using dingbats or other symbols in place of key words is a great way to add visual interest and to shorten your story just a bit. Search the internet for free dingbats or doodle your own if you're feeling artistic

No room? No problem!

Of course, there are times when you've got a lot to say – and a lot of pictures on your page. What do you do without sacrificing page elements? Get creative! Maximizing all the space on your layout not only gives you more room to say what you need to say, but it also adds an element of surprise to your design.

Ready to give it a shot yourself? Here are some great ways to include journaling on an already full page:

- **Take it out back.** The easiest way to add journaling to an already full page? Write it on the back. Just flip your layout over and journal on the backside. Then, when you've tucked your layout into the page protectors of your album, it's hidden from view but still easily readable
- **Add a few layers.** Use a word processing program and printer to add computer journaling to a transparency; then layer that over other elements on your page. Or go low-tech and use a pen designed for slick surfaces (American Crafts makes a great one) to do the same with handwritten journaling
- **Journal on your photo.** This works especially well with photos that have lots of "dead" space – large areas of background, such as grass, sky, or other surfaces. Journaling on your photo adds a really modern, funky feel to your layout



Cuter Place by Audrey Neal, Murray, KY

supplies: cardstock, My Mind's Eye • patterned paper, My Mind's Eye • stamps and ink, Inque Boutique • embellishments, Junkitz, Paper Studio, Imaginisce, Offray, Sakura

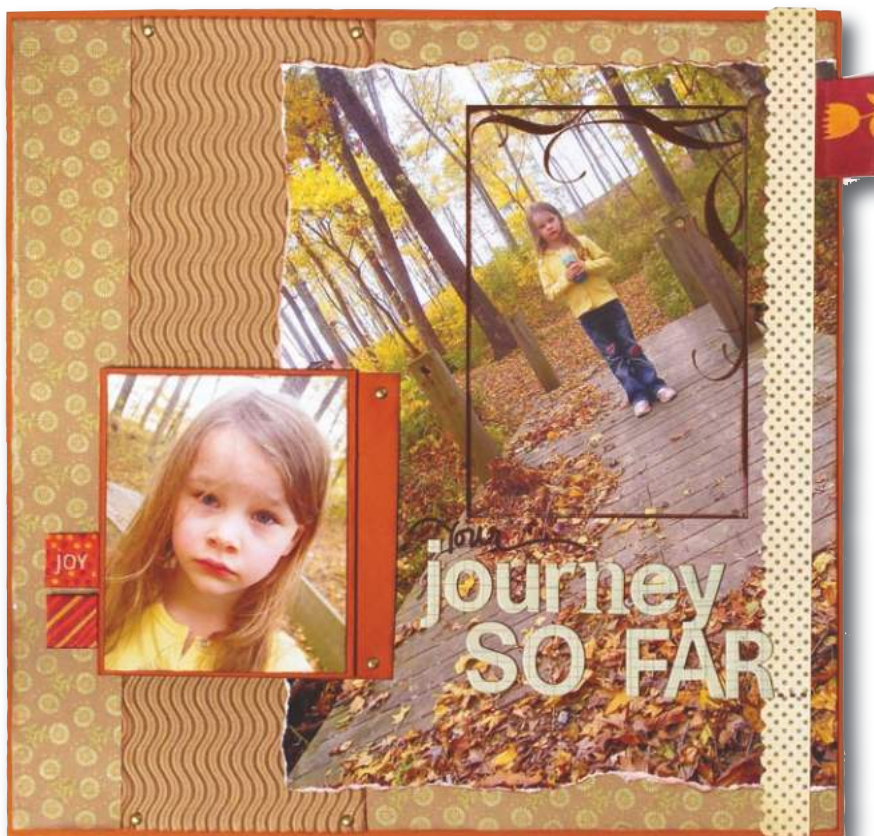
For your eyes only

Sometimes the memories we want to preserve on our scrapbook pages aren't the memories we want everyone to know about. Sometimes our lives have rough patches, and telling those stories is another way to make it through them. What do you do to keep these private thoughts well hidden? Take advantage of a number of products and techniques that can keep your journaling safely tucked out of sight and make sure that your journaling element blends well with your design – this will ensure that the only people who know it's there are the ones who know where to look.

- **Flip it over.** Put the space behind your photos to good use by adding hinges (use store-bought metal hinges attached with

Your Journey So Far by Audrey Neal, Murray, KY

supplies: cardstock, WorldWin • patterned paper, Dream Street • embellishments, My Mind's Eye, Scrapworks, Heidi Swapp, unknown, Zig



Audrey hid her journaling behind a sweet photo of her daughter. In order to give herself more room to write, she expanded the journaling area by using a folder booklet made of cardstock. Fabric tabs and brads help to both anchor and embellish the hidden journaling spot; thus, effectively integrating it into the whole design.

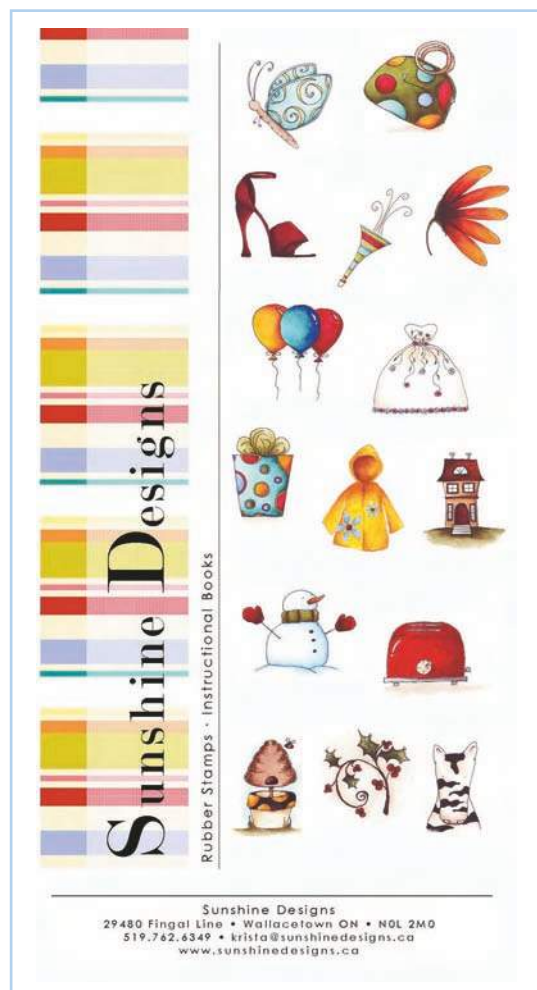


eyelets or brads, or make your own from paper, fabric, or ribbon) to the photo and journal underneath it. Other page elements can also be used as flaps – try hiding your journaling behind the title block or underneath some cool page embellishments, such as flowers

- **Tuck it in.** Add your journaling to strips of paper or fun little tags; then tuck it behind a photo or a piece of patterned paper. You can use little pockets and envelopes in the same manner. If you're worried about your page protector getting in the way, use a craft knife to cut a small slit along the opening – then you can just pull the journaling out without removing the entire page

- **Get interactive!** There are numerous patterns available in technique books and on the Internet that will teach you a number of interactive methods for hiding your journaling, including fold-out books, sliding tabs, and more. While these methods work well, they probably aren't the best choice for sensitive words, since their fun nature invites viewers to pull, push, or slide them along. But if you want a fun way to share information, this is the way to go!

Don't let worry keep you from putting your thoughts – positive AND negative – down on your layouts. Your scrapbook pages provide a real glimpse into your daily life; don't censor yourself just because you're afraid someone might read what you've written. Instead, take one of these techniques and incorporate it into the next project you create. After all, scrapbooking is about telling the stories you want to tell – **in your words, your way.**



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the balanced page

by Tracy Austin

Much like circus animals on a teetering scale, the elements on our scrapbook pages need to be balanced. Balance refers to the even weight distribution of the elements on our layouts and is essential to good design. Each of these individual elements – things like colour, size, texture, shape, etc., have a perceived visual

weight; how well each individual element attracts, and then holds, the viewer's attention determines this weight. Thus, to achieve balance, we must first consider the visual weight of these elements, and then arrange them to balance on our layout – just like they would on an imaginary scale.

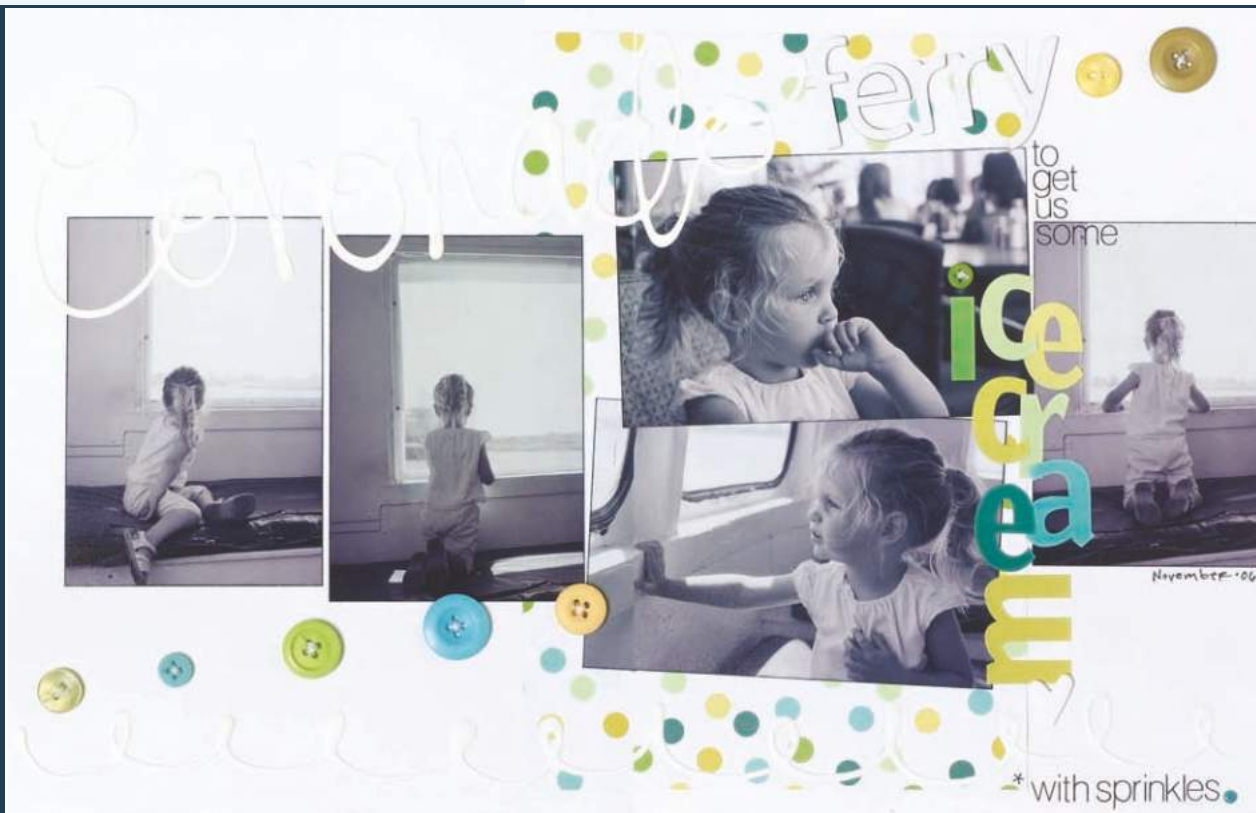


Note how the gold photo matte and the journaling block balance one another symmetrically. While each element is of a different size and colour, the journaling creates an intricacy that equals the weight of the rich gold colour of the matte; thus creating balance.



Invention Convention by Tracy Austin

supplies: cardstock, Bazzill •embellishments, Making Memories, Heidi Swapp, Your Pictured Memories



Tracy created a balanced horizontal border across this entire double-page layout. Try making a border from a strip of ribbon or patterned paper, a series of photos, an elongated title, or even a series of buttons.

Coronado Ferry by Tracy Austin
supplies: cardstock, Bazill • embellishments, My Mind's Eye, Polar Bear Press, American Crafts, Making Memories

How weight is determined:

Colour: Vibrant colours attract your eye, and therefore weigh more than neutral, muted colours. For example, a small square of red would need a larger block of a light or neutral colour to balance it out.

Value: The darker an element, or the more contrast it holds to the rest of the layout, the more weight it carries. Close up photos also carry more weight.

Shape: Intricately detailed areas, such as areas covered with patterned paper, weigh more than flat, simple, or plain areas.

Position: An element set off to one side of the page will carry more weight by being isolated. As well, the closer an element is to the center of the layout, the more weight it commands.

Texture: Textured elements such as fabric, cardboard, and textured cardstock command your attention more so than non-textured elements.

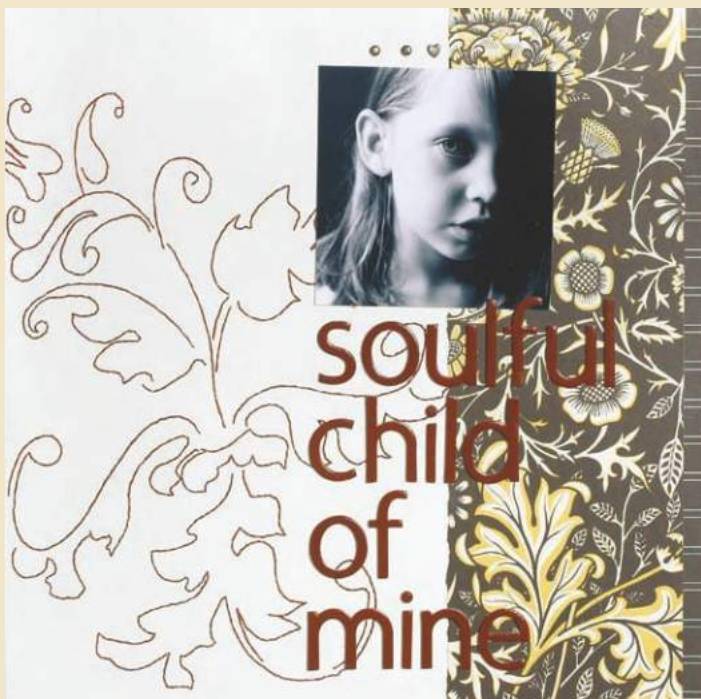
Size: Fairly obvious, but the larger the element, the more weight it carries.

Following our discussion of weight comes the discussion of another important factor – symmetry. Balance can be created through the use of either symmetrical or asymmetrical design:

A **symmetrical** design is one with an imaginary line that creates two similar halves. A good example of naturally-occurring symmetry is a butterfly with two identical sides. Balance is almost always a guarantee when the

two halves of a layout (vertical or horizontal) correspond to one another.

Asymmetrical balance then, is design without a line of symmetry. The goal is ultimately to arrange the elements so that they appear random, yet connected, all at the same time. Albeit a little more difficult to create, asymmetrical design is extremely versatile and informal.



Soulful Child of Mine by Tracy Austin

supplies: cardstock, Bazzil • *patterned paper*, Polar Bear Press • *embellishments*, Polar Bear Press, Making Memories

Here, the weight and texture of the title balances the photo and the gorgeous hand-stitched design element balances the vertical strip of patterned paper.

Here are some suggestions for creating balance in an asymmetrical design:

- Use your **intuitive sense** of balance to arrange your elements - go with what feels right
- Starting with your background paper, begin layering with your **largest elements first** and build upon the layers with smaller and smaller elements
- Working in three's, arrange the elements in triangles. As you add more elements, **create layers of imaginary triangles** in varying shapes and sizes
- If you have an element that is creating imbalance, **anchor it with an element of equal weight** but of a different shape, size, texture, etc. on the opposite side of the page
- Instead of looking at each element individually and determining how it is being balanced, **look at the layout as a whole**. A balanced layout will lead your eye around seamlessly
- **Test the balance of your layout** by rotating it around and viewing it from all angles - the layout should appear balanced from all angles, yet will more than likely have only one definite orientation of top and bottom (a well-balanced layout will have slightly more weight at its bottom)

This layout is perfect for showcasing how both position and colour affect balance. The black elements on the page add appropriate weight – the letters by balancing the photo, and the journaling tag by drawing the eye down. No matter which direction you turn this layout, it remains completely balanced.



Sweet Dreams by Tracy Austin

supplies: *patterned paper*, Cosmo Cricket • *embellishments*, American Crafts, Autumn Leaves, Fancy Pants, KI Memories, L'il Davis

Of all of the tips and tricks we have discussed, I feel that the most important is **intuition**. It takes some practice, as well as the application of some of the above, but I firmly believe that our most valuable resource is our own personal sense of intuition. Trust me, scrapbookers have a sixth

sense – and this is it! This sixth sense, paired with our new-found knowledge of these design principles, will ensure that our pages will be well-executed, visually appealing, and, above all, **BALANCED**.

Celebrating Fall

Turn the page for more fall-inspired layouts!



Thankful, by Roxanne Jegodtka, Sherwood Park, AB
supplies: cardstock, Bazzill, Close to my Heart • patterned paper, Urban Lily • embellishments, Imagination Project, KI Memories, Heidi Swapp, Americana, Prima, Making Memories, Westrim, Sakura

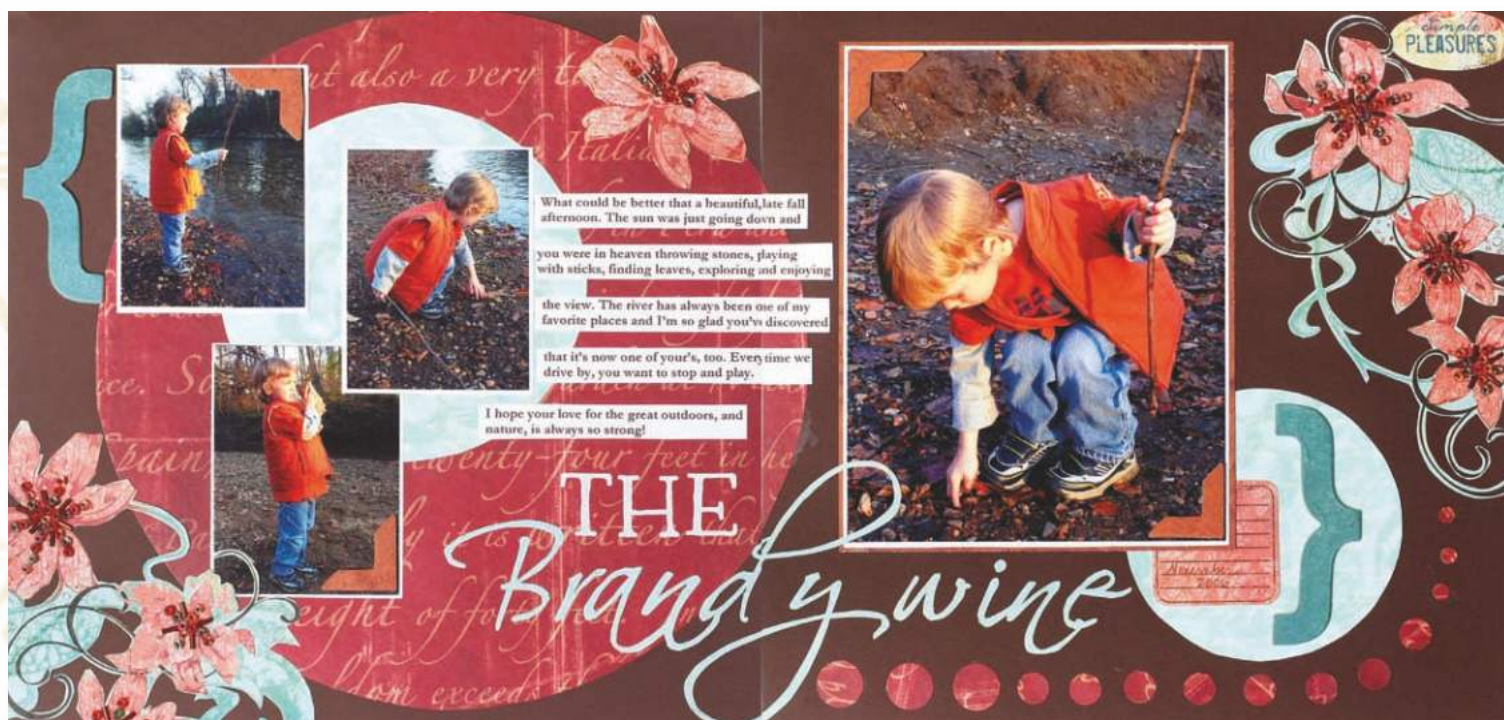
*For man, autumn is
a time of harvest, of
gathering together.
For nature, it is a
time of sowing, of scat-
tering abroad.*

- Edwin Way Teale



Falling in Love, Rozanne Dioso- Lopez, Toronto, ON

supplies: cardstock, Bazzill • patterned paper, KI Memories, Creative Imaginations • embellishments, QuicKutz, Accucut



On the Brandywine, by Annabelle O'Malley, Hookessin, DE

supplies: cardstock, WorldWin, The Paper Co. • patterned paper, We R Memory Keepers, Fancy Pants, Scenic Route • embellishments, We R Memory Keepers, Beader's Paradise, Doodlebug, Fancy Pants, Stampin' Up! • tools, Marvy Uchida • adhesive, Beacon



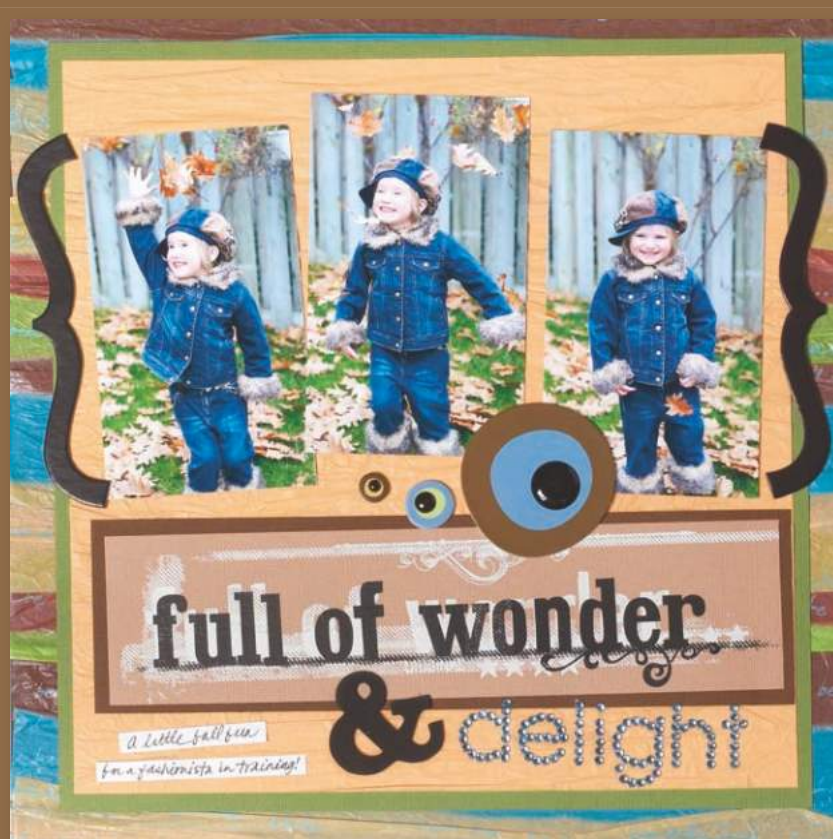
Baby Girl, Holly Pittroff, Mooresville, NC

supplies: cardstock, Bazzill • patterned paper, Cosmo Cricket • stamp, Inkadinkadoo • ink, Sugarloaf, Inkadinkadoo • embellishments, May Arts, Scenic Route, Heidi Swapp, Buttons Galore, Petaloo • tools, Around the Block

Made from a kit at iamascrapaholic.com kit club

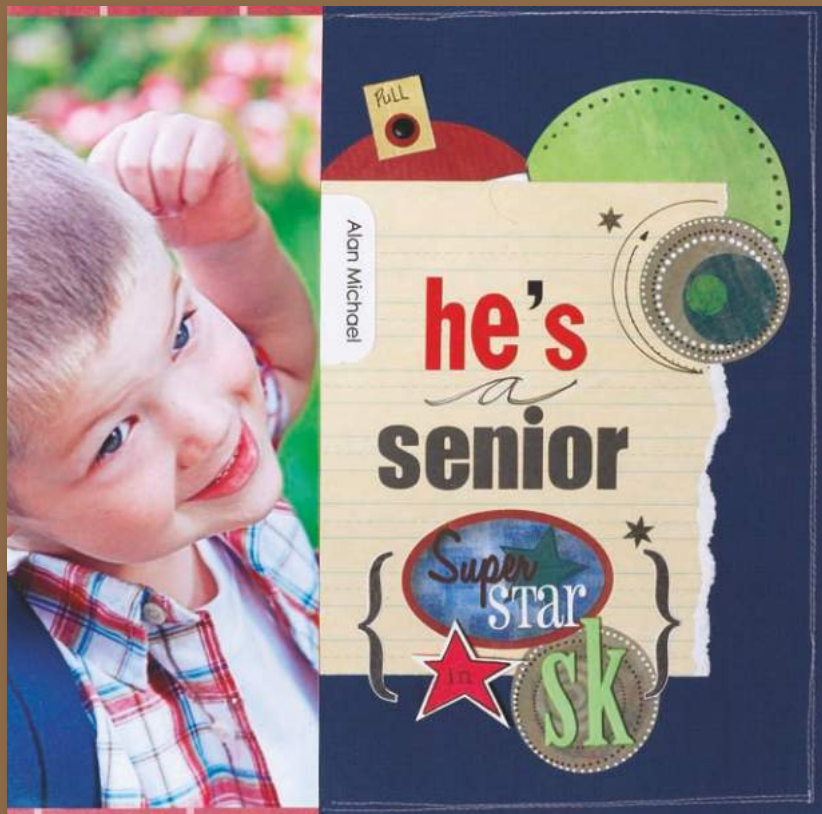
*Everyone must take
time to sit and watch the
leaves turn*

Elizabeth Lawrence



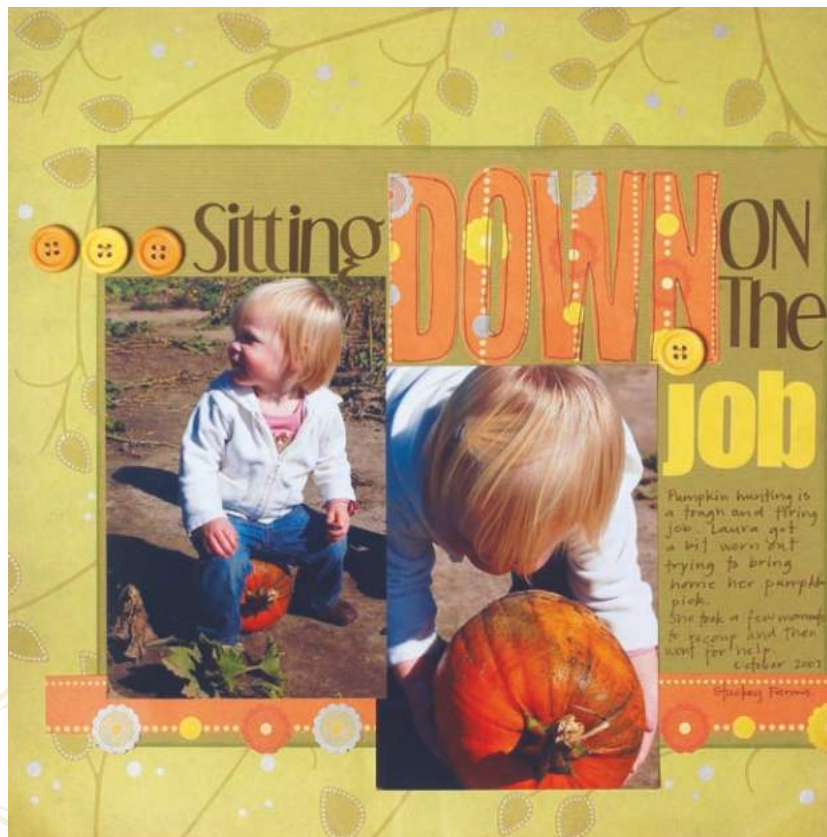
Full of Wonder, Vicki Boutin, St. Catherine's, ON

supplies: cardstock, Bazill • **tissue paper**, Cloud 9 Designs • **embellishments**, Daisy D's, Cloud 9 Designs, Scenic Route, Me and My Big Ideas, American Crafts, Sakura

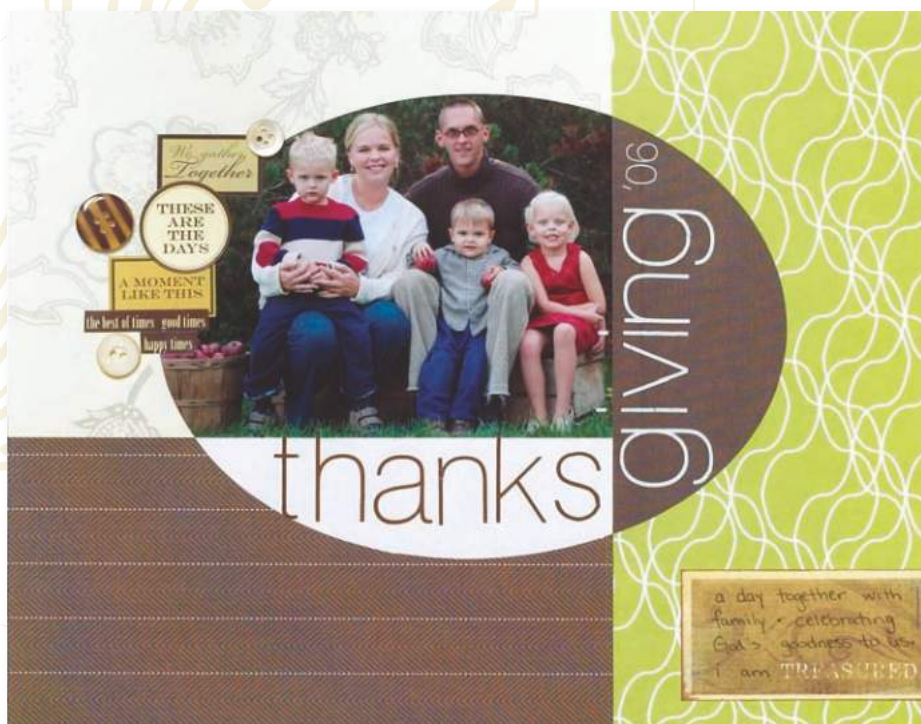


He's a Senior, Michelle Engel, Brantford, ON

supplies: cardstock, Bazill • **patterned paper**, Scenic Route, Karen Foster, Fancy Pants • **stamps**, Gel-a-tins • **embellishments**, Fancy Pants, Scrapworks, SEI, Heidi Swapp, Sakura, Uniball



Sitting Down on the Job, Kimber McGray, Carmel, IN
supplies: cardstock, Bazzill • patterned paper, We R Memory Keepers • ink, Colorbox • embellishments, Arctic Frog, Reminisce, We R Memory Keepers, DMC, American Crafts



Thanksgiving, Elizabeth van der Wier, Beamsville, ON
supplies: patterned paper, Fontwerks, Chatterbox, unknown • embellishments, My Mind's Eye, 7Gypsies, American Crafts, unknown

*Autumn is a second
 spring when every leaf is
 a flower.*

~ Albert Camus

fall's most wanted...

(our hot finds from CHA summer)!



send beautiful birthday wishes with one of three new card-making lines from Karen Foster Designs. www.karenfosterdesign.com



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it curls, it shreds, it ties...it is the new paper ribbon from Daisy Bucket. www.daisybucketdesigns.com



celebrate fall in style with these elegant glittered chipboard shapes from Scrapworks. www.scrapworks.com



it's a new dawn...it's a new day...it's a new Bohemia! Don't miss this new line from My Mind's Eye. www.mymindseye.com



check out all of this gorgeous glitter from Doodlebug Designs! www.doodlebug.ws

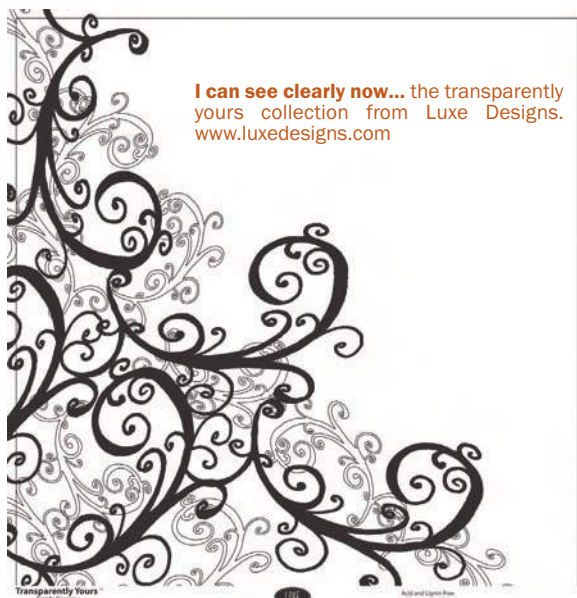


can't get much better than this...new rub-ons and rhinestones from Imaginisce.
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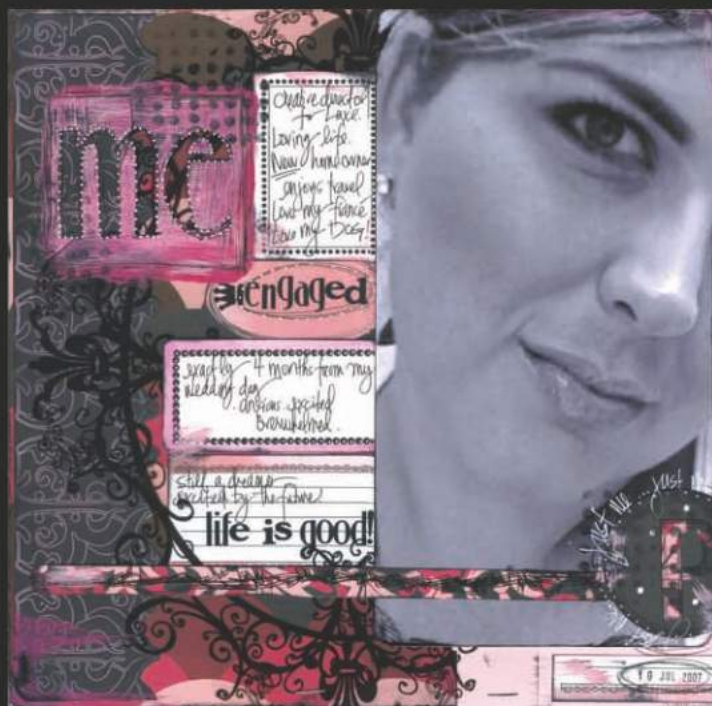
form meets function and FUN with the new barn doors from Piggy Tales.
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Ask yourself why do you scrapbook?

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mini book mayhem!

by Michelle Engel



Who would have guessed that mini albums would take the scrapbooking world by storm?

Over the last couple of years, more and more people have discovered the advantages of all things miniature! Scrapbookers love the fact that they can get an **entire mini album done over the course of an evening**, that they are economical, and that they make the perfect gift. As well, scrapbookers say how easy it is to pull out several mini albums when company's over (instead of heavy 12x12's) and they say that they are the **perfect**

medium for using up scrap pieces of paper, ribbon, and other embellishments. Wow, that is a lot of reasons!

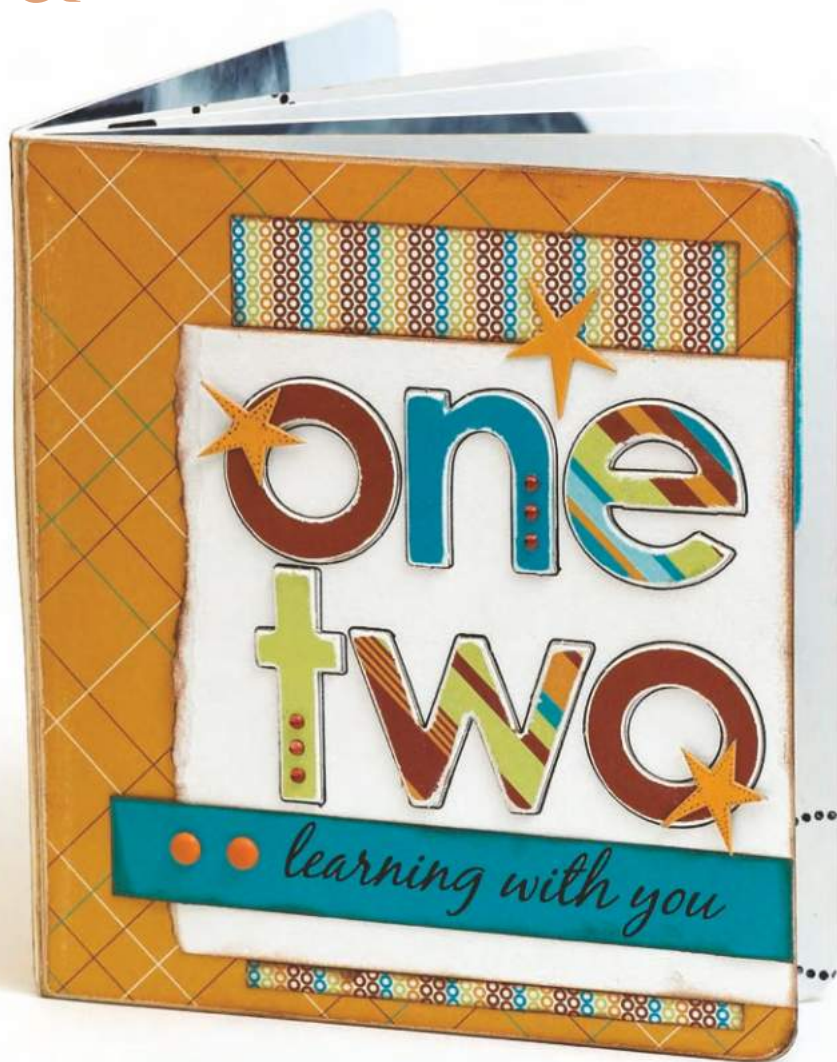
To get started, **pick a theme and a series of your favourite photos** (the number of photos depends on the size of your album), and then the type of album that you want to make. There are so many choices out there!



The Moreno Family, by Kim Moreno, Tucson, AZ

supplies: clear album, PageFrame Designs • patterned paper, Heidi Grace • embellishments, Heidi Grace, American Crafts, 7Gypsies

Check out the new clear acrylic albums from PageFrame Designs.



All that is left to do now is to pick some coordinating paper and embellishments and then you're all set to begin. You will most likely find that you make very fast progress with your album of choice as the smaller space is easier to fill. As well, the general "informal" appearance of these books lends itself to other time-saving activities like hand-journaling, inking and/or painting, and doodling. So, whether you are a novice or an expert, there is sure to be something on these pages that catches your eye!



*How cute is this?
Brand-new pop-up book from Piggy
Tales.*

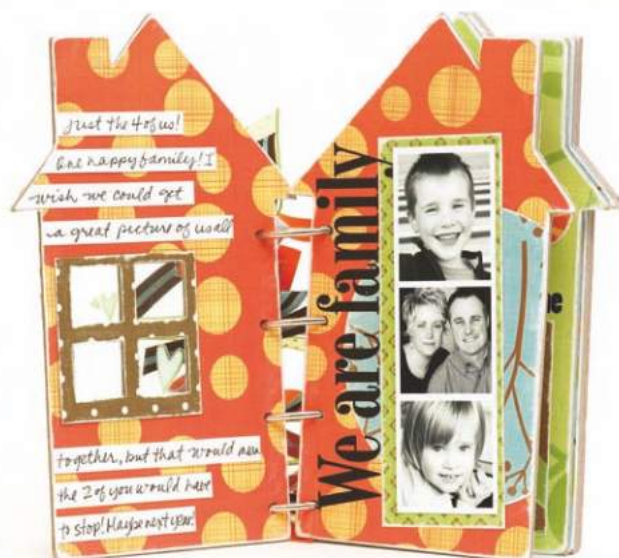
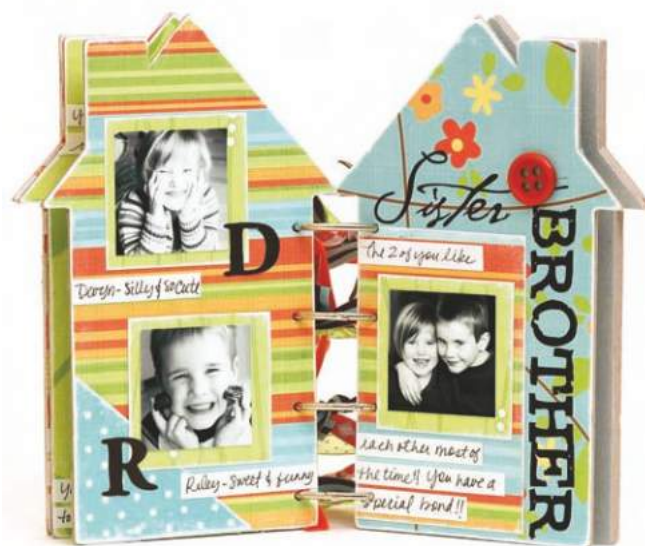


One, Two, Learning with You, by Michelle Engel, Brantford, ON
supplies: pop-up book, Piggy Tales • patterned paper, Piggy Tales • stamps, Gel-a-tins • ink, Tsukineko
 • embellishments, Piggy Tales, SEI, My Mind's Eye, Making Memories, Sakura, Ranger



Our Happy Home, by Vicki Boutin, St. Catherine's, ON
supplies: chipboard album, Maya Road • patterned paper, Scenic Route • embellishments, Scenic Route, American Crafts, Heidi Grace, unknown

Perfect for an album about family. The chipboard house album from Maya Road.



Possible mini-book themes

- Family recipes
- Road trips or family vacations
- Pets
- The things you say
- My favourite things
- Baby's first year
- My Garden
- Grandma's brag book
- So thankful for...
- Holiday traditions
- Before, during and after (chronicling a home renovation)
- My hopes and wishes
- Our daily routines
- Celebrating a milestone (baby's new teeth, potty training, riding a bike, learning to drive, graduation, etc...)
- What I love about you



Family, by Wendy Gibson, Mission, B.C.

supplies: cardstock, Bazzill • patterned paper, 3 Bugs in a Rug • embellishments, May Arts

Making Wendy's maze book couldn't be easier!
Visit our website for the templates, instructions and even the downloadable journaling boxes.
www.scrapbookandcards.com

Check out these great Mini Books:

- Chipboard (check out those from Maya Road, Bo Bunny, Piggy Tales and Melissa Frances)
- Sheer (check out those from Maya Road)
- Clear acrylic (check out those from PageFrame Designs)
- DIY albums made from a variety of materials (check out the bind-it-all machine from Zutter)



Check out our website for complete .pdf instructions to make this great Maya Road book.
www.scrapbookandcards.com

Simply Jacob, by Christina Lazar-Schuler, Richmond, B.C.

supplies: chipboard album, Maya Road • cardstock, Bazzill • patterned paper, Lazar StudioWERX • stamps, Lazar StudioWERX • ink, Tsukineko • embellishments, Lazar StudioWERX, Heidi Swapp, Little Black Dress, American Tag, Sharpie, Uniball, Sizzix, Daiso



www.tinkeringink.com

BLUR

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Giving Thanks

This fantastic stationary set keeps right on giving

by Kim Hughes



supplies for all projects: patterned paper, Tinkering Ink • embellishments, Karen Foster Design, Tinkering Ink, Prima, Making Memories, EK Success, ProvoCraft, Doodlebug Design, • fonts, Monet Regular, Courier New • adhesive, Therm O Web, Beacon • frame, Creative Impressions

Interested in making this great Thanksgiving stationary set? Please check out our website at www.scrapbookandcards.com for Kim's complete instructions.

This Thanksgiving, why not say a special "thank you" to a well-deserving someone with this unique desk and stationary set? Perfect for anyone's office, this neat gift idea contains a beautiful altered frame, a large-scale paper clip, a notebook and an adorable little box filled with thank you cards. We love how Kim played up the "thank you" theme by having the gift itself contain thank you notes! Add in a card and a coordinating gift bag, and you're all set (pardon the pun).

THE CHILDHOOD COLLECTION



Use this switch to match the perfect
Scotties box to your room.

Design by

Scotties®



Heartfelt Thanks by Christine Hill, Stouffville, ON
supplies: patterned paper, Scenic Route • stamps, Stampin'Up! • ink, Stampin'Up!, Tsukineko



Halloween by Annabelle O'Malley, Hockessin, DE
supplies: cardstock, Prism • patterned paper, KI Memories • ink, Clearsnap • embellishments, Me and My Big Ideas, Making Memories, Queen & Company, Doodlebug, Queen & Company • adhesive, Beacon



Harvest Blessings by Virginia Nebel, Mississauga, ON
supplies: cardstock, Bazzill • stamps, Autumn Leaves • ink, Tsukineko • embellishments, American Crafts, Sizzix



Thank You Friend by Tracy Tigert, Markham, ON
supplies: Stampin' Up!

tags

Inspired by the crisp autumn air and the rich colours of the season, these fall tags are sure to let a dear one know that they are both loved and appreciated. Whatever the occasion, tags are meant to be shared and enjoyed...like these, our warm and wonderful fall tags.



For You by Bonnie Billings, Toronto, ON
supplies: cardstock, Bazzill • patterned paper, American Crafts • embellishments, Making Memories, American Crafts, QuickKutz, BasicGrey, unknown



Thankful by Kim Hughes, Roy, UT
supplies: patterned paper, BasicGrey • embellishments, BasicGrey, Beaux Regards, Creative Impressions, Making Memories • adhesive, Therm O Web



Secret Potion by Bonnie Billings, Toronto, ON
supplies: shaker box, Bazzill • cardstock, Prism • patterned paper, KI Memories, BasicGrey • embellishments, Creative Impressions, QuickKutz, unknown, Loomis & Toles, Ranger, Art Accentz • font, CK Beanstalk



Thanks by Marcie Morgan, Danville, IL
supplies: cardstock, Bazzill • patterned paper, My Mind's Eye • embellishments, Heidi Swapp, Junkitz, Daisy D's, Joann's, unknown

Bilingual Scrapbooking

THE HARMONIZATION OF TWO Beautiful LANGUAGES

by Melanie Blackburn

I am Francophone, but learned English very early in my life. Each and every day I now spend time communicating in both languages. Two years ago when I started scrapbooking, I was a bit conflicted as to which language I should use. On the one hand, the majority of scrapbooking products are in English, but on the other hand, I wanted my daughter to have albums made in her mother tongue. I struggled with this for quite awhile, and for the longest time, I scrapbooked in English only. However, as I gained more experience and found my own unique style, I realized that it was ok to mix both languages on one layout. In fact, I realized that it was more than ok – it adds a unique depth to my pages that wasn't there before – and, it represents ME and the successful integration of both languages that makes up my day to day life.

Here, Melanie effectively used both languages to create a sense of continuity, yet also diversity.



Plaisirs D'Automne by Melanie Blackburn

supplies: patterned paper, Crate Paper • ink, Colorbox • embellishments, My Mind's Eye, American Crafts, DDDesign7, BasicGrey, Scenic Route, Rouge de Garance, Hero Arts, unknown



Merci by Melanie Blackburn

supplies: patterned paper, Crate Paper • ink, Colorbox • stamp, Heidi Swapp • embellishments, Heidi Swapp, Bazzill, Making Memories, unknown



We love how Melanie's stamped border adds extra punch to the French title.

There is no doubt about it - the scrapbooking industry has many remarkable scrapbooking companies who continually strive to come out with the latest and greatest products. When I started scrapbooking, however, the number of companies who manufactured French products was few and far between. I am very happy to say that all that is quickly changing and there are more and more French companies appearing all the time. I have chosen to feature a few of my favourite manufacturers on the projects that are featured here.

Melanie's Favourite French Scrapbooking Products

Rouge de Garance: Great rub-ons; they have funky patterns, fun quotes, and they apply very well

Bobardo: The velvet stickers are addictive! They come in fun swirls, florals, arrows, and stars and they add great dimension to a layout

Scrapmode: The chipboard words are beautiful; they come in fun fonts, are available in eight different themes and are easy to alter

DDDesigns7: They offer lots of theme-oriented stickers in a variety of shapes and colours



Notice how Melanie created a cluster of French words with rub-ons

I Love This Face by Melanie Blackburn

supplies: patterned paper, My Mind's Eye • ink, Colorbox • embellishments, Doodlebug, American Crafts, Scenic Route, Prima, Making Memories, We R Memory Keepers, Ranger, Rouge de Garance, 7Gypsies, Scrapmode



Melanie's advice on how to integrate both languages on your artwork:

When shopping, look for words that have the **same spelling in both French and English** (ex. "adore," "unique," "explore," "nature," "courage"); this makes your "stash" of product more versatile.

To unify a layout, complete both the title and the journaling in one language, but **mix-up both for any additional embellishments** (see the "Plaisirs d'automne" layout).

Use the same word in both languages on your project – for example, use both the word "thank you," as well as the word "merci" for both interest and a bit of word play (see the "merci" card).

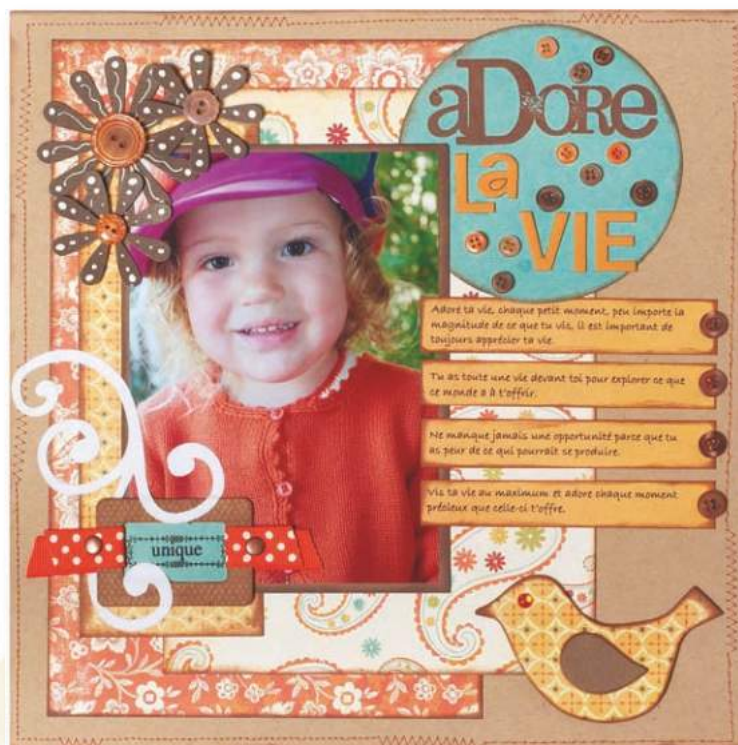
Integrate both languages right into your journaling by choosing to **highlight key words in one language and the rest of the text in another** – this adds both character and personality to your page (see both the "Bonne Fete" and the "Love this Face" layouts).

I have found that my bilingual pages possess a certain element of interest and personality that they just didn't have before. Using both English and French in my scrapbooking has added a level of insight into the person I am and the memories I cherish. I have explored the harmony that comes when two languages co-exist on one page; and I encourage you to try it too. **Happy scrapping!**



Bonne Fête by Melanie Blackburn

supplies: patterned paper, My Mind's Eye • ink, Colorbox • stamp, Hero Arts
• embellishments, Scenic Route, Avery, Deja View, Maya Road, Sakura, unknown



Adore La Vie by Melanie Blackburn

supplies: cardstock, Bazzill • patterned paper, My Mind's Eye • ink, Colorbox • embellishments, My Mind's Eye, DCWV, Heidi Swapp, Jenni Bowlin, Scenic Route, Sakura, Making Memories, Bobardo

Festive Fall Greetings

The rich colours and warm autumn hues of these gorgeous fall cards are perfect for any occasion. Whether you are celebrating the harvest, Halloween, or anything in between, you are sure to find inspiration here. Seven unique cards from seven talented designers; yet the overall feel is one of continuity and simple elegance.



Thankful, by Linda Beeson, Ventura, CA

supplies: cardstock, WorldWin • patterned paper, My Mind's Eye • ink, Clearsnap • embellishments, BasicGrey, C-Thru, Hambly Screen Prints, Me & My Big Ideas, Prima, unknown

Star Student, by Melissa Phillips, Caliente, NV

supplies: cardstock, Bazzill • patterned paper, Pebbles Inc. • stamp, Heidi Swapp
• embellishments, Sassafras Lass, Sweetwater, EK Success, Ranger, unknown

instructions:

- 1) Cut a card base from red cardstock; sand and ink edges.
- 2) Cut a piece of patterned paper slightly smaller than cardstock front; sand and ink edges and attach to card front.
- 3) Adhere die-cut journaling tag and add alphabet tags and the letters to spell "student."
- 4) Assemble layered chipboard star and adhere to front of card.

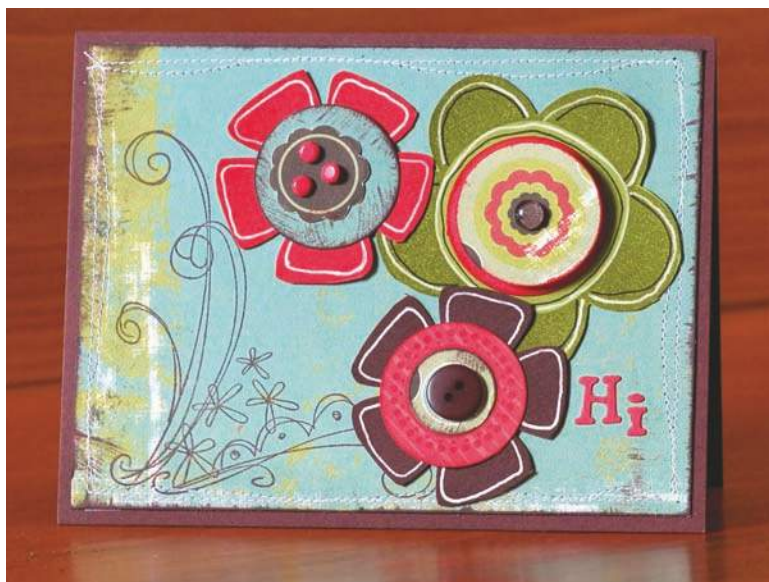


Hi, by Tracy Tigert, Markham, ON

supplies: cardstock, Stampin'Up! • patterned paper, BasicGrey • ink and stamps, Stampin'Up!
• embellishments, The Robin's Nest, QuicKutz, Stampin'Up! • adhesive, 3L

instructions:

- 1) Cut a 5.5x4.25 card base from brown cardstock.
- 2) Using coordinating brown ink, stamp the flourish in the bottom left corner of the card front.
- 3) From patterned paper, cut out various flowers and layer as shown.
- 4) Embellish flower centers as desired.
- 5) Die-cut the word "hi" and adhere to the bottom right corner.



Enjoy Fall, by Camille Robinson, Jackson, CA

supplies: cardstock, Bazzill • patterned paper, My Mind's Eye • embellishments, Heidi Swapp, L'il Davis, ProvoCraft, Making Memories, Hot off the Press, Zig, unknown

instructions:

- 1) Cut a 5.5x3.5 scalloped card base from cardstock.
- 2) Cut the patterned paper to 5.25x3.25 and round all four corners.
- 3) Die-cut a 2.5 inch scalloped square from patterned paper and emboss; sand edges and adhere; outline with a black pen.
- 4) Die-cut a 2 inch scalloped circle from cardstock; adhere the "enjoy" sticker on top; outline the sticker with a black pen.
- 5) Weave the ribbon onto the ribbon slides; attach ribbon approx. 1 inch from the top of the patterned paper and secure; attach the pearl brad in the centre.
- 6) Adhere chipboard letters.



Thanks So Much, by Tracy Durcan, Chester, NH

supplies: cardstock, Martha Stewart, Stampin'Up! • patterned paper, Stampin'Up! • stamps, Hero Arts, DRS Designs • ink, Stampin'Up! • embellishments, Making Memories, Stampin'Up!, EK Success, Uniball

instructions:

- 1) Cut a 5.5x4.25 card base from cardstock.
- 2) Make cardstock strap and round ends; make patterned paper backgrounds and round corners.
- 3) Stamp flowers on cardstock; embellish with white gel pen; cut flowers out.
- 4) Stamp sentiment on cardstock and punch out using a small oval punch.
- 5) Using a paper piercer, pierce a "stitched" edge along the outside of the green patterned paper and down the middle of the strap; complete the look of faux stitching using a brown pen to mimic thread.
- 6) Sponge all edges with ink.
- 7) Adhere all pieces to card base.
- 8) Add 3 brads spaced evenly along strap.

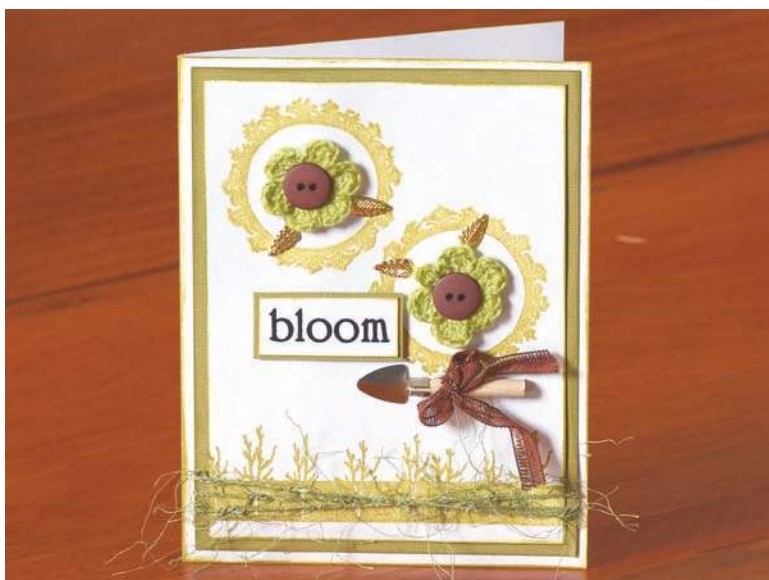


Bloom, by Wendy Gibson, Mission, B.C.

supplies: cardstock, Stampin'Up!, Bazzill • ink, Colorbok • stamps, Tin Box Creations • embellishments, Paper Bliss, Zany Zinnia, unknown

instructions:

- 1) Cut a 5.5x4.25 card base from white cardstock.
- 2) Cut a 5.25x4 piece of olive cardstock; cut a 5x3.75 piece of white cardstock to layer on the card front; ink all edges with olive ink.
- 3) Stamp border along the bottom of the white card front; wrap green fiber around the stamped image and secure ends to back of card front.
- 4) Adhere both pieces to card base.
- 5) Stamp filigree circles as shown and embellish as desired.
- 6) Apply "bloom" sentiment to white cardstock; ink edges and adhere to piece of olive cardstock; ink edges again and adhere to card with dimensional adhesive.
- 7) Add small shovel (tied with ribbon) to card using several strong glue-dots.



Happy Halloween, by Kathleen Taylor, Kearneysville, WV

supplies: cardstock, Bazzill • patterned paper, Junkitz • ink, Clearsnap • embellishments, Junkitz, Heidi Swapp, Making Memories, Westrim, ProvoCraft • adhesive, Beacon

instructions:

- 1) Cut a 6x5 card base from cardstock; ink edges.
- 2) Cut a 6x4.5 piece of patterned paper; ink edges and adhere to the front of the card.
- 3) Cut a circle from cardstock; add a strip of patterned paper to the middle; ink edges and adhere to the front of the card.
- 4) Embellish as desired.

Thankful (see page 52)

instructions:

- 1) Cut a 5.5x5.5 card base from cardstock.
- 2) Cut a 5.25x5.25 piece of patterned paper; ink the edges and adhere to the front of the card.
- 3) Cut a circle from cardstock and trim to a partial circle – as shown.
- 4) Cut out a shape from a printed transparency; adhere by stitching around perimeter of circle.
- 5) Embellish front of card with layered flower and rhinestones.



designer's challenge

totally transparent

by Holly Pittroff

Overlays and transparencies are “all the rave” right now, and they add instant pizzazz to your layouts and projects. However, trying to incorporate a transparency into your project can sometimes be challenging. Where do you place the transparency design in relation to your pictures? How do you make the transparency design a complimentary part of your layout and not the focal point? We asked design team member Holly Pittroff to show us just how easy and versatile working with transparencies can be.

Holly's tips and tricks:

- Transparencies are available in a multitude of colours, themes and patterns – choose one that appeals to you
- Lay your transparency over various patterned papers until you find a look that you like. From this point, decide what project you will make (ex. card, frame, layout)
- For more intricate projects (ex. the Remember frame), use a craft knife to cut out the section of the transparency that you wish to use
- Use any kind of clear drying adhesive to adhere the transparency to the project and apply the adhesive in obscure areas where it will not be noticed (or use brads, eyelets, sewing or staples as an alternative to adhesive)

Good luck and have fun!

Interested in making these great projects? Check out our website at www.scrapbookandcards.com for the complete instructions, as well as a gorgeous layout (also featuring a transparency) that Holly made.

Remember FRAME

supplies: cardstock, Bazzil • embellishments, Creative Imaginations, Paper Salon • adhesive, Pioneer, Elmer's

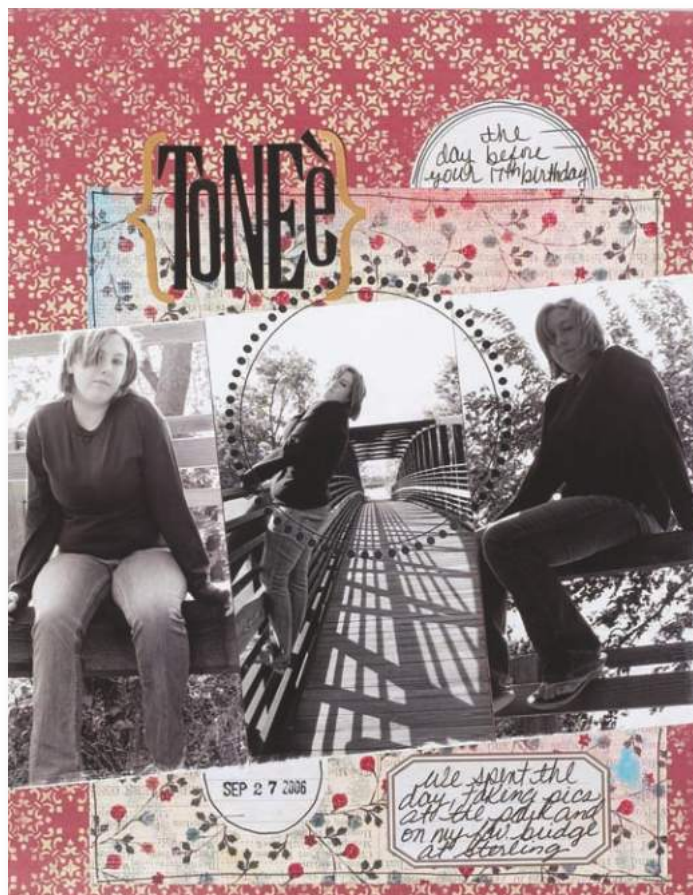
best of friends CARD

supplies: patterned paper, Urban Lily • embellishments, Hambly Screen Prints, Queen & Co. • adhesive, Elmer's



based on a sketch

Here are a few of the layouts submitted to us based on the sketch from our summer '07 publication:



Tonee by Staci Compher, Carleton, MI

supplies: patterned paper, Daisy D's, Making Memories • embellishments, Rusty Pickle, Creative Imaginations, Martha Stewart, Heidi Swapp

We can always count on our sketch designer, Nicole White, to come up with new and different ways to help us with our scrapbook pages. Nicole's sketch is always balanced, well-proportioned and visually appealing. As well, it is always unique and can only be found in *Scrapbook & Cards Today!* So, whether you find yourself in a scrapbooking rut, or merely love to add new page templates to your repertoire, take Nicole's "based on a sketch challenge" and submit your interpretation to us. We'd love to see it!



Leaf Jump N, by Kim Collee, Ridgeway, ON

supplies: cardstock, Bazzil • patterned paper, Scenic Route, American Crafts • embellishments, Heidi Swapp, Cosmo Cricket, Sakura



Crazy about you, by Wendy Sommers, Ottawa, ON

supplies: patterned paper, KI Memories • embellishments, KI Memories, 7Gypsies, Scenic Route, American Crafts, Hambly Screen Prints, My Mind's Eye, Uniball, Kuretake

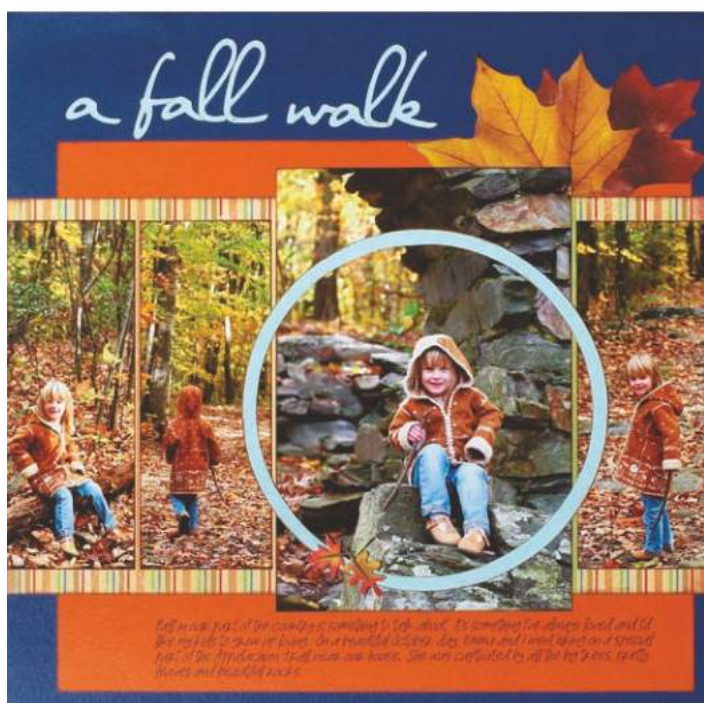


Show us your design!

Please use this sketch, also designed by Nicole White, to design your own scrapbook page and send it to us! Visit us online at www.scrapbookandcards.com for details on how to send us your submissions for our winter publication (deadline - October 19th). As always, we can't wait to see what you come up with!

stretch the sketch

by Cindy Smith



A Fall Walk, by Cindy Smith

supplies: cardstock, Prism • ink, Clearsnap • patterned paper, Karen Foster Design
• embellishments, Colorbok, Karen Foster Design, Cricut • adhesive, Beacon

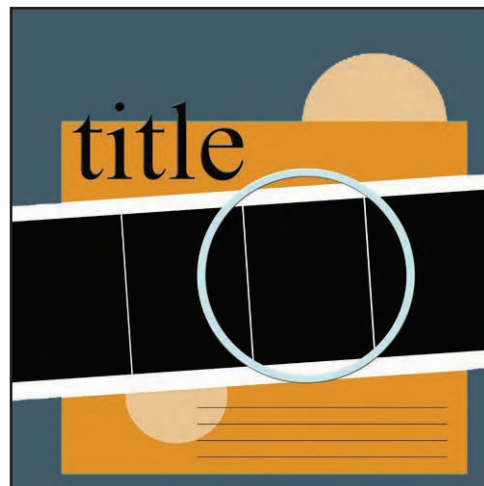
Here is Cindy's interpretation of Nicole's sketch. Cindy added some leaves to the circle to further draw the eye to the main photo, changed up the title, and straightened the angled strip of photos.



Thank You, by Cindy Smith

supplies: patterned paper, Crate Paper • stamp, Fiskars • ink, Clearsnap • adhesive, Beacon

For this great card, Cindy recreated the angled strip that appeared on the sketch; however, she replaced the strip of photos with the repeated "thank you" sentiment.



Here is the sketch that Cindy used for her inspiration.

Just look at the possibilities! See how designer Cindy Smith took our fall sketch (designed by Nicole White) and "stretched" it to its full potential.

Sketches have long been known for their versatility and time-saving abilities. By providing quick and accessible "hits of inspiration," a sketch can eliminate our design headaches and allow us time to just enjoy working with our photos. But, let's not limit ourselves to what we think a sketch can do! Cindy shows us how we can get lots of different ideas from just one sketch.

Other ways to alter or "stretch" sketches

- Change the size – take a 12x12 sketch and make it into an 8x8
- Change the orientation – slide, flip, or turn the sketch
- Feel free to exchange a photo for a journaling block – or vice versa
- Improve with shape – replace circles with squares, stars, or even flowers

Other projects that you could make using this great sketch:

- A picture frame
- A gift tag
- An altered album cover
- A calendar or sequence of special events
- An accordion style mini book

A sketch by no means has to be an exact copy. Turn it, flip it, stretch it across two pages, or reassemble the design elements to suit your theme. **Make it your own or leave it alone; it's entirely up to you!**



Lunch with a Princess, by Cindy Smith

supplies: cardstock, Prism • patterned paper, Karen Foster Design • stamp, Karen Foster Design • ink, Clearsnap • embellishments, Karen Foster Design, Making Memories • adhesive, Beacon

Here, Cindy effectively turned a single-page layout into a well-balanced double, replaced the circle elements with stars to keep things interesting, and chose not to highlight any one particular photo.

don't miss this!

Simply cards Today

is a seasonally-inspired idea book showcasing over 100 card designs, tips, techniques, envelopes, templates and sketches. By combining fresh new techniques with strong composition and design, 22 contributing designers showcase their best artwork for you!

...

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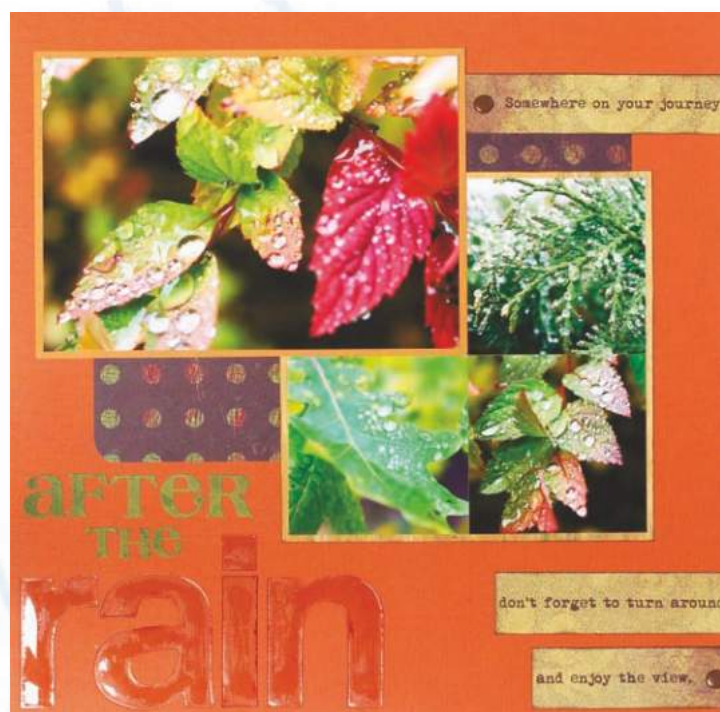
by Jen Backler

I took these beautiful photos on a cool, foggy autumn day last November. It had rained earlier in the day and the precipitation had left some of the most perfectly formed raindrops that I had ever seen.

I must have walked past these plants at least five times throughout the course of the afternoon. Finally, I decided to run inside, grab my camera and photograph this remarkable foliage. I'm so happy that I did!

easy

For the easy layout, I wanted to make sure that the emphasis was on the photos. I did this by enlarging the main photo, by matting all of them with coordinating solid cardstock, and by placing them in the upper third of the layout. I used clear acetate letters to reinforce the drops of rain on the leaves and to add to the "natural" feel of the layout.





detailed

I wanted to draw more attention to the title for my detailed layout. To do this, I added a circle cut from a contrasting piece of patterned paper. I liked how the weathered paint paper added to the overall feel of the layout. To create the cool “wet” look on the acetate letters, I used alcohol inks on a piece of white felt and then dabbed it onto the back of my clear letters. I also added clear gems. By changing the placement of the photos, I drew more attention to the title, while still allowing the photos to shine. Finally, I added hand journaling on a tag to make the layout more personal and to tell the story behind the photos.

... *after the rain*



expert

I love adding “eye candy” to my pages. For the expert layout, I used a clear glaze to add rain dots right on top of the pictures and to create an “epoxy-like” look for the metal tag. By resizing a couple of pictures, I allowed more room for some great embellishments. As well, a leaf element (cut from another piece of patterned paper) created a sense of movement on the page. Finally, I shifted the large rectangle of patterned paper to the bottom of the layout to provide some grounding for my feature photo and the journaling tag. The result is a page that has lots of texture, visual interest and accents that play on the theme of the layout.

supplies for the easy layout: cardstock, Bazzill, • patterned paper, Cosmo Cricket • embellishments, BasicGrey, Heidi Swapp, American Crafts, Judikins

additional supplies for the detailed layout: ink, Ranger • embellishments, 7Gypsies, Gel-a-Tins
additional supplies for the expert layout: embellishments, Cosmo Cricket, Nunn Designs, Creative Imaginations, unknown • font, Segoe Script

save the date!

October 12 – 14, 2007



Canada's Scrapbooking Crop for Kids will take place in six major cities across Canada – all united for one purpose – to give back to Children's Hospitals across Canada. As this event quickly approaches, **Scrapbook & Cards Today** is thrilled to announce an exciting and unique opportunity for you to **GIVE!**

Scrapbook & Cards Today would like your help in donating handmade cards to each hospital. We are looking for birthday and seasonal cards that will be used to put a smile on the faces of pediatric patients and their family members. **Here is how you can help:**

1. For each \$1 donation, you can donate a card to the event coordinator at each location.
2. The \$1 donations will be collected and donated immediately to the hospital of that location.
3. The cards will be collected by the coordinators and submitted to *Scrapbook & Cards Today*. We will then select one card from each location to publish in our winter '07 issue. Those published artists will receive a beautiful prize package from one of our many advertisers.

Here is the great part! The cards will then be returned to the coordinator at each location and will subsequently be delivered to the hospital. This way, the staff can give cards to the children and their families who are patients of the hospital, and hopefully brighten their day! Our goal is to deliver **1,000 cards** to these hospitals!

In addition, *Scrapbook & Cards Today* will match a portion of the proceeds collected and donate it to each of the six hospitals.

For those readers who are not attending the event, but who still wish to donate, please see our website for more details.

For additional information on this event please contact:

London, ON – Sarah Hodgkinson • london_canadascropforkids@yahoo.ca

Toronto, ON – Christyne Richardson • toronto_canadascropforkids@yahoo.ca

Vancouver, BC – Nicole Trudell • vancouver_canadascropforkids@yahoo.ca

St. John, NB – Christine Campbell • saintjohn_canadascropforkids@yahoo.ca

Winnipeg, MB – Charlene Walberg • manitoba_canadascropforkids@yahoo.ca

Edmonton, AB – Trisha Ladouceur • edmonton_canadascropforkids@yahoo.ca



Flexible Leather Scrapbook Albums



Examples are shown for illustration purposes only. Albums supplied undecorated, awaiting your artistic touch.

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- Album with 10 sheet protectors
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Album colours:



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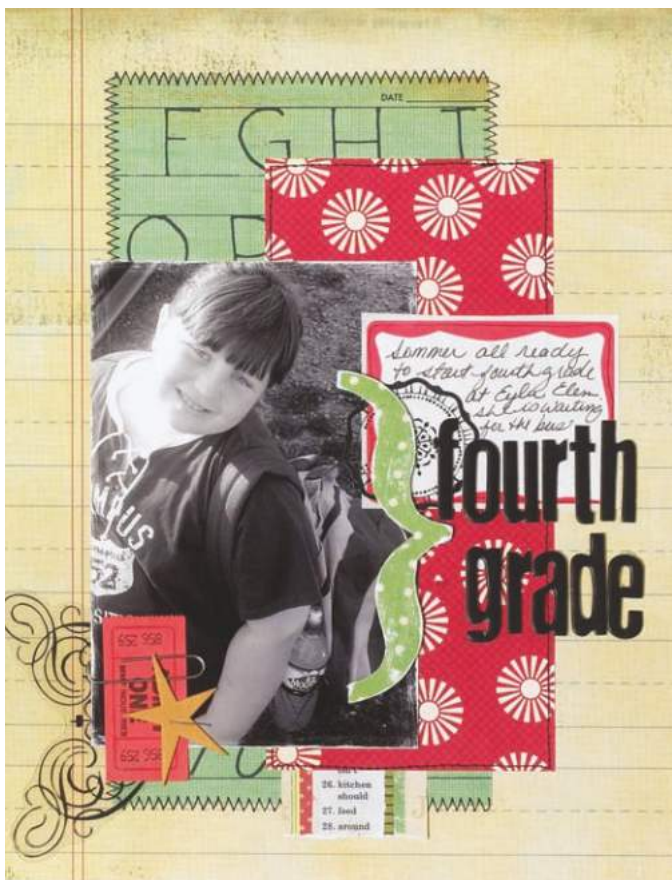
fall



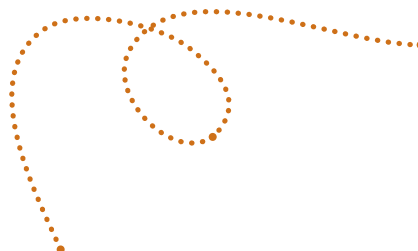
gallery



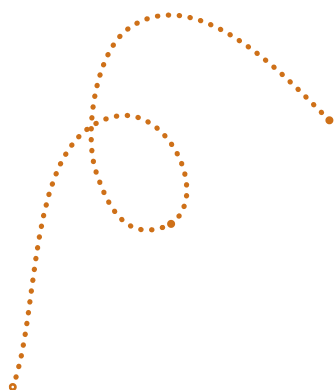
2007



Fourth Grade, by Staci Compher, Carleton, MI
supplies: patterned paper, Fancy Pants, Scenic Route, Autumn Leaves • embellishments, Heidi Swapp, Making Memories, BasicGrey, Creative Memories, Hambly Screen Prints, Avery, unknown



We immediately fell in love with Staci's back-to-school layout; from the ledger paper to the staple and paper clip; and from the alphabet paper to the small strip of a spelling list.

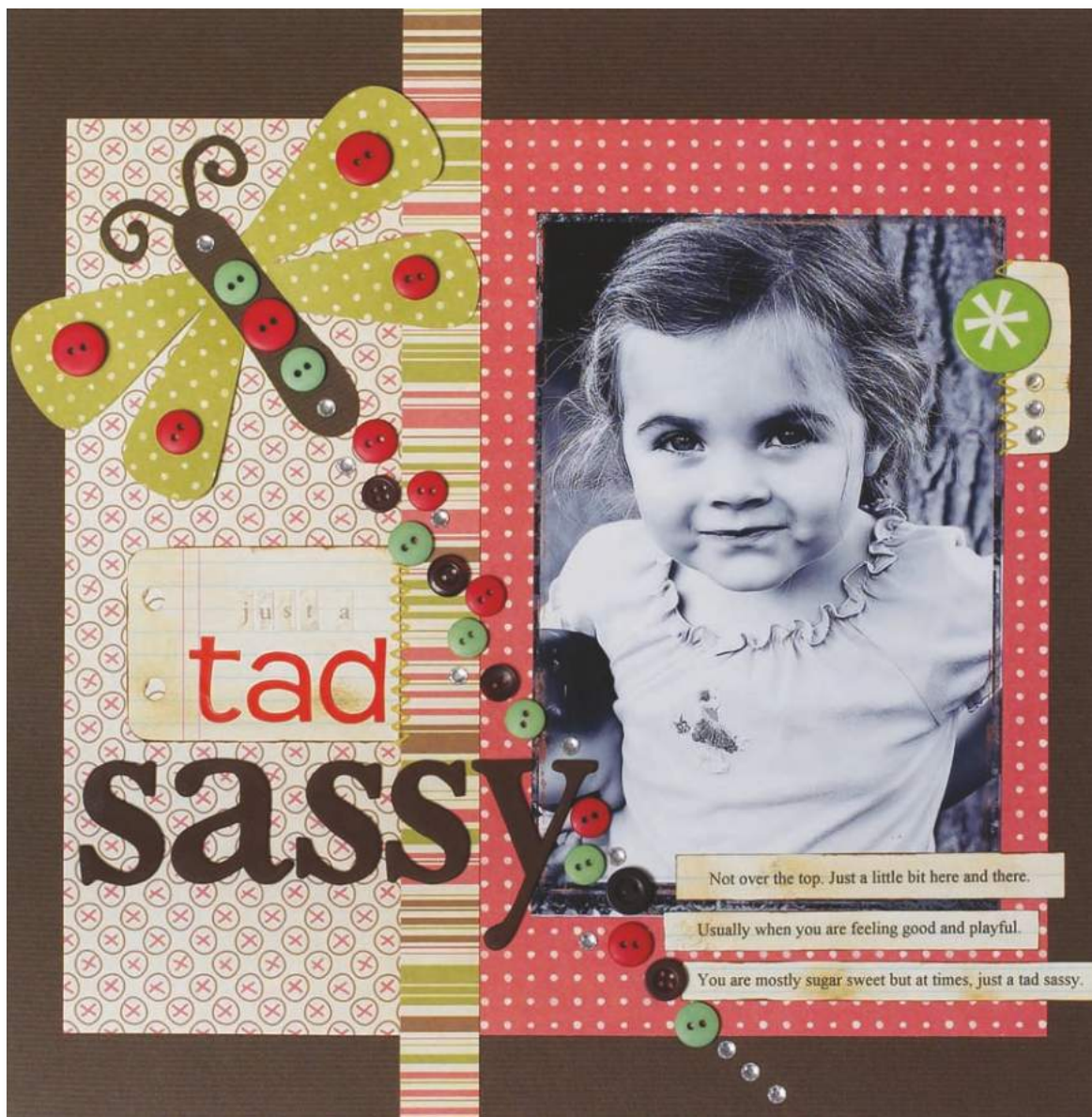


We love the simplicity of this sweet layout and the way Sarah's flower trail leads the eye to the photo and then to the journaling block.



Learn, by Sarah Hodgkinson, Woodstock, ON
supplies: cardstock, Bazzill • patterned paper, Scenic Route • ink, Tsukineko • embellishments, Scenic Route, Prima, SEI, Maya Road, Zig, Sharpie

This adorable layout of Greta's sweet daughter caught our eye immediately! We love her hand-cut butterfly embellishment and how the buttons and gems add a playful feeling to the page.



A Tad Sassy, by Greta Hammond, Elkhart, IN
supplies: cardstock, Bazzill • patterned paper, Scenic Route • ink, Ranger • embellishments, Scenic Route, Making Memories, Provo Craft, SEI, Autumn Leaves, My Mind's Eye



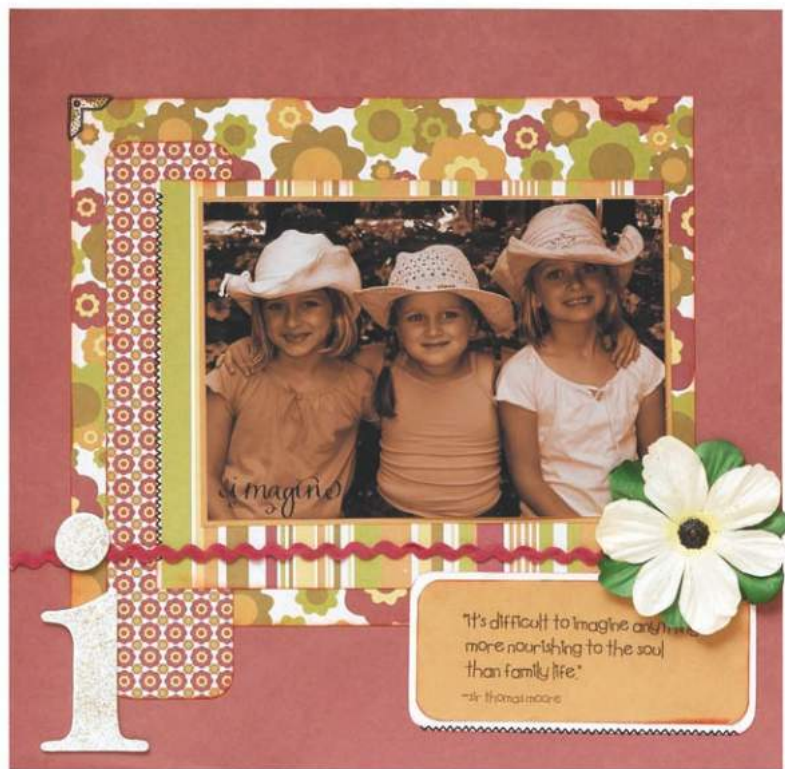
Sweet Girl, by Ranie O'Dell, Tulsa, OK
 This digital layout was created in Photoshop CS2
credits: www.catscrap.com, Christina Renee at www.funkyplaygrounddesigns.com, Natalie Braxton at www.the-lily-pad.com, Patti Knox, Anna Aspens

*Look at the rich colours,
 contrasting textures, and loads of
 dimension that were added to this
 completely digital layout!*





We love the way the design of this layout both complements and balances the photo of Tara's girls.



Life's Blessing, by Tara Thynne, St. Mary's, ON

supplies: patterned paper, Piggy Tales • ink, Tsukineko • embellishments, Piggy Tales, BasicGrey, Making Memories, Bo Bunny, Prima, May Arts, Ranger • fonts, Strong, Tweed

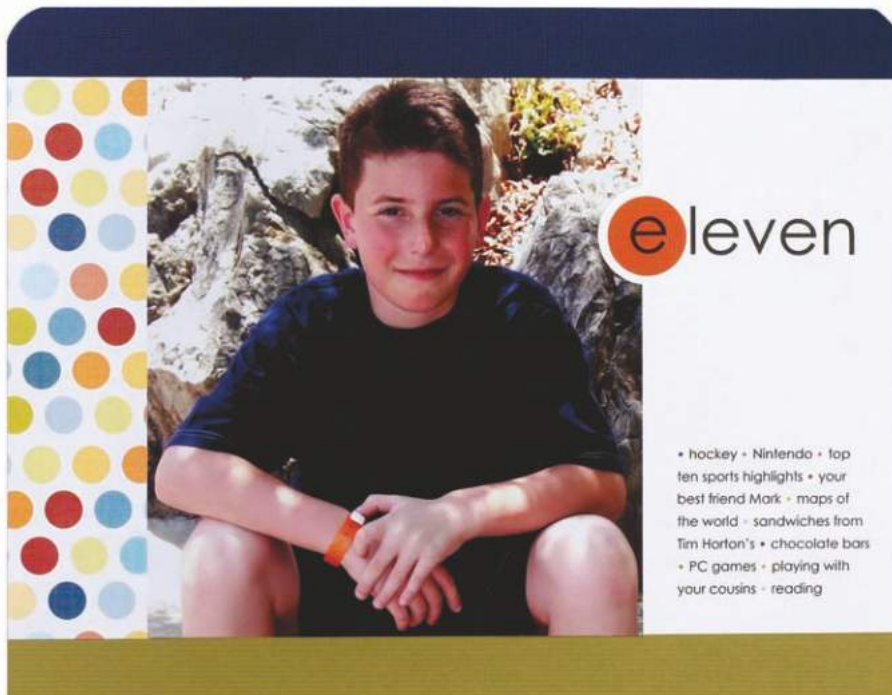


This well-balanced double page layout successfully leads the eye across the page; allowing it to rest appropriately on the title, the journaling, and on the focal photo.



For Me by Sara Dickey, Richmond, VA

supplies: cardstock, Bazzill • patterned paper, My Mind's Eye • embellishments, My Mind's Eye, Fancy Pants, Making Memories, American Crafts



Eleven, by Rosy Kakaletis, Richmond Hill, ON
supplies: cardstock, Bazzill • patterned paper, Chatterbox • font, Century Gothic



Look at how Rosy emphasizes the circle pattern in the paper by adding both the circle element in the title as well as the bullet points in the journaling.



Angela did this amazing acrylic paint technique right on her layout. What a great way to integrate two art forms in one place.



Eat, Drink, Be Merry, by Angela Urbano, Toronto, ON
supplies: cardstock, Bazzill • stamps, Autumn Leaves • ink, Tsukineko • embellishments, American Crafts, KI Memories, 7Gypsies, Making Memories, Liquitex



Golden Fall, by Kim Hughes, Roy, UT

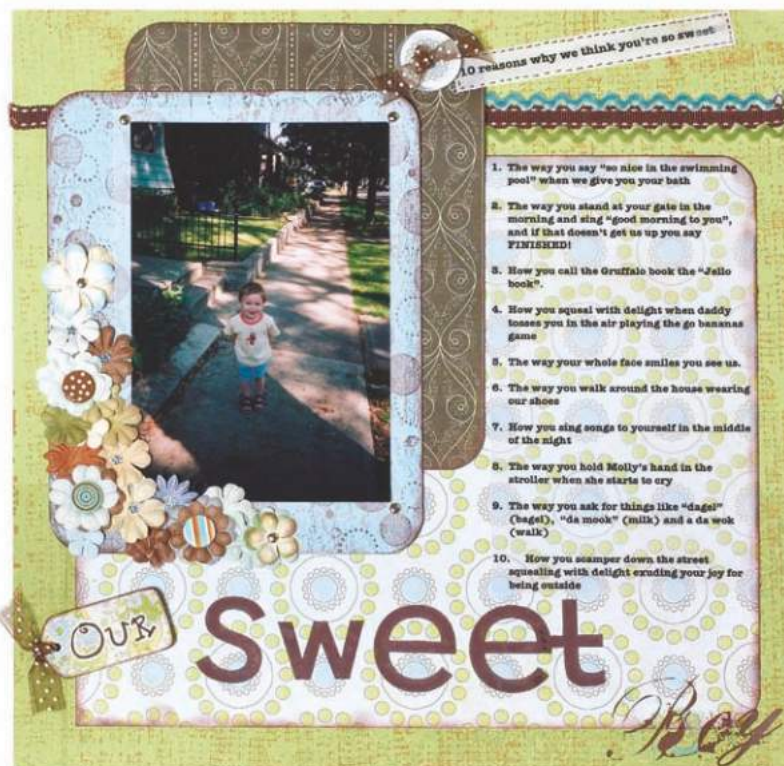
supplies: patterned paper, Paper Salon • ink, Paper Salon • stamps, Paper Salon • embellishments, Paper Salon, Sakura, Making Memories, BasicGrey, American Crafts, Hambly Screen Prints, Plaid, EK Success • adhesive, Therm O Web

Kim's use of a scalloped chipboard frame adds the perfect combination of dimension and visual interest on this fall-inspired layout.

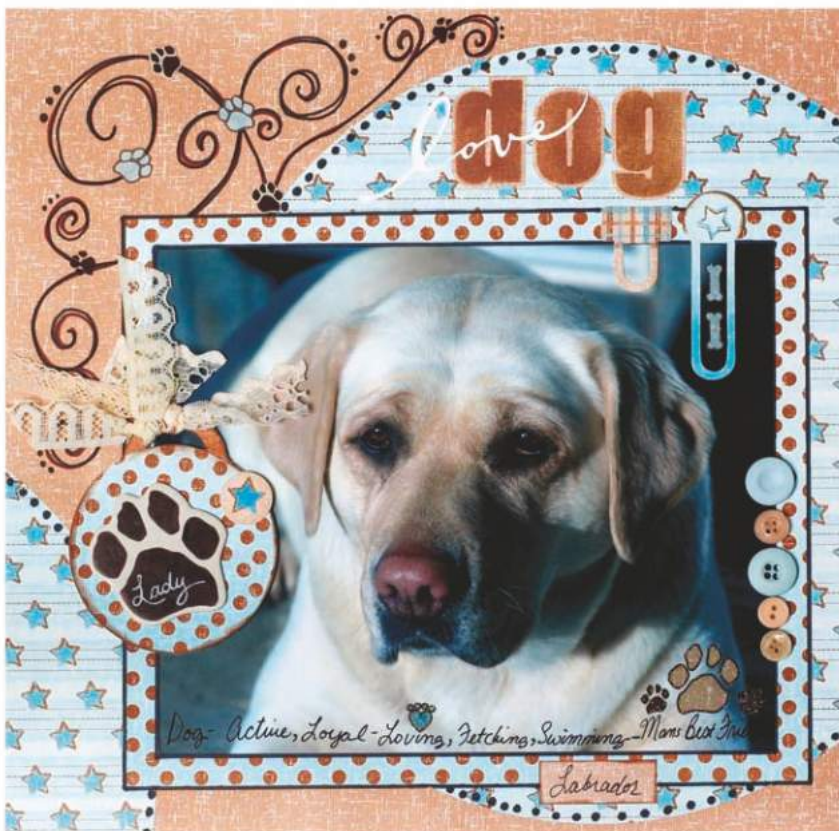




This layout captured our attention with its sweet journaling and the way the collage of flowers serves as an adorable photo anchor.



Our Sweet Boy, by Sarah Pendergrast, Toronto, ON
supplies: cardstock, Stampin' Up! • patterned paper, BasicGrey • ink, Stampin' Up! • stamps, Stampin' Up! • embellishments, BasicGrey, Prima, May Arts, Queen & Co., Stampin' Up!, Heidi Swapp, My Mind's Eye



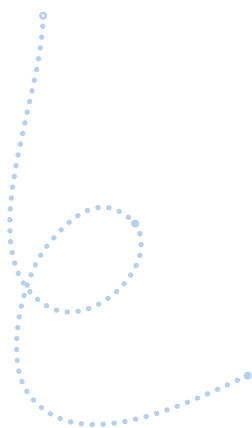
Love Dog, by Wendy Gibson, Mission, B.C.
supplies: patterned paper, Daisy Bucket • ink, Colorbok • stamps, Tin Box Creations • embellishments, Daisy Bucket, Autumn Leaves, Bazzill, Cloud9, ProvoCraft, Sharpie, savvysassy.com



We love Wendy's hand-drawn doodling and random paw prints on this adorable layout about her dog.



Look What I Made, by Holly Pittroff, Mooresville, NC
supplies: cardstock, Bazzill, Paper Studio • **patterned paper**, Paper Studio • **embellishments**, Making Memories, Scenic Route



Holly effectively uses the repetition of both circle and rectangle shapes on this great double-page layout. What a great idea for a child's page!

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